

RIGHTS ISSUE CLOSES OVERSUBSCRIBED

- Successful completion of 1 for 4 rights issue closing significantly oversubscribed raising \$2.64 million
- Oversubscription reflects the strong support and interest from new and existing shareholders, which included participation from board and management
- Funds to accelerate global marketing roll-out and major enhancement of interactive video platform to further progress SaaS strategy and increase subscription revenue

BIG Un Limited (ASX:BIG or 'the Company') is pleased to announce its non-renounceable rights issue, announced on 10 May 2016, has closed significantly oversubscribed and raised a total of \$2,638,117 (before costs).

The 1 for 4 rights issue consisted of a free attaching option for every two new shares subscribed for. As a result, a total of 21,984,307 new shares and 10,992,154 new options with an exercise price of \$0.25 and expiry on 31 December 2017 were issued.

"The rights issue has been an overwhelming success and we'd like to thank CPS Capital and our existing shareholders for their continued support of our BIG vision," said CEO of Big Un Limited, Richard Evertz.

The oversubscription reflects the strong support and interest from existing shareholders, which included participation from board and management and a number BIG Un Limited employees.

Net proceeds, in conjunction with the existing cash reserves, will be used to accelerate the Company's global marketing roll-out and major enhancement of its interactive video platform in partnership with Cognitives, a leading SaaS publishing platform.

Platform enhancement will enable BIG to offer users the world's first socially interactive, video publishing platform. The new features will allow users to fully manage all aspects of their digital marketing campaigns including content creation and social media distribution, making BIG the catalyst in the building of global video communities.

The enhancement progresses BIG to the next stage of its SaaS strategy and is expected to increase recurring revenue through subscriptions, as part of Pillar Two of its business model.

Quotation of new shares and new options on the ASX is expected to occur on 10 June 2016.

Hugh Massie, Chairman of BIG Un Limited commented: "The high level of interest in the rights issue reflects the strong support from our shareholders. The Board and myself are delighted that so many shareholders took the opportunity to invest and would like to thank them for their continued support."

"The funding provides us with the ability to accelerate our global marketing strategy and drive forward our SaaS strategy, offering users the world's first socially interactive, video publishing platform. We expect this platform to increase our subscription members and revenue as we provide increased functionality and capabilities on the platform for businesses to manage their video and digital marketing campaigns."

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ABOUT BIG REVIEW TV

BIG is the parent company of Big Review TV (BRTV), which is the world's first video review platform providing online video reviews. Big Review TV's B2B service provides on-site, low-cost video production and online marketing services. BRTV are innovative disruptors in the video space and are in the process of building a SaaS 'go to market' global digital strategy. BRTV has built a pipeline of over 15,000 customers and has operations across Australia and in New Zealand, the United Kingdom and the United States, Hong Kong, Singapore and Vancouver and was listed on the ASX in December 2014.