



# MARKET RELEASE

7 July 2016

## **Kogan.com Ltd**

### **PRE-QUOTATION DISCLOSURE**

Kogan.com Ltd (the "Company") was admitted to the Official List of ASX Limited on Thursday, 7 July 2016.

The following information is released as pre-quotation disclosure.

1. The basis of allocation of ordinary shares under the prospectus and the procedures by which successful applicants can determine their precise allocations.
2. The number of ordinary shares issued or transferred under each of the following components of the offer (as defined in the prospectus):
  - a) the broker firm offer;
  - b) the priority offer;
  - c) the employee offer; and
  - d) the institutional offer.
3. The date specified by ASX for the despatch of:
  - a) in relation to all holdings on the CHESS sub-register, a notice from the Company under ASC Settlement Operating Rule 8.9.1;
  - b) in relation to all other holdings, issuer sponsored holding statements; and
  - c) any refund money.



4. A distribution schedule of the number of holders in each class of security to be quoted, setting out the number of holders in the following categories:
  - 1 – 1,000
  - 1,001 – 5,000
  - 5,001 – 10,000
  - 10,001 – 100,000
  - 100,001 and over
5. A statement setting out the names of the 20 largest holders of each class of securities to be quoted, including the number and percentage of each class of securities held by those holders.
6. The Company's Appendix 1A and Information Form and Checklist.
7. The Company's prospectus.
8. The Company's constitution.
9. The audited accounts of the Kogan Group for the full years ended 30 June 2015, 30 June 2014 and its reviewed accounts for the half year ended 31 December 2015.
10. A statement confirming completion of the Sale Agreement.
11. A statement confirming the appointment of two non-executive directors to Kogan.com Holdings Pty Ltd as trustee for Kogan Technologies Unit Trust.
12. The full terms and conditions of the Equity Incentive Plan.
13. The Company's securities trading policy.
14. A statement setting out the number of securities subject to voluntary escrow and the escrow period applied to those securities.

Security Code:                    KGN

Cheng Tang

**ADVISER, LISTINGS (MELBOURNE)**