

24 August 2016

ENSURANCE ANNOUNCES APPOINTMENT OF CHIEF FINANCIAL OFFICER

Ensurance Ltd (ASX: ENA, the 'Company') is pleased to announce the appointment of Sam Hallab as Chief Financial Officer (CFO). Sam brings extensive financial experience to the Company having spent more than 30 years in the financial sector where he has held both executive and board positions.

Sam previously held the position of Deputy CEO of the Australian Catholic Superannuation and Retirement Fund, a self-administered industry superannuation fund with more than 90,000 members and \$7 billion under management. Before this Sam was a partner with Sydney accounting firm Sothertons for more than a decade.

Whilst working in his role as Deputy CEO for more than 12 years, Sam also held the positions of Chief Operating Officer, Chief Finance Officer and Company Secretary to the Trustee Company. Sam is also a registered auditor and tax agent and has gained extensive experience in Risk Management and compliance.

Furthermore, Sam held a number of board and committee positions. He was a member of the National Sothertons Group Board of Directors and Secretary of the Audit and Risk Management Committee of the Australian Catholic Superannuation and Retirement Fund.

"The company is now seeing an increase in sales and in the level of enquires from potential new clients. The company is also exploring a number of international opportunities to launch the platform globally, following on from its success in Australia. By having a CFO with strong financial and industry experience it is helping the Company manage this growth and evaluate the opportunities" said Stefan Hicks, the Managing Director of Ensurance.

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About Ensurance

Ensurance is a successful, group of insurance industry companies that have developed real-time, online digital distribution channels for general insurance with multiple insurers.

Ensurance and its wholly owned subsidiaries ("**Ensurance Group**") provide complimentary services allowing the Ensurance Group to leverage its capabilities and increase market share within the insurance industry. The Ensurance Group includes:

- Savill Hicks Corp Pty Ltd ("**SHC**"): Insurance Brokerage with a 23-year track record;
- Ensurance Underwriting Pty Ltd ("**Ensurance Underwriting**"): Innovative underwriting products; and
- Ensurance IT Pty Ltd ("**Ensurance IT**"): providing online capability for the Ensurance Group to deliver insurance brokerage and underwriting services.

Ensurance has developed innovative solutions to provide general insurance products through digital media channels. Ensurance enables financial institutions to own an insurance brokerage solution without the heavy capital investment required to build the infrastructure. Following national success, Ensurance is positioned to expand its significant IT capabilities by offering additional products to both local and international markets.

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