

# Appendix 3Y

## Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	BLUECHIP LIMITED
ABN	79 104 795 922

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	IAIN KIRKWOOD
Date of last notice	30 March 2016

### Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct and Indirect
<b>Nature of indirect interest (including registered holder)</b> Note: Provide details of the circumstances giving rise to the relevant interest.	Registered holders of indirect interests are: (a) Edward St. Consulting Pty Ltd ATF the Kirkwood Family Super Fund (Iain Kirkwood is a director and member). (b) Edward St. Consulting Pty Ltd ATF the Kirkwood Family Trust (Iain Kirkwood is a director and beneficiary).
Date of change	23 September 2016
No. of securities held prior to change	Indirect interests held by registered holders listed above: <ul style="list-style-type: none"><li>6,240,028 ordinary shares</li><li>2,057,060 ordinary shares</li></ul> Direct interests: <ul style="list-style-type: none"><li>6,056,219 ordinary shares</li></ul>
Class	Fully Paid Ordinary Shares
Number acquired	4,784,425 ordinary shares acquired

+ See chapter 19 for defined terms.

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	directly and indirectly
<b>Number disposed</b>	N/A
<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and estimated valuation	\$0.022 per Share (\$105,257 in total)
<b>No. of securities held after change</b>	Indirect interests held by registered holders listed above:  a) 8,320,037 ordinary shares b) 2,742,746 ordinary shares  Direct interests:  • 8,074,949 ordinary shares
<b>Nature of change</b> Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Take-up of rights under rights issue.

## Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Detail of contract</b>	
<b>Nature of interest</b>	
<b>Name of registered holder (if issued securities)</b>	
<b>Date of change</b>	
<b>No. and class of securities to which interest related prior to change</b> Note: Details are only required for a contract in relation to which the interest has changed	
<b>Interest acquired</b>	
<b>Interest disposed</b>	
<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and an estimated valuation	
<b>Interest after change</b>	

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+ See chapter 19 for defined terms.

**Part 3 – <sup>+</sup>Closed period**

Were the interests in the securities or contracts detailed above traded during a <sup>+</sup> closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

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<sup>+</sup> See chapter 19 for defined terms.