



ABN 98 084 370 669

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ASX Market Announcements  
ASX Limited  
20 Bridge Street  
Sydney NSW 2000

## **YOWIE GROUP ANNOUNCES PURCHASE OF AN ADDITIONAL HIGH SPEED WRAPPING MACHINE**

**Yowie Group Ltd (ASX: YOW, OTC ADR: YWRPY) (the "Group" or "Yowie")** is pleased to announce the placement of an order for an additional high speed confectionery foil wrapping machine. The technically advanced, state of the art wrapping machine purchased out of Germany has been design specified to include additional functionality to accommodate the robotic components of the Yowie confectionery manufacturing process at the new Madelaine plant.

The machine is expected to be available for delivery into the New York based manufacturing facility in October 2016 and to be fully commissioned and ready for production by November 2016.

An additional wrapping machine will allow for Yowie Group to double production output to 40 million units per annum at the new manufacturing facility.

The company has proceeded with the purchase of an additional wrapper as a timing precaution to ensure manufacturing continuity can be assured as it awaits outcome of a challenge to the Florida court ruling in relation to a company owned wrapper by its previous manufacturer.

The purchase of the additional machine is in line with Yowie Group Ltd.'s planned growth strategy and market expansion objectives in its pursuit to becoming a successful global brand company.

Yours sincerely

Wayne Loxton  
**Executive Chairman**  
**Yowie Group Ltd**

**Head Office**

Yowie Group Ltd.  
Level 45, 108 St Georges Terrace,  
Perth WA 6000

PO Box 7315, Perth WA 6850  
Phone +61 8 9486 7066  
Fax +61 8 9486 8066  
ABN 98 084 370 669

### **About Yowie**

Yowie Group Ltd is a global brand licensing company specializing in the development of consumer products designed to promote learning, understanding and engagement with the natural world through the adventures and exploits of six endearing Yowie characters. Educating children and adults about the environment and ecology is at the heart of the Yowie proposition.

Yowie Group employs its company-owned intellectual property rights in the outsourcing of the manufacturing and distribution of the Yowie chocolate confectionery product and in the development of a Yowie digital platform and Yowie branded licensed consumer products. The Company's vision for the Yowie brand includes distribution of Yowie product in North America, with further expansion planned into Australia, New Zealand and throughout Asia, where the Yowie brand is known and brand equity remains strong, even with the brand not having been active in the market for around eight years. Expansion into Europe and the Middle East are key strategic priorities for a second-stage brand rollout.

Yowie Group Ltd was first listed on the Australian Securities Exchange [www.asx.com.au](http://www.asx.com.au) in December 2012 under code name 'YOW'. The Company's registered head office is in Perth, Western Australia.

For more information on the company go to [www.yowiegroup.com](http://www.yowiegroup.com)  
The Yowie consumer website can be found at [www.yovieworld.com](http://www.yovieworld.com)

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