



Linus Technologies Ltd

www.linus.com

(ASX: LNU)

2 September 2016

ASX Announcement

KIRBY FAMILY MAKES STRATEGIC INVESTMENT

***Linus issues private placement to Kirby family
Investors are prominent industry figures
Participation adds value to the Linus operating plan***

Linus Technologies Limited (ASX: LNU) (Linus) is pleased to announce a strategic investment in the company from Kirby family interests.

Mr Robert Kirby is the Co-Executive Chairman and Co-CEO of Village Roadshow, a leading international entertainment company, notably in film production, film distribution, cinema and theme parks. The Kirby family's personal investment into Linus is seen as a strategic endorsement of the Company's commercial aspirations.

The Linus board also believes that the insight and experience of such key industry figures will provide value with regard to affecting the Company's operating plan.

Mr Robert Kirby, on behalf of the Kirby family investors said:

"We see great potential for the Linus technology to impact many areas of the film industry, from reducing production costs, potentially reducing piracy to opening up a myriad of new monetization opportunities for content producers and broadcasters alike. We are excited to be involved with this transformative technology and look forward to assisting Chris and his team drive the business to even greater heights."

Mr Chris Richardson, Chief Executive Officer of Linus, said:

"Our recent Quarterly Update and Annual Accounts showed that we are in a very good cash position, with \$3.3 million in the bank and an initial low burn rate of \$150K per month, in line with our previously released Operating Plan. We had not actively been pursuing further investor opportunities. However, when the Kirby family approached us, we saw their significant strategic value. The Kirby family has a long history of success in the film industry, and we are delighted to have a partner of their stature become a shareholder in Linus.

We believe that the family's connections and experience in cinema and film will be highly valuable in terms of advice and introductions to Linus, thus assisting to generate long-term shareholder value".

The investment totals A\$500,000 for 10,000,000 ordinary shares at A\$0.05 per share. The shares will be subject to a voluntary escrow restriction for 8 months from their date of issue through to the first anniversary of the Company's listing.

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About Linius Technologies Limited

Linus Technologies Limited (ASX: LNU) is a developer of disruptive video technology. Based in Melbourne, Australia, it seeks to apply its lead product — the Linus Video Virtualization Engine™ — throughout the global digital video value chain to cut costs and boost revenues for enterprise customers.

Linus is pursuing technology showcase partnerships in the transcoding, content distribution and video playout markets as it progresses toward commercialisation.

For more information visit: www.linus.com

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