MaxSec Group Limited (ASX:MSP)

Leading edge access control and secure logistics



Investor Presentation August 2016































Forward Looking Statements

Notes to Presentation

This presentation is given on behalf of MaxSec Group Limited (MSP).

Information in this presentation is for general information purposes only, and is not an offer or invitation for subscription, purchase, or recommendation of securities in MSP.

Certain statements throughout this document regarding the Company's financial position, business strategy and objectives of Company management for future operations, are forward-looking statements rather than historical or current facts.

Such forward-looking statements are based on beliefs of the Company's management as well as assumptions made by and information currently available to the Company's management. Such statements are inherently uncertain, and there can be no assurance that the underlying assumptions will prove valid.

All data presented in this document reflect the current views of the Company with respect to future events and are subject to these and other risks, uncertainties and assumptions relating to operations, results of operations, growth strategy and liquidity of the Company.



Investment Highlights

- Ava has agreements with several customers, including in Europe and the Americas, and has received its first service orders
- Cash at bank \$6.1M (as at 31 March 2016)
- Fully funded growth strategy
- 410.5M shares on issue
- Expanding global footprint
- Experienced management team
- BQT high IP content products
- Blue chip clients
- Strong client and supplier relationships







Strong Senior Management Team



Geoffrey Cleaves, Executive Director and Group CEO has over 25 years' experience in finance & operations management within the property, media, print, manufacturing, oil & gas & investment sectors, last 20 years in senior management positions with both listed and unlisted corporations such as Stockland Group, Chase Corporation, Milton Corporation, Trafalgar Corporate Group, Australian Petroleum Fund and the Independent Print Media Group. Geoff is a professional manager and his core competencies include general management, investment, asset and funds management, treasury and finance.



Chris Fergus, Executive Director, CEO AVA Global, SVP Strategy and Business Development. Based in Dubai, Chris is a UK national and has worked for the FTSE 100 and world's leading security services provider, G4S, for over 20 years. Joining the company as a graduate trainee in 1994, he has since worked across a number of continents, most recently as Regional Managing Director, Middle East, managing a portfolio of Security & FM joint ventures, with a total revenue in excess of USD 1bn. Chris has extensive experience of the security integration and services sectors, including the IVL sector, having previously led the global IVL division within G4S, based in both New York & London.



James Alston, CFO - international operations is a UK National with 26 years' work experience in both the professional services sector and industry. James qualified as a Chartered Accountant in 1992 with PwC, where he worked for a further 11 years, including two secondments over a 5 year period to NatWest Acquisition Finance and PwC South Africa. James spent 11 years at G4S in various roles in the UK including; Group Finance, Cash Services and Justice Services. Latterly, he worked directly with Chris Fergus as Regional Finance Director of G4S Middle East. He had direct responsibility for businesses up to \$520m revenue in the UK and in the Middle East, regional oversight of businesses with a total revenue of USD1bn. James was most recently the FD of the African Region of leading Hotels and Hospitality Group, Starwood, with 35 business units across Africa and revenues in excess of USD420m.



Chris Haslem, Group Sales & Marketing Executive has over 28 years of experience in Project Management, Service Delivery and Quality Control. Chris has a deep technical knowledge and extensive experience in the design, deployment and commissioning of Major integrated access control projects and a vast knowledge of security distribution within Australia and overseas. Chris also has a vast network of contacts globally and is highly respected within the Security Industry



BQT: Access Control and Electronic Locks



- A trusted, quality product range with a reputation for high security and reliability.
- A leading supplier of high security access control smart card and reader products.
- Established Portfolio of multinational blue chip clients in the higher security marketplace.
- Growing portfolio of branded distributors.
- New innovative products for emerging trends in security.
- Competitively priced higher security "out of the box" solutions.
- Flexible, agile, timely and cost effective custom and tailored access control solutions.

Ability to supply and provide support globally.



Examples of our End Users























Australian Government







metronode







Getting there is better here.

BIBIC









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Hotel Milano













Queensland

Government









Department of Defence





AVA Global : Secure Logistics



MSP's newest business, AVA Global provides international secure logistics of high value cargo on a fully insured door to door basis, it's services include:

- "Powered by BQT" supply of access control and locking products to secure the AVA secure logistics supply chain (vehicles, storage, collection points);
- armoured vehicle collection and delivery at origin and destination,
- secure storage of high value cargo;
- air and sea freight (commercial and chartered); and
- customs brokerage services.

