

a **CUTTINGEDGE** company
PRODUCTS



MOZZIE

Personal Mobility, Evolved

Designing, manufacturing and distributing personal electric vehicles

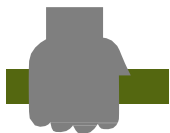


Introducing **MOZZIE** Hoverboards

the first hoverboard you'll feel good about bringing home



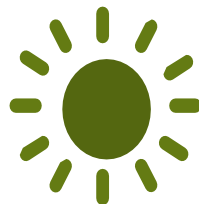
STABILITY
Auto-Stabilization



PORTABILITY
Handles on the board



SAFE POWER
Smart LiFe Battery



LED LIGHTS
Thousands of colors!



SPEAKERS
Bluetooth speakers



WHEELS
Rugged 8 inch wheels

Established Market



- Estimated US yearly market of \$1.5B-\$2.5B
 - Walmart alone estimates that it can sell 1M+ units per year (\$600M in retail sales per year)
- 500,000+ hoverboards sold in the US in just **6 months**
 - August 2015 to February 2016, prior to safety issues
- First sales in 2015 achieved **without support of big box stores**
- Cutting Edge Products' **Mozzie® and Razor are the only IP holders in the market today** and each is targeting different market segments



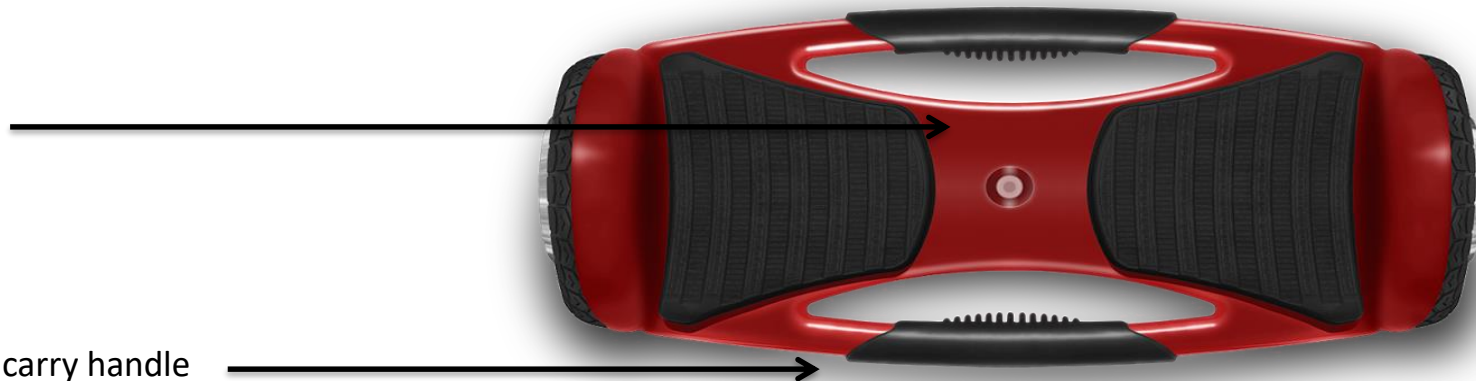
Differentiated and Protected

Our Intellectual Property



- Design patents in ~80 countries
- Utility patents filed in all key jurisdictions (China, US, patent treaty countries, others)
- Have designed product to avoid the "Razor patent" (the traditional hoverboard design) and Segway patents
- Reviewed by the legal departments at Walmart, Amazon and Bed Bath and Beyond and passed each of those reviews. In fact, Walmart told us that we were the only one of 20 applicants to pass their review
- Hold IP Defense Insurance of \$3M; passed insurer's legal review

Single platform board



Only board with an easy carry handle

Unique Opportunity



ONLY **TWO** COMPANIES CAN SELL TO
80% OF THE MARKET - MOZZIE AND RAZOR

Mom & Pop Retailers ~20% (\$300-500M)



Large Retailers ~80% (\$1.8-2B)



Not a Fad – large and growing market

~\$1.5B in 2017 from Big Box Stores



250K boards: \$125M



250K boards: \$125M



250K boards: \$125M



125K boards: \$65M



250K boards: \$125M



1M+ Boards - ~\$500M



250K boards: \$125M



500K boards: \$250M

TechSci Research (August 2016)

“The market for hoverboards is anticipated to grow at a brisk pace during the next five years.

