

GUIDANCE FOR SEPTEMBER QUARTER

\$2.3M IN CASH RECEIPTS, REPRESENTING 465% GROWTH ON PRIOR CORRESPONDING PERIOD

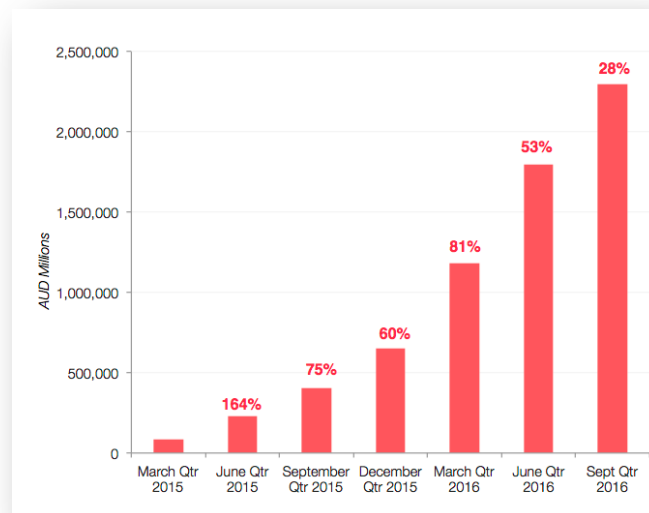
Highlights

- Strong growth has continued in the September quarter with \$2.3 million in cash receipts from customers expected from sales achieved by the end of the quarter
- This represents growth of 465% on the prior corresponding 2015 September quarter and 28% on the previous June 2016 quarter
- Ongoing growth demonstrates a successful global market penetration strategy and high demand for the product
- Growth expected to continue into the December quarter as the Company continues to invest in its global growth strategy

Big Un Limited (ASX:BIG, 'BRTV' or 'the Company') today provides an update on trading performance for the current September 2016 quarter.

The Company is pleased to report another period of strong sales in the September 2016 quarter with \$2.3 million in cash receipts from customers expected from sales achieved during the three months to September 2016 (June 2016 quarter: \$1.83 million).

This would represent a 28% increase on the previous June 2016 quarter and a significant 465% increase on the prior corresponding September 2015 quarter (\$406,582 September 2015).



The growth in the September quarter represents the seventh consecutive quarter of growth for the Company. The high level of demand for video subscription packages can be attributed to the Company's disruptive business model, its pricing strategy and expansion into vertical markets that have been accelerated by an expanded sales team and enterprise partnerships.



Video content produced by Big Review TV has grown from 6,000 videos in September 2015 to over 21,000 videos in the 12 month period. As content drives further viewers to the platform, BIG becomes an increasingly attractive channel for advertising, leading to further sponsorship opportunities and additional revenue streams through pillar two of its business model. The Company anticipates finalising a significant new partnership in this area before the end of the quarter that is expected to further accelerate growth in the December quarter.

Brandon Evertz, Executive Director, Big Un Limited commented:

"The growth we have achieved to date has been consistent, representing the ongoing success of our business development strategy. We have first mover advantage globally and have made phenomenal progress in the last 12 months. We will continue to focus on expanding into key overseas markets throughout FY 2017. Collaborations and strategic partnerships have also proven to be a valuable asset to the business and are key in driving the growth of our subscriber member base and we expect to continue to secure additional partners in the coming months."

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For more information

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About Big Unlimited (ASX:BIG)

BIG is the parent company of Big Review TV (BRTV), which is the world's first video review platform providing online video reviews. Big Review TV's B2B service provides on-site, low-cost video production and online marketing services to small and medium-sized enterprises. BRTV are innovative disruptors in the video space and are in the process of building a SaaS 'go to market' global digital strategy. BRTV has built a pipeline of over 21,000 customers and has operations across Australia and in New Zealand, the United Kingdom and the United States, Hong Kong, Singapore and Canada and was listed on the ASX in December 2014.

