

August 17th, 2016



Strategic Elements: Expansion of UNSW Memory Tech Agreement

ASX listed Strategic Elements (ASX: SOR) is pleased to announce that it has extended its highly successful project with the University of New South Wales to further develop the Nanocube memory ink technology. The rate of development is also expected to increase with the project team augmented with additional PhD research support.

The immediate objective of the program is to test key aspects of the previously announced glass based transparent memory ink prototype. Memory cell testing, previously revealed the transparent memory ink to be highly reliable and capable of storing and retrieving the same piece of information 100,000 times with no signs of degradation (endurance) to satisfy the harsh requirements for industrial production.

Current work includes testing the speed at which data can be read (speed response) and the length of time data can be retained (retention) for a memory cell created with transparent memory ink on glass. These parameters are some of the key criteria commonly used to assess the potential of a memory technology.

In addition, the project team is focused on the near term delivery of a further (major) advancement to the Nanocube technology with the objective to provide clear differentiation from competitors and generate interest from potential partners. The commercial strategy of the Company remains consistent with the presentation released to the market on May 16, 2016 and found on the homepage of the Company website.

The Company also notes the significant investment being made by UNSW into printed electronics infrastructure at the Advanced Multifunctional Laboratories in the School of Materials Science and Engineering. Highly advanced precision coating and printing equipment is expected to arrive at UNSW with the next few months. The Company believes this has the potential to not only accelerate the Nanocube technology, but also to initiate further projects with UNSW. The new agreement sees the relationship extended through to 2017.

Managing Director, Charles Murphy said, "We have been gearing up for a sustained push through to the end of the year. The expertise we have started to tap into is assisting tremendously."

Strategic Elements shares are listed on the Australian Stock Exchange under the code, "SOR". The Company is registered under the Pooled Development Program (PDF) run by the Australian Federal Government to encourage investment into SME's.

Under the PDF program, the Company is eligible to invest into any sector, as long as the Company is Australian and has less than 50M in net assets. To date, the Company has funded projects in the technology and resources sectors.

To assist Pooled Development Funds to invest and raise capital, the Federal Government enables most shareholders in a Pooled Development Fund to make capital gains and receive dividends tax-free.

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