A factor supporting the upsurge in demand is expected growth in business applications..... expected evolution of favorable policy and regulatory framework for the use of hoverboards across different countries is anticipated to fuel the market growth.”

Market Differentiation



MOZZIE



Razor



SEGWAY

Stability Function

Yes

No

Yes

Battery Type

Lithium
Phosphate

Lithium Ion

Lithium Ion

Bluetooth

Yes

No

Yes

Handle / Portability

Yes

No

Yes

L.E.D. Lights

Yes

No

Yes

Wheel Size

8 inches

6 inches

10.5 inches

Speed

8 mph

6 mph

9.9 mph

Proprietary Technology

Yes

Yes

Yes

Estimated Retail Price

\$499

\$449

\$999



Retail display and packaging



Social Media Will Drive Market Entry

Working with Fullscreen



Content Production

- Working with social media partner, produce a variety of content formats including informational articles, “how to” hosted videos and info-graphics to address our two initial customers: Parents and teens/young adults

Publication

- Create a content destination which is hosted, managed and optimized by our social media partner

Distribution

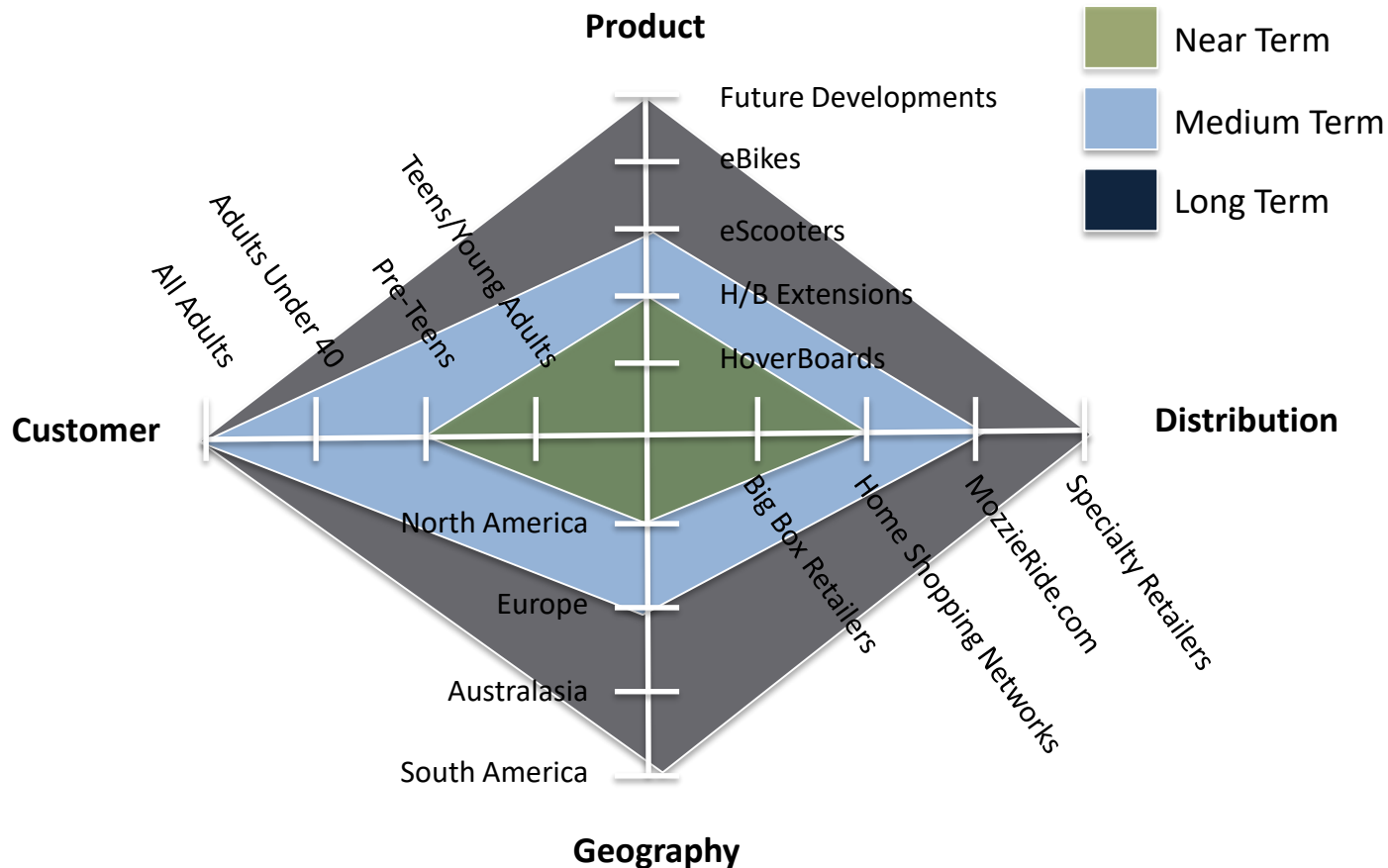
- Utilizing social influencers, content will be managed and distributed based on Mozzie’s unique and targeted audience

