



MARKET RELEASE

2 June 2016

Mobile Embrace Limited

TRADING HALT

The securities of Mobile Embrace Limited (the “Company”) will be placed in Trading Halt Session State at the request of the Company, pending the release of an announcement by the Company. Unless ASX decides otherwise, the securities will remain in Trading Halt Session State until the earlier of the commencement of normal trading on Monday, 6 June 2016 or when the announcement is released to the market.

Security Code: MBE

Violetta Codreanu

ADVISER, LISTINGS COMPLIANCE (SYDNEY)



2 June 2016

Ms Violetta Codreanu
Adviser, Listings Compliance (Sydney)
ASX Compliance Pty Ltd

Request for Trading Halt

Mobile Embrace Limited (**ASX: MBE**) (**Mobile Embrace** or the **Company**) hereby requests a trading halt in its securities from the ASX effective immediately pending the release of an announcement with respect to a material capital raising by the Company.

The trading halt will last until the earlier of the commencement of trading on Monday 6 June, 2016 or the release to the market of an announcement in relation to the capital raising.

The Company is not aware of any reason as to why the trading halt should not be granted or any further information required to be disclosed to the market regarding the trading halt.

Yours faithfully,

Justin Clyne
Company Secretary

About Mobile Embrace Limited

Mobile Embrace Limited (ASX: MBE) is a mobile commerce company. Through our integrated and award winning mobile marketing and carrier billing infrastructure we enable the reach, engagement, transactions with and embracement of consumers via mobiles and tablets.

To learn more please visit www.mobileembrace.com, follow us on Twitter [@ir_mbe](https://twitter.com/ir_mbe) or download independent research on MBE here: www.mobileembrace.com/investors/.

DISCLAIMER

Forecasts and estimates may be materially different and may be affected by many factors such as the timely release of products and services, dependencies on third parties, the overall global economy, competition in the industry and other events beyond the control of or unforeseen by Mobile Embrace Limited and its subsidiaries

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