

Linius Technologies Ltd

www.linius.com

(ASX: LNU)

19 September 2016

ASX announcement

Investor Presentation, Media Release & Roadshows – Post IBC

Highlights:

- Updated investor presentation and media release, including the outcomes from IBC 2016
- European and North American roadshow
- Australian investor roadshow, September 28th October 12th, Melbourne, Sydney, & Perth

Linius Technologies Limited (ASX: LNU) is pleased to announce that, following the successful beta release and showcase launch of its Video Virtualization Engine[™] at IBC 2016, it is providing investors and the market with the attached updated Investor Presentation and the accompanying media release, (also accessible via www.linius.com/investor-presentations/ and www.linius.com/media/).

European and North American investor roadshow

Following the achievement of the beta release of its revolutionary video core technology with a successful demonstration at the 2016 International Broadcasting Convention (IBC) in Amsterdam, Linius CEO Chris Richardson has been meeting with international investors, raising awareness of the company and its technology. Linius is very pleased with the results of bringing the Linius story to a range of new and existing institutional and high net worth investors in Europe, the UK and the US.

Australian roadshow

Mr. Richardson will be updating existing shareholders and prospective investors in Australia via investor roadshows over September 28th – October 12th, in Melbourne, Sydney, and Perth.

For more information, please contact:

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About Linius Technologies Ltd

Linius Technologies Ltd (ASX: LNU) is a developer of disruptive video technology. Based in Melbourne, Australia, it seeks to apply its lead product — the Linius Video Virtualization Engine TM — throughout the global digital video value chain to cut costs and boost revenues for enterprise customers.

Linius has the potential to transform many aspects of Internet video, and enable a wide range of future applications. For examples, see our use-case presentation.

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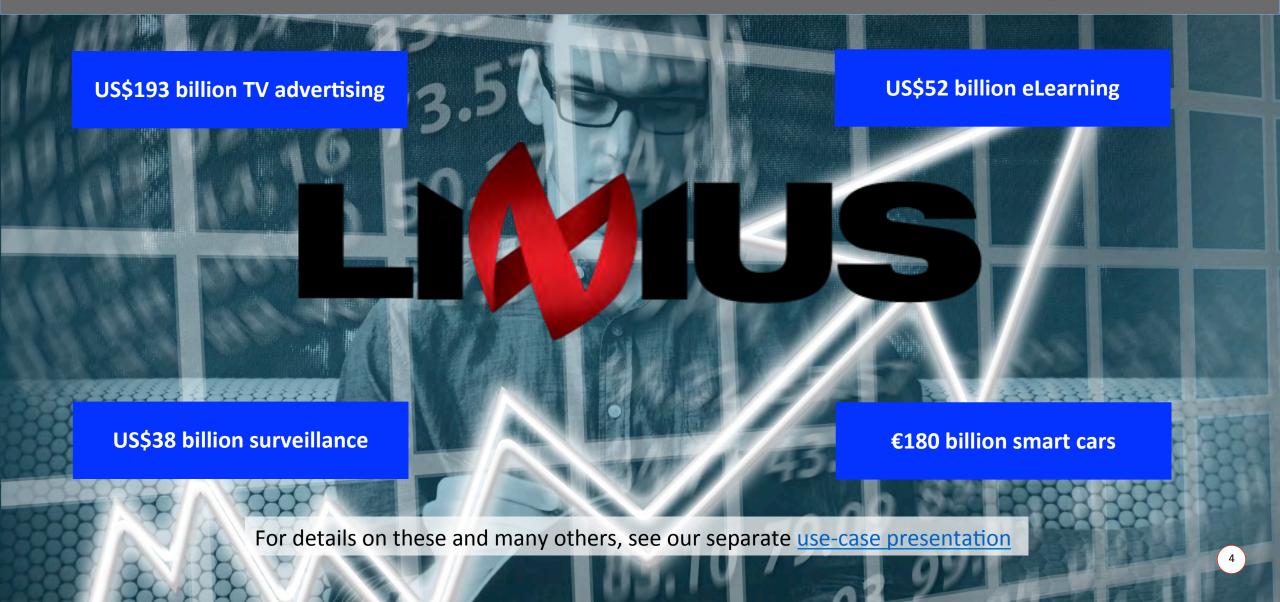
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Linius impacts dozens of billion-dollar industries