Analysis

- Measure and adjust

 **FULLSCREEN**
PARTNERSHIP

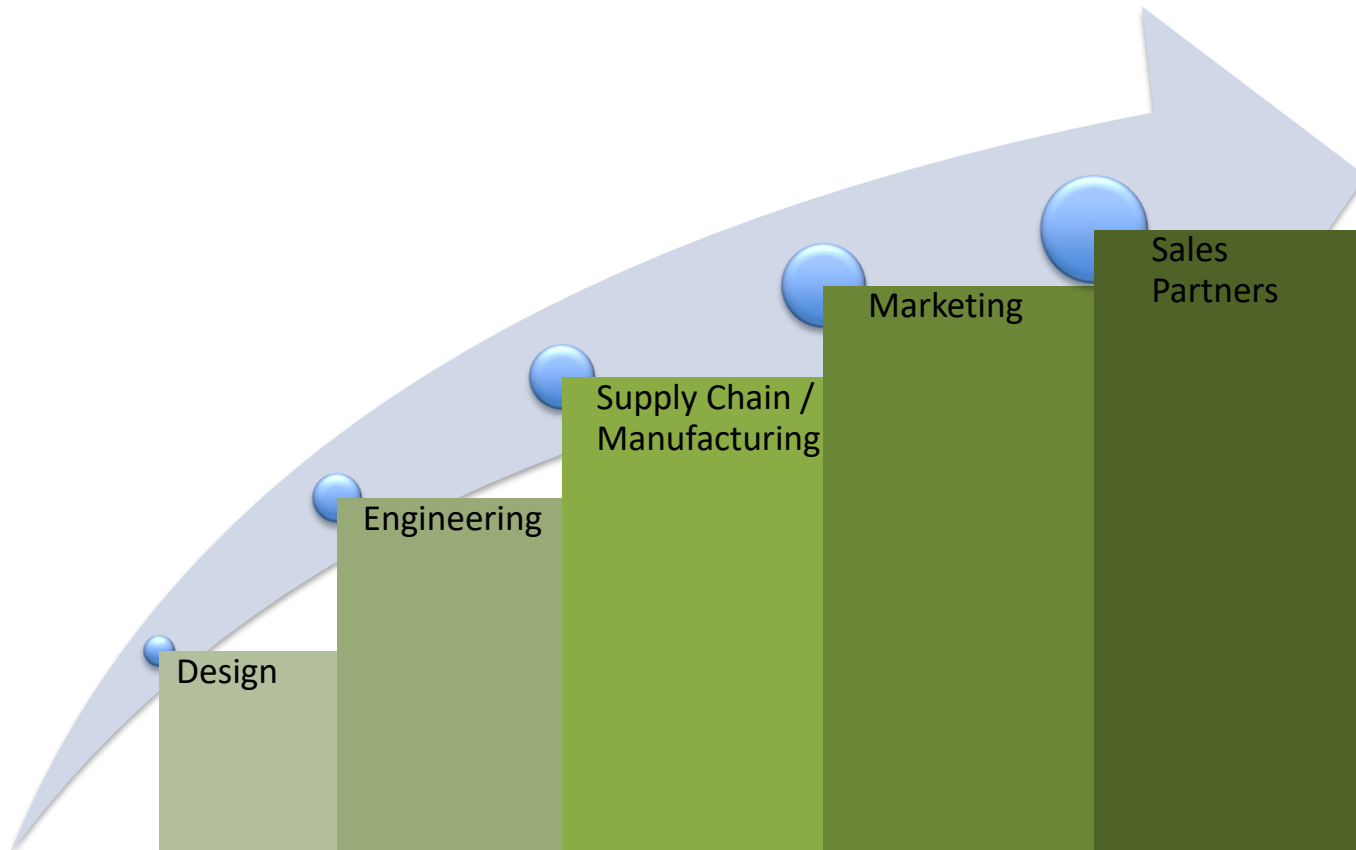
Significant Scope To Grow Business



Leveraging Experience into New Products



Developing expertise in all aspects of value chain –
Talent, Experience, Relationships and Sales-Channels in Place



Team



Bryan Corlett **CEO**

- 25 years of direct response sales and advertising experience.
- Created over \$1B of sales through direct to consumer and retail outlets.
- Strong network of retail relationships at Walmart, Target, Costco, Walgreens, Dick's Sporting Goods, and other leading retailers.

Nigel Stobart **COO**

- Bain & Company; Gores Group, PE firm, portfolio company operations; COO, Wire One Communications.
- Worked in a number of turnaround environments and possesses the highest level of experience and professional knowledge of company structuring and governance.
- Litigation and banking attorney in the UK.
- BA in Law and Economics, Monash University, Australia; MBA University of Chicago.

Sandra Itkoff **Chief Strategy Officer**

- 25 years experience in highly entrepreneurial environments in operations, business development, finance, fundraising, project management and strategic partnerships. Experience encompasses Fortune 500 companies, venture-backed technology companies, educational institutions and seed-stage companies.
- Angelino Group, PE firm; SVP Strategy, BYD; Consultant early and growth stage companies.
- BA Economics, UCLA; MBA Finance and International Business, University of Chicago.

Mercury Choi **VP Supply Chain (HK)**

- 20 years experience in supply chain and operations management in manufacturing
- Extensive experience working in global corporations including the U.S., China, and Hong Kong
- Masters Degree in Logistics and Operations Management from Macquarie University of Australia

Dan Edney **Head Engineer**

- 15 years in Product Development, Systems Engineering, Project Management, Technology Commercialization.
- Holds 7 patents including self-balancing roller skate technology.
- Director of Engineering, Saritasa; CTO, Select University Technologies; Director of Engineering, Intellistick.
- BSEE and PhD in Intelligent Measurement and Control Systems, University of Auckland, New Zealand.

Babek Khamenian **Mechanical & Design Engineer**

- 30 years experience in Industrial Design and Manufacturing.
- Founded Mina Products Development in 1987 providing full service from product design to manufacturing engineering.

Jim Drew

Dan Chlebowski

Electrical Engineer

Manager Business Development