



THE NEW NEWZULU

EGM SHAREHOLDER MEETING
JUNE 8, 2016 | SYDNEY, AUSTRALIA

NEWZULU'S

NEW TEAM



INDEPENDENT CHAIRMAN OF THE BOARD

Charlie Koones

Managing Partner,
Moon Tide Media

Previous roles include:
President and Publisher of
Variety magazine
Director,
American Media Inc.

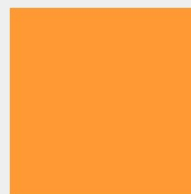


CHIEF EXECUTIVE OFFICER

Marc Milgrom

Until now, was Newzulu
Chief Operating Officer

Previous roles include:
President & CEO,
Filemobile Inc.
Partner,
PricewaterhouseCoopers



CHIEF FINANCIAL OFFICER

TBA

To be located in Canada



VICE PRESIDENT, SALES

TBA

To be located in USA

NEW FOCUS



TECHNOLOGY



USA MARKET



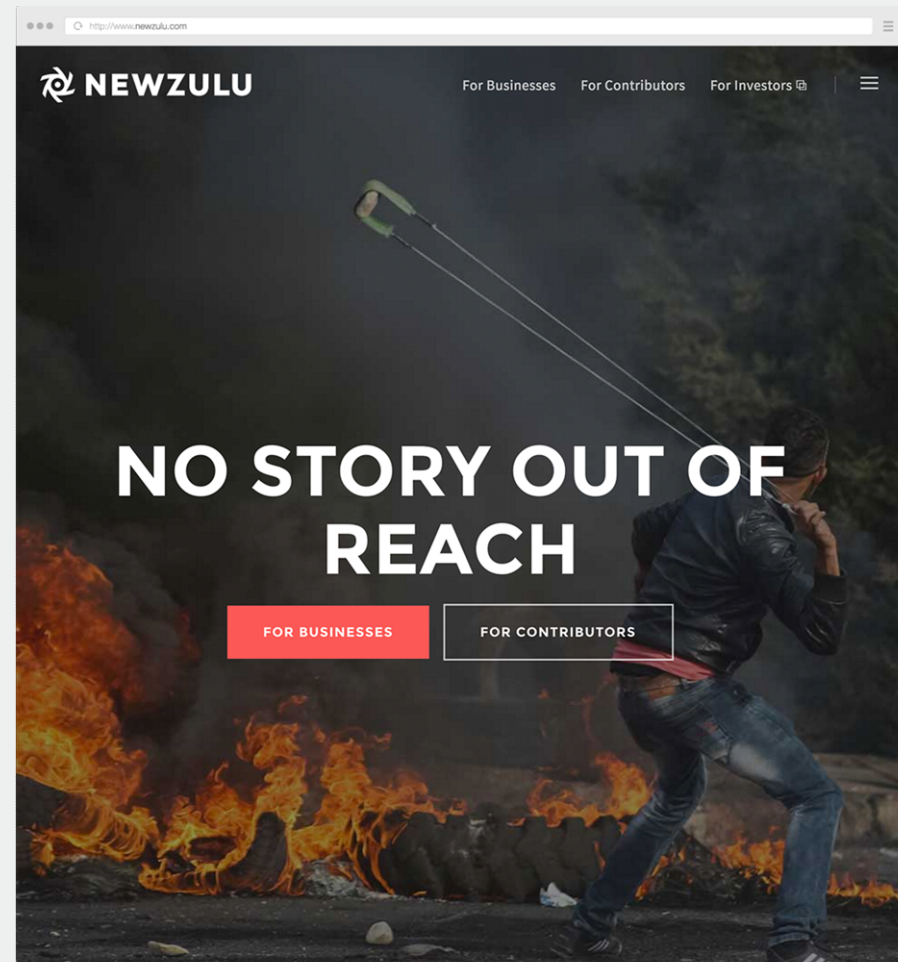
**PUBLISHERS
BROADCASTERS
BRANDS**



**FISCAL
RESPONSIBILITY**

