



**iCandy Interactive Limited**  
(ACN 604 871712)  
Level 2, 395 Collins St,  
Melbourne. VICTORIA 3000  
Australia  
[www.icandy.co](http://www.icandy.co)

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**ASX Announcement**

**iCandy sees its revenue surge as new mobile game Crab War hits 1m downloads**

- **Crab War hits 1 million downloads within 60 days of its soft launch;**
- **Crab War has generated a six-figure revenue (USD) for the company during this period;**
- **Crab War is featured by Google Play across more than 20 countries;**
- **Based on an IP developed in-house, Crab War is a tapping game that has the potential to spin off new titles.**

Singapore-headquartered group iCandy, the first mobile games studio in Southeast Asia to go IPO, has since seen its revenue increase dramatically, thanks to Crab War. This newly launched game is also the fastest – within 60 days of its soft launch – to have generated a six-figure revenue (USD) for the company.

One of the recommended new adventure games, Crab War is featured by Google Play across more than 20 countries, including major markets like USA and Japan. Crab War is an addictively simple game, the intellectual properties of which are developed in-house. With over 1 million combined downloads (from Google Play and the Apple App Store), this new hit is iCandy's most successful release to date, with the potential to spin off new titles.

iCandy is an Australian incorporated public company with as core business the development and publishing of games for mobile devices. One of the market leaders in the region, with subsidiaries in Malaysia, Singapore and Indonesia (including the award-winning games studio Appxplore), iCandy has stretched its success beyond the borders of Southeast Asia: several of its titles, such as Mobfish Hunters and Caveboy's Escape, have been recommended as Best New Games across 15 countries in North America and Australasia.

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## **About iCandy**

iCandy Interactive Ltd (ASX:ICI) is an Australian incorporated public company that has its core business in the development and publishing of smartphone games on smartphone OS.

iCandy's run multiple subsidiary games studios in Malaysia, Singapore and Indonesia, including the famed award-winning games studios Appxplore. iCandy is one of the leading mobile games companies in Southeast Asia with more than 15 million copies of its games titles downloaded onto smartphones. It focusses on the genre of "mid-core" action-influenced puzzle games.

Almost all of iCandy's games titles have been featured by either the Apple IOS Appstore or Google Android Play. It's recent titles such as Mobfish Hunters and Caveboy's Escape have been named as recommended Best New Games across 15 countries in North America and Australasia.

For more info, visit [www.icandy.io](http://www.icandy.io)

## **About iCandy's subsidiary Appxplore**

Based out of Kuala Lumpur, Malaysia Appxplore Sdn Bhd is a subsidiary of iCandy and is one of a rare handful of games studios that have developed a successive series of successful mobile games. Appxplore's games are published across 30 countries in Asia Pacific. Awarded a 'Top Developer' badge on the Google Play store, Appxplore is recognised as one of the 'established, respected developers for their commitment to launching high-quality and innovative apps on Android'

For more info, visit [www.appxplore.com](http://www.appxplore.com)

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For further question on this release, please contact:

Investor Relations Team  
[ir@icandy.io](mailto:ir@icandy.io)