

ASX Company Announcement | Issue Date: 2 September 2016

RELEASE FROM ESCROW

Newzulu Limited (ASX: NWZ, Newzulu, Company) hereby advises pursuant to ASX Listing Rule 3.10A that 19,920,327 unquoted fully paid ordinary shares are due to be released from escrow on 17 September 2016.

These shares were issued to the vendor of Octiplex SAS as part consideration for the acquisition of a 100% interest in Octiplex. Newzulu acquired Octiplex, a leader in mobile application and solution development, in September 2015 and Octiplex subsequently became the business operations of Newzulu's specialist mobile application development business, Newzulu Mobile.

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About Newzulu

Newzulu is a crowd-sourced technology and media company that links broadcasters, publishers and brands with the public to Connect Through Content. Newzulu's web-based and mobile software enables businesses to gather, organize, publish and amplify user-generated content at scale. Newzulu's Prime division provides crowd-sourced, creative film and video production for the digital age. Newzulu's content division allows anybody, anywhere, with a mobile device and a story, to share news, get published and get paid. Headquartered in New York, Newzulu operates bureaus in Toronto, London, Paris and Lyon. Newzulu operates in partnership with Associated Press (AP), Getty Images, Tribune Content Agency and Alamy in the United States, Agence France-Presse (AFP) in France, Press Association (PA) and Videoplugger in the UK & Ireland, Belga News Agency in Belgium, Canadian Press (CP) in Canada, Australian Associated Press (AAP) in Australia and other news agencies around the world. Further information can be found on www.newzulu.com.