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6 October 2016

The Manager
Market Announcements Office
ASX Limited
Level 4
Exchange Centre
20 Bridge Street
SYDNEY NSW 2000

Dear Sir/Madam

**QBE ANNOUNCES APPOINTMENT OF MARGARET MURPHY AS CHIEF HUMAN
RESOURCES OFFICER**

Please find attached an announcement for release to the market.

Yours faithfully,

A handwritten signature in blue ink, appearing to read 'Carolyn Scobie', is written over a light blue horizontal line.

Carolyn Scobie
Group General Counsel and Company Secretary

Encl.



MARKET RELEASE

6 October 2016

QBE ANNOUNCES APPOINTMENT OF MARGARET MURPHY AS GROUP CHIEF HUMAN RESOURCES OFFICER

QBE Insurance Group Limited (ASX:QBE) is pleased to announce the appointment of Margaret Murphy to the role of Group Chief Human Resources Officer. Margaret will succeed Jenni Smith as a member of the Group Executive Committee who, after over 13 years of service to QBE, will be leaving the organisation at the end of 2016.

Margaret Murphy, most recently the Chief of Staff to the Group HR Director at Barclays plc, has extensive HR experience across a number of business sectors. After starting her career with the London Underground, Margaret worked with companies including Inchcape, BAT and J Sainsbury before spending 10 years working with Barclays. Her penultimate role at Barclays was as HR Director for Global Functions, where she led a team of 70 HR professionals providing services to over 14,000 people.

John Neal, Group Chief Executive Officer, said of the appointment "I am delighted that Margaret has chosen to join QBE and am confident she will be a valuable addition to our Executive team. Developing world-class talent is one of the central themes of QBE's focused strategic agenda, and Margaret has the energy and experience to ensure we have the structure, skills and people to drive success."

Mr Neal added: "I would also like to take this opportunity to thank Jenni Smith for her strong leadership of the Group People and Communications function and particularly for her role in providing stability and corporate memory as we upskilled the Group Executive and built a global business."

Ms Murphy will be based in the company's head office in Sydney, Australia.

- ENDS -

For further information, please contact:

Investor Relations

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QBE Insurance Group Limited is listed on the Australian Securities Exchange, is one of the top 20 global insurance and reinsurance companies as measured by net earned premium and has operations in 37 countries.

IMPORTANT DISCLAIMER

Any forward-looking statements assume large individual risk and catastrophe claims do not exceed the significant allowance in our business plans; no overall reduction in premium rates; no significant fall in equity markets and interest rates; no major movement in budgeted foreign exchange rates; no material change to key inflation and economic growth forecasts; recoveries from our strong reinsurance panel; and no substantial change in regulation. Should one or more of these assumptions prove incorrect, actual results may differ materially from the expectations described in this market release.