AVA Global now has a truly global service capability, delivered from its own strategically located offices (New York, London, Frankfurt, Dubai & Singapore) and through a network of strategic partners (+100 countries)



AVA – Key Sectors



The key sectors where Ava provides services include:

- **Precious Metals Mining** Transportation of pre-refined precious metal from mine site to refiner. Mine sites are generally in remote locations requiring complex logistical solutions.
- **Bullion** Transportation from refinery or secure storage location to central bank, investment bank or jewellery manufacturers.
- **Currency** Large scale foreign currency transportation between central banks, commercial banks, wholesale bank note dealers and foreign exchange houses.
- **Security Print** Transportation of secure paper, credit cards, tax stamps, holograms and other secure print items.



AVA Management Team





Chris Fergus, CEO Based in Dubai, Chris is a UK national and worked for the FTSE 100 and world's leading security services provider, G4S, for over 20 years. Joining the company as a graduate trainee in 1994, he has since worked across a number of continents, most recently as Regional Managing Director, Middle East, managing a portfolio of Security & FM joint ventures. Chris has extensive experience of the International Valuables Logistics (IVL) sector, having previously led the global IVL division within G4S, based in both New York & London.



James Alston, CFO is a UK National with 26 years' work experience in both the professional services sector and industry. James qualified as a Chartered Accountant in 1992 with PwC, where he worked for a further 11 years, including two secondments over a 5 year period to NatWest Acquisition Finance and PwC South Africa. James spent 11 years at G4S in various roles in the UK including; Group Finance, Cash Services and Justice Services. Latterly, he worked directly with Chris Fergus as Regional Finance Director of G4S Middle East. He had direct responsibility for businesses in the UK and in the Middle East and he also had regional oversight of businesses. James was most recently the FD of the African Region of leading Hotels and Hospitality Group, Starwood, with 35 business units across Africa.



Daniel Cody has over 15 years of experience in the security industry with a significant overall focus on global high-value logistics, most recently as the Head of Security with Sequel Global, and previously as the Regional Security Manager, Americas with G4S International. He has a proven track record of conducting complex risk audits, loss investigations and managing international security teams and partner operations. Daniel lives in New Jersey, USA and has an MBA from Regis University and a BSc from Rutgers University



Stefan Dingeldein, RMD Europe & India is a German national and has worked for the FTSE 100 world's leading security services provider, G4S for the past 10 years. He joined the company as a Sales Executive and went on to become the Regional Head of Commodities Europe and more recently lead the Europe and Middle East as the Regional Director where he was responsible for delivering strategy and managing key accounts across the region. In his various roles within G4S he was managing revenues up to USD30m, built a new network of strategic partnerships in India and managed several global strategic accounts.

AVA Management Team





Dane McSpedon, RMD Americas is a US national. With over 20 years experience, Dane started his career in Russia establishing and managing the local affiliates for Honeywell Inc, and Kelly Services Inc. More recently, Dane was CEO at Currency Partnership International a privately held company which sells banknotes, coins, secure documents, cash handling machinery and consulting services to Central Banks and major commercial banks worldwide. Dane also ran global sales and services for the UK banknote producer De La Rue, managing the growth of the Cash Processing Division, including the outsourcing of cash handling for major Central Banks and Tier 1 Commercial Banks globally.



Neil Evans, RMD Asia is a UK national and has worked for G4S for the past 7 years. He joined the company as an Account Director and went on to spearhead the banking relationships and strategy in the UK developing new products. Neil then went on to lead the Middle East cash business in G4S a remit of 8 countries. Prior to his time in G4S, Neil has extensive experience in logistics, retail and consumer loyalty. Neil has delivered the first online shopping solutions for retail businesses such as Harvey Nichols, Fortnum & Mason and House of Fraser in the UK.



Andreas Ploesser, GM Frankfurt is a German national and has worked for the FTSE 100 world's leading security service provider, G4S, for the last 8 years. He started as an Operations Coordinator in Frankfurt and went on to become European Tradeshow Manager and Sales Executive. He then moved to the Antwerp Office as Operations Manager and then moved to the role of Operations Manager in Frankfurt. Andreas has been responsible for building the D&J Sector across the European Region of G4S

AVA Management Team





Nancy Merlo-Cach, GM New York is a US national and has over 25 years experience in the IVL sector. Nancy joined G4S' IVL business in 1998 and later took on the role of Operations Manager. In 2009 she moved on as General Manager and lead key account management and operations for the Americas division. She has created high performing teams that promote and instill high quality customer service. During her tenure, Nancy has been responsible for implementing strategy, negotiating several exclusive vendor contracts and full P&L accountability.



Gwen Coutinho, HR & Administration Manager is an Indian national and worked for G4S for the close to 19 years. She held various roles in the UAE including HR Administration Manager and Employee Engagement Manager. She moved on to work for the Asia Middle East Region as HR Services Manager and HR information Systems Manager. Gwen has managed projects relating to annual HR initiatives like Performance Management, Talent Reviews and Succession Planning and has supported the HR leads in sharing best practices across the region.

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