

02/09/2016

Manager of Company Announcements
ASX Limited
Exchange Centre
20 Bridge Street
Sydney NSW 2000

DICKER DATA BROADENS CLOUD OFFERING WITH NEW SUPPORTING VENDORS
Appoints BitTitan, SkyKick, Intralinks, Maaxcloud, xRM, Corent Technology and Gumbaya

The Board of Directors of Dicker Data Limited (ASX: DDR) are pleased to announce new distribution partnerships with BitTitan, SkyKick, Intralinks, Maaxcloud, xRM, Corent Technology and Gumbaya for the Australian market. These new partnerships bring a range of cloud products and services that enable our resellers to enter and capitalise on the growing cloud market.

David Dicker, Chairman & CEO, Dicker Data Limited said “We’re pleased to be welcoming a number of new cloud specific vendors to our portfolio. The products and services offered by these vendors are a complementary addition to our existing vendor line up, particularly following the commencement of trading as a Microsoft Indirect CSP. They’ll assist partners in migrating to the cloud and broaden the range of cloud offerings our partners take to market.”

“We intend to continue recruiting more cloud enablement and service-based vendors in the near future as we look to build a comprehensive suite of offerings to support our partner’s cloud business transformations. By assisting our partners to secure subscription revenue, we’re also building that level of predictability into our future revenue,” Dicker added.

For and on behalf of the Board,



David Dicker
Chairman & CEO

About Dicker Data Limited

Dicker Data Limited was listed on the Australian Stock Exchange on January 24, 2011. Since its listing, the company has achieved record trading results. The Company is Australia's largest and longest established Australian owned distributor of information technology products. Its vendors include Hewlett-Packard, Cisco, Microsoft, Lenovo, Symantec, RSA, Toshiba, Samsung, ASUS and other major brands. The Company's clients include over 5,000 value added resellers. For more information, [click here](#).

For More Information on New Vendors

BitTitan (<https://www.bittitan.com/>), SkyKick (<https://www.skykick.com/>), Corent (<http://www.corenttech.com/>), Intralinks (<https://www.intralinks.com/>), Maaxcloud (<http://maax.cloud/>), xRM (<http://www.xrm.com/>), Gumbaya (<http://www.gumbuya.com/>)