



**International Limited** ACN 110 184 355

Corporate Head Office  
Ground Floor, 22 Delhi Street  
West Perth WA 6005

ASX Code: TV2

---

## ASX ANNOUNCEMENT

28 JUNE 2016

### DIVAN TV MARKET UPDATE

**TV2U International Limited** (ASX: TV2, “the Company”) refers to its announcement on 2 March, 2016, concerning its binding agreement with leading Eastern European video streaming service provider, Divan.TV. In that announcement, TV2 stated the commercial launch of the service was expected in May 2016.

By way of update, TV2 confirms the agreement remains on foot and at this stage the Company is working towards launch of the service during August 2016.

TV2 will deliver encrypted Hollywood content to the CIS region from its operational global interactive platform. This fast track method of delivery allows the company to limit the capital expenditure involved in launching a service into a new jurisdiction.

Divan.TV has a large and established network of users across the region and the service can be easily scaled to meet future demand. The current Divan.TV network can deliver local content and the latest Hollywood video-on-demand (VOD) content localized in the Russian language to any device on one unified platform.

#### Investor Enquiries:

Tom Young  
Corporate Communications  
Email: [tom@tv2u.com](mailto:tom@tv2u.com)

#### Media queries:

Matthew Wu  
Media & Capital Partners  
Mobile: 0433 634 706  
Email: [matthew.wu@mcpartners.com.au](mailto:matthew.wu@mcpartners.com.au)

#### About TV2U

TV2U is a global complete entertainment platform that enables businesses, such as telecommunications companies, to quickly and easily offer streaming content to their customers. The service includes movies, television programs, karaoke content and games through an encrypted channel for enhanced copyright protection. TV2U also offers unique real-time viewership analytics to enable businesses to send highly targeted advertising to end-users to maximise their revenue streams. TV2U is changing the face of online entertainment and advertising.

---

UNITED KINGDOM  
MALAYSIA

GLOBAL OFFICE LOCATIONS  
HONG KONG  
SYDNEY

INDONESIA  
PERTH