NEW MARKETING SITE

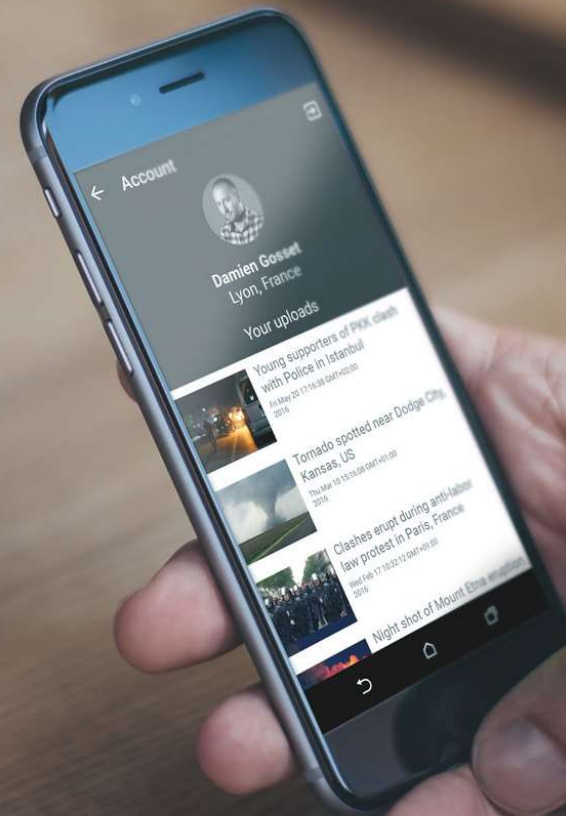
- newzulu.com
- A unified Newzulu experience across products, contributors and investors
- Designed to boost online marketing and provide a state of the art shop front with the capacity to convert visitors into leads and sales



NEWZULU MOBILE

WHITE LABEL APP

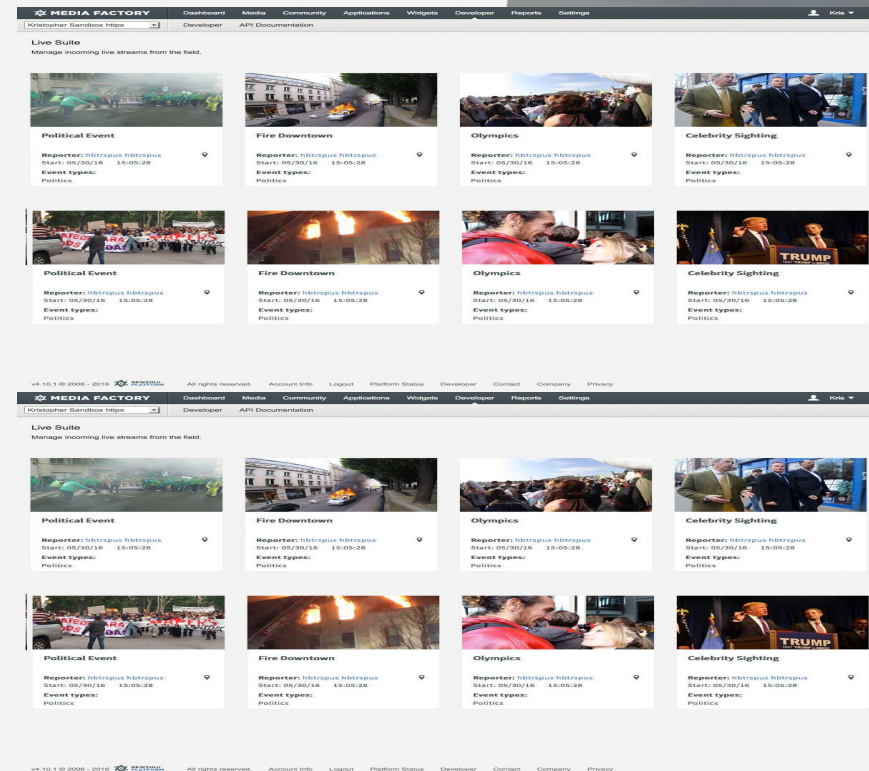
- Redesigned user experience
- Integration into Newzulu Platform
- iOS and Android
- Uploading, viewing and community functionality
- Can be branded to clients' needs



NEWZULU LIVE

LIVE SUITE

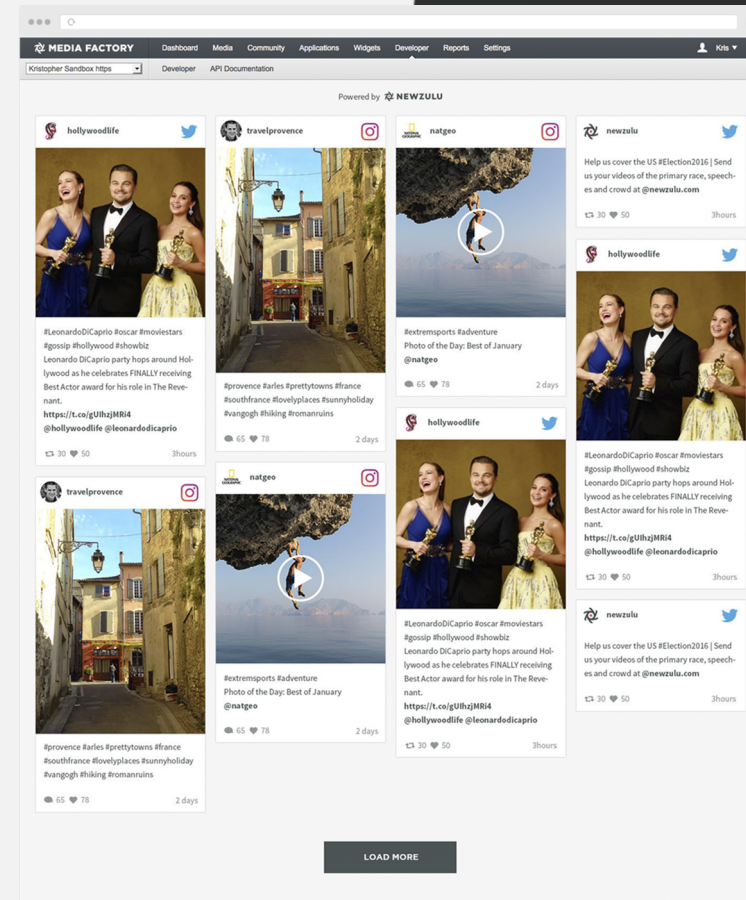
- Integration of Live Suite into Newzulu Platform
- Simplified Functionality
- Faster and Improved User Experience
- Post-live video in Newzulu Platform



