

29 September 2016

Completion of Placement

ETAILFOODGROUP

Australia's largest multi-brand retail food franchisor and leading wholesale coffee roaster, Retail Food Group Limited (RFG or the Company), today announced that it has successfully completed a DRP Shortfall Placement ("the Offer"), and having regard to strong appetite in the Offer, has accepted over-subscriptions.

Approximately 5.2 million ordinary shares have been placed with institutional and sophisticated investors, at \$6.85 per share, to raise approximately \$35.6 million before costs.

The issue was within the prescribed 15% limit under ASX Listing Rule 7.1, and all shares issued pursuant to the placement will rank equally with existing ordinary shares.

Settlement of the placement is anticipated to occur on Wednesday, 5 October 2016, with the new shares scheduled for allotment and ASX quotation the following day.

RFG Managing Director Andre Nell said that, "demand for shares in the placement was particularly strong, resulting in an issue price premium of 2% over the recently announced DRP price of \$6.71. The proceeds of the placement would be applied in support of the Company's capital management initiatives".

ENDS

For further information, interviews or images contact: Amy Smith, Corporate Communications Manager, Retail Food Group Limited, 0400 137 704 or amy.smith@rfg.com.au

About Retail Food Group Limited:

RFG owns the Donut King, Brumby's Bakery, Michel's Patisserie, bb's Café, Esquires, Gloria Jean's Coffees, It's A Grind, The Coffee Guy, Café2U, Pizza Capers Gourmet Kitchen and Crust Gourmet Pizza Bar franchise systems. In addition, the Company is a significant wholesale coffee roaster supplying existing Brand Systems and third party accounts under the Di Bella Coffee, Evolution Coffee Roasters Group and Roasting Australia coffee manufacturing brands. On the 22nd of September 2016 RFG completed its acquisition of Hudson Pacific Corporation, comprising Hudson Pacific Food Service, Dairy Country & Bakery Fresh.