Virtual Video

Linius' technology is fully patented in all major jurisdictions:

US, Canada, Australia, S. Korea, China, Hong Kong, Singapore, India, and the EU We "unwrap the DNA" of the video files, enabling us to apply standard database management and big-data techniques to Internet video files

We can arbitrarily mix-and-match pieces and parts of different videos, creating the world's first intelligent media format

But the best part is, it's still 100% standards compliant, and works everywhere on the Internet



Company Milestones



Silicon Valley veteran with 20 years' product experience brought on as **CEO** of Linius (Aust) Pty Ltd

"Rock star" development team brought on to deliver product under operating budget



Development team hired



completed

Software successfully demonstrates core patent claims in public demo to





and validates

Beta release completed

Personalised ads for cable TV shown at IBC

December 2015



Leading cable TV tech company signs as 1st showcase partner



Successfully completed oversubscribed offering via reverse takeover, listing on ASX



Use cases to show impact

"Use cases" demonstrating the potential impact of Linius' technology on various portions of the video value chain released to market



Kirby family invests \$500k The family behind Village Roadshow — a major player in the cinema industry privately invests \$500k in Linius

September 2016

Linius Technologies Corporate Snapshot



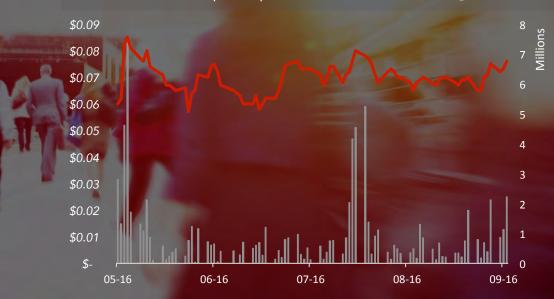
Trading information (as at 16 Sep 16, 7.4 cents/share)

ASX ticker symbol	LNU
Listing date	9 May 2016
Listed shares	196.7m
Listed options (LNUOA exp 31/12/2016)	14.5m
Unlisted shares	375.7m
Undiluted market capitalisation	\$43.4m
Unlisted options	61.5m
Performance shares	100m
Fully diluted market capitalisation	\$55.4m
Cash raised on re-listing (before costs)	\$3.5m

Top 5 shareholders

10p 3 shareholders	
Phoenix Myrrh Technology Pty Ltd	43.7%
Earthrise Holdings Pty Ltd	7.9%
Steve McGovern Nominees Pty Ltd	3.5%
Naley Pty Ltd	3.5%
Parlin Investments Pty Ltd	2.6%

Share price performance since listing



Board of Directors & Key Management

Chris Richardson	Executive Director and CEO
Stephen McGovern	Non-Executive Director
Stephen Kerr	Executive Director and CFO
Gavin Campion	Key Business Developer and Consultant

Talented board & management team





Chris Richardson
Executive Director and CEO

Chris is an accomplished internet video executive with more than 20 years' experience leading tech companies in the US, Europe and Asia. He has served in managerial roles for several Silicon Valley start-ups including U4EA Wireless and NextHop Technologies. Prior to founding NextHop, Chris helped to build the early internet as a software engineer at MERIT Networks, and was Visiting Professor of Internet Routing at St Petersburg State Technical University in Russia.



Stephen McGovern
Non-Executive Director

Stephen has more than 20 years' experience as an executive in telecommunications, media sales and pay TV, and is managing director of cloud call recording company Dubber Corporation Ltd [ASX: DUB]. He has led several established companies, both domestically and internationally, which have penetrated new and emerging markets and have required a strong sales and solutions focus.



