

**8 September 2016**

## **iSelect founding director share sale**

As disclosed in the Appendix 3Y lodged with ASX today, iSelect Limited (ASX: ISU) non-executive director Damien Waller has sold 3,000,000 shares in the Company. This sale represents approximately 9.5% of Mr Waller's holding in iSelect prior to the transaction.

Having not sold any shares since the Company's ASX listing in June 2013, this sale of shares has been undertaken to allow Mr Waller to invest in personal assets and support private family investments.

Mr Waller remains committed to iSelect, a company he co-founded in 2000 and has been involved with as CEO, Chairman and non-executive Director over the past 16 years.

Mr Waller, via associated entities, continues to be one of the largest shareholders in the Company, holding 28,553,660 shares, with an interest in 12.00% of issued capital. He continues to be fully invested in the business and its success.

**- ENDS -**

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### **About iSelect**

At iSelect, we get that most people find insurance, utilities and personal finance boring. But we understand that it's really important to always get these things right. As Australia's life admin store, iSelect gives customers the confidence to make the right call on some of the things that matter most.

Last year, more than 9 million Australians visited our website and we provided recommendations to over 6 million customers. But we are much more than just another online comparison website. Our highly-trained experts at iSelect HQ help customers to choose and buy from thousands of available policies, products and plans. And we provide our advice at no cost to the customer.

We compare and sell some of Australia's biggest brands but are proud to be 100% independently owned. From health and life insurance through to energy and broadband, as well as car insurance and home loans, iSelect helps Australians take care of the boring but important stuff. [www.iselect.com.au](http://www.iselect.com.au)