

# **ASX ANNOUNCEMENT**

13 October 2016

# **DigitalX Secures Partnership with AT&T Mexico**

### **Highlights**

- Agreement signed with AT&T Mexico to use DigitalX's AirPocket App
- US consumers will be able to use AirPocket to transfer mobile top-ups directly into mobile phone accounts on AT&T's Mexican network
- AT&T has approximately 15% of the Mexican mobile market, or approximately 12.4 million users
- This agreement marks DigitalX's second top tier telco partnership

**DigitalX Limited** (ASX: DCC and "the Company") is pleased to announce that it has signed an agreement with AT&T Comunicaciones Digitales, S. de R.L. de C.V. ("**AT&T Mexico**"). AT&T Mexico is a subsidiary of AT&T Inc., the world's largest telecommunications company by revenue. AT&T Mexico provides cellular services to approximately 15% of Mexico's more than 84 million mobile phone users.

The agreement will allow consumers in the United States to use DigitalX's mobile bill pay and remittance product, AirPocket, to transfer funds directly into mobile phone accounts of users on the AT&T Mexican network. DigitalX will earn commission on the value of the mobile topup, with the mobile topup ranging between ~US\$0.50 and ~US\$50 per transaction. The integration of the AirPocket App into AT&T's network is expected to be completed by the end of October 2016.

DigitalX's Chief Executive Officer, Alex Karis, commented, "AirPocket is quickly being recognised as the most secure and effective funds and value transfer solution in the global marketplace. Partnering with global heavyweights like AT&T and Telefonica further validates AirPocket as a best of breed solution in this space and offers a unique opportunity to drive customer acquisition at negligible cost as commercialisation ramps up."

#### **DigitalX Limited**

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## **About DigitalX Limited**

DigitalX is a Blockchain-based software solutions group disrupting the payments industry. Its products allow consumers to make secure and cost-effective money transfers worldwide. Partners can use DigitalX's technology to offer new financial products. DigitalX is based in Boston and has offices in New Jersey and Australia.