NEWZULU PLATFORM

SOCIAL HUB

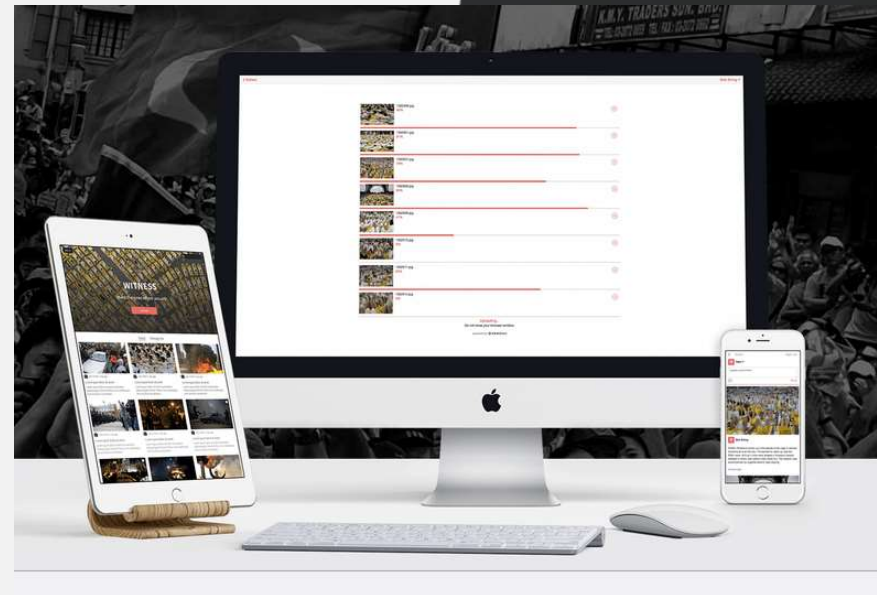
- Phase I Beta Launch Q1 FY17
- Search and curate content from Twitter & Instagram using hashtag search
- Moderate and publish content to a state-of-the-art, responsive widget
- Improvements and new features will be added



SALES

Future growth driven by:

- New VP Sales
- Focus on USA Broadcasters, Publishers and Brands
- Enhanced Product offering
- Long-term Technology prospects
- Campaign-based Prime opportunities



FISCAL RESPONSIBILITY

Human Resource Cost Savings

- Significant reduction in size and cost structure of Paris and UK teams
- Restructuring of global Content team

