

## Appendix 4C - Quarterly report

### Commentary for the quarter ending 30 June 2016

Cash receipts from customers for the June quarter were \$2.77 million, an **increase** of 6% or \$0.16 million versus the March quarter, despite the impact of the seasonal softening of the global advertising market in the March quarter. Cash receipts from customers for the June quarter represented an **increase** of 9% or \$0.23m versus the same period in the year prior. Cash receipts for the 12 months to June 30 were \$11.33 million, an **increase** of 37% or \$3.05 million from the prior year.

Net operating cash flows showed an **outflow** of \$1.71 million for the June quarter compared to an **outflow** of \$1.68 million for the March quarter.

The operating cash **outflow** for the 12 months to June 30 of \$3.93 million is a 23% or \$1.14 million improvement from the year prior, which was an **outflow** of \$5.07 million.

During the quarter the Company raised a net \$4.36 million via a Placement of shares. Cash at the end of the June 2016 quarter was \$4.75 million.

Additionally, the Company also expects a cash receipt in the current (September) quarter of approximately \$2.30 million from the R&D Tax incentive Scheme arising from its R&D activities for the year ended June 2016.

Trading Technology revenues continued to grow in the June quarter, an analysis of which will be reported in the Company's full year audited results.

Further to the market update provided on 11<sup>th</sup> July, the Company can also confirm that negotiations with a major international media-buying organisation to enter in to a multi-year agreement covering several foreign markets continues to progress.

## Appendix 4C

### Quarterly report for entities admitted on the basis of commitments

Name of entity

**ADSLOT LTD**

ABN

**70 001 287 510**

Quarter ended ("current quarter")

**30 June 2016**

### Consolidated statement of cash flows

Cash flows related to operating activities	Current quarter \$A'000	Year to date (12 months) \$A'000
1.1 Receipts from customers	2,768	11,328
1.2 Payments for:		
(a) staff costs	(1,765)	(7,127)
(b) advertising and marketing	(27)	(98)
(c) research and development (Note 3)	(841)	(3,453)
(d) leased assets	(1)	(4)
(e) website publisher payments	(659)	(2,923)
(f) other cost of sales	(326)	(1,060)
(g) other working capital/overheads	(876)	(2,913)
1.3 Dividends received	-	-
1.4 Interest and other items of a similar nature received	9	76
1.5 Interest and other costs of finance paid	0	0
1.6 Income and Other taxes received / (paid)	8	17
1.7 Other – including R&D Tax Incentives	3	2,228
<b>Net operating cash flows</b>	<b>(1,707)</b>	<b>(3,929)</b>

+ See chapter 19 for defined terms.

**Appendix 4C - Quarterly report for entities  
admitted on the basis of commitments**

	Current quarter \$A'000	Year to date (12 months) \$A'000
1.8 Net operating cash flows (carried forward)	<b>(1,679)</b>	<b>(2,223)</b>
<b>Cash flows related to investing activities</b>		
1.9 Payment for acquisition of:		
(a) businesses	-	-
(b) equity investments	-	-
(c) intellectual property	-	-
(d) physical non-current assets	-	-
(e) other non-current assets	(14)	(76)
1.10 Proceeds from disposal of:		
(a) businesses	-	-
(b) equity investments	-	-
(c) intellectual property	-	-
(d) physical non-current assets	-	-
(e) other non-current assets	-	-
1.11 Loans to other entities	-	-
1.12 Loans repaid by other entities	-	-
1.13 Other (provide details if material)	-	-
<b>Net investing cash flows</b>	<b>(14)</b>	<b>(76)</b>
<b>1.14 Total operating and investing cash flows</b>	<b>(1,721)</b>	<b>(4,005)</b>
<b>Cash flows related to financing activities</b>		
1.15 Proceeds from issues of shares, options, etc.	4,600	4,600
1.16 Proceeds from sale of forfeited shares	-	-
1.17 Proceeds from borrowings	-	-
1.18 Repayment of borrowings	-	-
1.19 Dividends paid	-	-
1.20 Other – Costs relating to issues of shares	(238)	(238)
<b>Net financing cash flows</b>	<b>4,362</b>	<b>4,362</b>
<b>Net increase (decrease) in cash held</b>	<b>2,641</b>	<b>357</b>
1.21 Cash at beginning of quarter/year to date	2,093	4,441
1.22 Exchange rate adjustments – Note 2	12	(52)
<b>1.23 Cash at end of quarter</b>	<b>4,746</b>	<b>4,746</b>

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**Appendix 4C - Quarterly report for entities  
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**Payments to directors of the entity and associates of the directors  
Payments to related entities of the entity and associates of the related  
entities**

		Current quarter \$A'000
1.24	Aggregate amount of payments to the parties included in item 1.2	86
1.25	Aggregate amount of loans to the parties included in item 1.11	-
1.26	Explanation necessary for an understanding of the transactions Directors Fees of \$86k.	

**Non-cash financing and investing activities**

- 2.1 Details of financing and investing transactions which have had a material effect on consolidated assets and liabilities but did not involve cash flows

N/A
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- 2.2 Details of outlays made by other entities to establish or increase their share in businesses in which the reporting entity has an interest

N/A
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**Financing facilities available**

*Add notes as necessary for an understanding of the position. (See AASB 1026 paragraph 12.2).*

		Amount available \$A'000	Amount used \$A'000
3.1	Loan facilities	-	-
3.2	Credit standby arrangements	-	-

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## Reconciliation of cash


Reconciliation of cash at the end of the quarter (as shown in the consolidated statement of cash flows) to the related items in the accounts is as follows.	Current quarter \$A'000	Previous quarter \$A'000
4.1 Cash on hand and at bank	3,276	1,716
4.2 Deposits at call	1,470	377
4.3 Bank overdraft	-	-
4.4 Other	-	-
<b>Total: cash at end of quarter (item 1.23)</b>	<b>4,746</b>	<b>2,093</b>

## Acquisitions and disposals of business entities

	Acquisitions (Item 1.9(a))	Disposals (Item 1.10(a))
5.1 Name of entity	N/A	N/A
5.2 Place of incorporation or registration	-	-
5.3 Consideration for acquisition or disposal	-	-
5.4 Total net assets	-	-
5.5 Nature of business	-	-

## Compliance statement

- 1 This statement has been prepared under accounting policies which comply with accounting standards as defined in the Corporations Act (except to the extent that information is not required because of note 2) or other standards acceptable to ASX.
- 2 This statement does give a true and fair view of the matters disclosed.



Sign here: ..... Date: 29 July 2016  
**Company Secretary**

Print name: Brendan Maher

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## Notes

1. The definitions in, and provisions of, *AASB 1026: Statement of Cash Flows* apply to this report except for the paragraphs of the Standard set out below.
  - 6.2 - reconciliation of cash flows arising from operating activities to operating profit or loss
  - 9.2 - itemised disclosure relating to acquisitions
  - 9.4 - itemised disclosure relating to disposals
  - 12.1(a) - policy for classification of cash items
  - 12.3 - disclosure of restrictions on use of cash
  - 13.1 - comparative information
2. **Exchange Rate Adjustment (1.22):** Represents accounting adjustment related to conversion of US dollar, NZ dollar, GB pound and Euro bank account balances to local currency.
3. **Research & Development (1.2c):** Represents direct payroll and on-costs related to on-going technology development work compliant with R&D Grant regulations.