

## **ASX ANNOUNCEMENT**

11 May 2016

## TikForce empowers shareholders to become a new salesforce for the Company

## **Highlights:**

- TikForce to drive greater shareholder engagement through unique Ambassadors Program that empowers each shareholder to become a sales representative for the Company
- The Ambassadors Program will reward shareholders for new clients they help introduce to the Company
- These shareholders will be paid 5% of the gross margin of the new sale in shares, subject to shareholder & regulatory approval
- TikForce will also launch a Shareholder News Platform to foster a closer relationship between investors and the Company
- The Platform will provide regular communications with shareholders and will be distributed across multiple sites including social media

**TikForce Limited** (ASX: TKF, 'the Company') is committed to promoting greater shareholder engagement through two new initiatives – a Shareholder Ambassadors Program and a Shareholder News Platform.

The unique Ambassadors Program will empower shareholders to became a salesforce for the Company whereby TikForce will pay shareholders who make successful client introductions to the Company a fee for their efforts, subject to terms and conditions and shareholder & regulatory approvals.

The objective behind the program is to give shareholders a rare opportunity to make a direct contribution to the growth of TikForce and to be rewarded for their efforts.

Shareholders are encouraged to register to become Ambassadors on the TikForce website and this will allow them to make introductions to the Company through an online form, subject to certain terms and conditions.

This form will be processed by the Company's Ambassadors Program Manager, and if TikForce signs a new client as a direct result of the introduction, the Company will pay the shareholder an introduction fee.

The fee, which will equal 5% of the gross margin earned, will be paid after the first 12-months of the client contract. It is intended that the fee will be paid in shares subject to shareholder & regulatory approval

If the Company is unable to issue shares, it will pay the introduction fee in Australian dollars.

TikForce Limited

Suite 2 16 Ord Street West Perth Western Australia

PO Box 1779 West Perth, WA 6879

p 1800732543 w tikforce.com

abn 74 106 240 475





"While we already have a strong pipeline of potential client opportunities, the Ambassador Program's key objective is to give shareholders a real opportunity to play an active part in shaping the Company's future," said TikForce's chief executive officer, Kevin Baum.

"This Ambassador Program may be the first of its kind for an ASX-listed company. I feel such programs should be far more common as too often do investors in listed companies feel like they are merely passengers on a voyage."

TikForce is also pleased to announce the launch of a Shareholder News Platform to ensure the Company has regular contact with investors. The platform will be distributed on the TikForce website as well as by email, social media, relevant third party websites and through the ASX where appropriate.

Investors the News Platform can access by going to http://www.tikforce.com.au/investor-relations.

For further information, contact:

**Roland Berzins** Company Secretary 11 May 2016

Tel: 1800 732 543

Media enquiries: Ben Grubb

Email: ben.grubb@mcpartners.com.au

Mobile: +61 414 197 508

## **About TikForce**

Tikforce is a Human Resource technology platform that provides businesses a more efficient and complete solution for workforce identity. compliance checks and credentials and qualification screening.

The TikForce platform, Tik.me, is faster, cheaper, lower risk and more comprehensive than traditional systems. For more information please visit: http://www.tikforce.com/.

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