Property Savings

- Various office locations closed or reduced, including London, Paris, Sydney

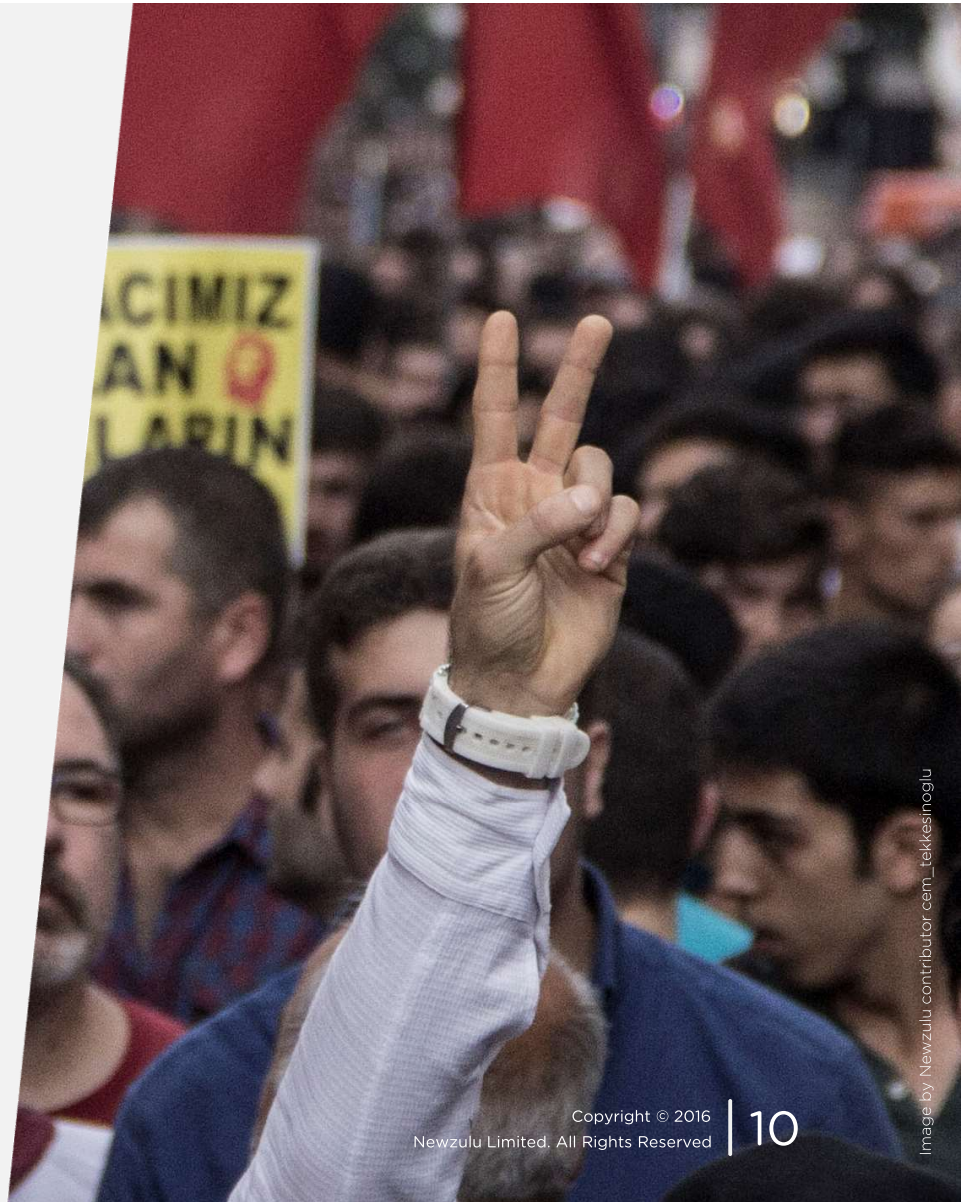
Other Savings

- Major external technology supplier costs reduced
- Travel costs reduced
- Web-phone business closed (Pie Networks)

COST MANAGEMENT IS AN ONGOING FOCUS AND DISCIPLINE.

RECAP

- Substantive improvements to an already best in class technology platform
- Optimizing organization size, structure and personnel in line with new focus
- Consolidation of technologies and operations
- Significant cost reductions across the organization



QUESTIONS?

CONTACT

MARC MILGROM

Chief Executive Officer
marc@newzulu.com

KAREN LOGAN

Company Secretary
karen@newzulu.com

newzulu.com



DISCLAIMER

This presentation is the property of Newzulu Limited (Newzulu). It is a presentation of non-specific background information about the current activities of Newzulu. It is information given in summary form and does not purport to be complete.

All persons should seek appropriate professional investment advice in reviewing or considering this presentation and all other information with respect to Newzulu, its business, financial performance and operations. Neither the provision of this presentation nor the information contained therein, or any associated communication to any person should be taken as constituting financial advice regarding the purchase or dealing of shares in Newzulu. This presentation does not purport to provide all information that might reasonably be required to complete a detailed assessment of Newzulu.

Individuals should conduct their own investigation of investment and financial parameters relevant to their personal requirements for investment purposes. The presentation may contain forward looking statements regarding the intentions of the Company, and these will be affected by many other factors beyond the control of the Company.

Forward-looking statements include, but are not limited to, statements concerning Newzulu's planned strategies and programs and other statements that are not historical facts. Although Newzulu believes that its expectations reflected in these forward-looking statements are reasonable, such statements involve risks and uncertainties and no assurance can be given that actual results will be consistent with these forward-looking statements. The presentation must be considered in the light of these uncertainties and investments in Newzulu should be considered as speculative in nature.

This presentation does not constitute an offer, invitation or recommendation to subscribe for, or purchase any security and neither this presentation nor anything contained in it shall form the basis of any contract or commitment. This presentation does not constitute an offer or invitation in any jurisdiction anywhere, or to any person to whom, such an offer would be unlawful.