Stephen Kerr Executive Director and CFO

Stephen is a qualified chartered accountant and chartered company secretary. He has more than 15 years' experience as a CFO and governance professional, having held senior finance positions in private and publicly listed companies in IT, business services, logistics, transport and life sciences.



Gavin Campion
Consultant

Gavin has founded, directed and invested in a number of digital media and software companies, including Reality Group, Shoppers Advantage and Sputnik Group. From 2012 to 2015 he led the commercialisation and successful ASX listing of knowledge management platform provider Knosys Ltd [ASX: KNO].

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19 September 2016 Media Release

Linius Proves Up Technology & Enters into Key Partnership Discussions Post IBC

Highlights:

- Linius has achieved a strong boost in inbound partnership discussions, with at least three new potential partners now under NDA as a direct result of exhibiting at IBC
- All key software features have now been developed and demonstrated in anticipation of commercial release in the first calendar quarter of 2017
- Video highlights of Linius' presence at IBC available below
- Updated presentation follows this release in support of international investor roadshow

Linius Technologies Limited (ASX: LNU) is pleased to update investors on progress achieved in the past week toward commercialisation of its Video Virtualization Engine™.

Per Linius's ASX release of Friday 16 September, Linius has achieved beta release of its revolutionary video core technology with a successful demonstration at the 2016 International Broadcasting Convention (IBC) in Amsterdam.

IBC is one of the world's biggest broadcasting shows. This year's six-day conference and exhibition attracted 55,796 attendees from more than 160 countries.

Linius's entire calendar was pre-booked with meetings with product managers, technologists and C-suite executives from major video companies.

With the addition of constant drop-by meetings at the Linius conference stall, in the past week Linius has presented its value proposition to several hundred new potential industry partners and future clients.

Strong traction in several video industry sectors

The Linius technology resonated strongly with decision-makers representing the entire global video value chain.

"Presenting at IBC has boosted Linius's profile significantly," said Linius Technologies Chief Executive Officer Chris Richardson.

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"Linius has been specifically targeted for partnership discussions by companies ranging from video software providers, to content delivery networks (CDNs), to global film studios. The potential partners approaching us are indicating that the Linius technology could add significant value throughout several distinct parts of the video value chain.

"We are noting great interest specifically from portions of the video industry at risk of suffering commoditisation, such as CDNs. These industry players view Linius' capabilities as a route to stronger potential profits via differentiation.

"Linius can confirm that it has initiated at least three new, important showcase partner discussions as a direct result of presenting at IBC and we are progressing these discussions under non-disclosure agreements."

"Exhibiting alongside Linius has promoted tremendous interest in our industry-leading software for cable TV presenters," said Fearghal Kelly, Chief Executive Officer of Digisoft.tv, Linius' first commercial channel partner.

"Cable TV providers are very excited by the potential for Linius and Digisoft to insert personalised advertising into TV streams on the fly through legacy set-top boxes. We've already had requests and are scheduling meetings for further discussions with several cable companies toward the implementation and license of joint Linius/Digisoft solutions."

All key software features now developed, commercial release impending

Linius notes that its successful completion of a beta release and integration with Digisoft brings Linius close to commercial release of its software. With all key features now developed and demonstrated, the next steps include creating more integration kits for potential partners and enhancing stability at scale.

Linius continues to anticipate achieving commercial release in the first calendar quarter of 2017.

European and North American investor roadshow

Following its successful beta release and showcase launch at IBC, Linius CEO Chris Richardson has been meeting with international investors, raising awareness of the opportunity to invest on-market at this early stage. Linius is very pleased with the results of bringing the Linius story to a range of new and existing institutional and high net worth investors in Europe, the UK and the US.

Updated Investor Presentation and Australian roadshow

A newly updated investor presentation, including the outcomes achieved at IBC 2016, has been prepared and released to the market. Click here to view the updated Investor Presentation.

Mr. Richardson will be updating existing shareholders and prospective investors in Australia via investor roadshows over September 28th – October 12th, in Melbourne, Sydney, and Perth.

As more details on the outcomes of IBC become available, updates will be made on <u>linius.com</u>, and to our email distribution list.

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