



# MARKET RELEASE

12 September 2016

## **MSM Corporation International Limited**

### **TRADING HALT**

The securities of MSM Corporation International Limited (the "Company") will be placed in Trading Halt Session State at the request of the Company, pending the release of an announcement by the Company. Unless ASX decides otherwise, the securities will remain in Trading Halt Session State until the earlier of the commencement of normal trading on Wednesday, 14 September 2016 or when the announcement is released to the market.

Security Code: MSM

Cheng Tang

**ADVISER, LISTINGS COMPLIANCE (MELBOURNE)**



12 September 2016

Ms Cheng Tang  
Adviser, Listings Compliance (Melbourne)  
ASX Compliance Pty Limited  
Level 4 Rialto North Tower, 525 Collins Street  
Melbourne VIC 3000

Dear Ms Tang,

#### **REQUEST FOR TRADING HALT**

MSM Corporation International Limited ("**MSM**" or "**the Company**") (ASX: MSM), a leading digital technology and entertainment company, requests a trading halt to be placed on the Company's securities effective immediately pending an announcement regarding the appointment of strategic advisors and a capital raising to accelerate the development of the Company's first product offering, Megastar Millionaire.

The Company requests the securities remain in a trading halt until the earlier of the announcement to the market or the commencement of trade on Wednesday, 14 September 2016.

The Company is not aware of any reason why the trading halt should not be granted.

#### **For and on behalf of the Board.**

Mark Clements  
Company Secretary

#### **About MSM**

MSM Corporation International Limited is a digital technology and media entertainment company that, via the first product offering, Megastar Millionaire, will launch the world's richest online, mobile-first, talent discovery competition platform.

Megastar Millionaire is a consumer digital entertainment technology platform; connecting performers and fans in an innovative and interactive gamification experience. It is designed to transform, mobilise and individualise the search for new artists, allowing people to easily showcase their talents to a global digital audience and offers significant advantages over traditional television platforms.

This highly disruptive, first-to-market platform will monetise mobile video via a highly successful talent competition format. Operating squarely within the US\$25bn online gaming and US\$30bn mobile sectors, Megastar Millionaire draws on the social media phenomenon, allowing individuals to demonstrate their skills and talents.