



ASX CODE: BIG

29 JULY 2016

JUNE 2016 QUARTERLY UPDATE

- Strong and continued growth in the June quarter with cash receipts exceeding \$1.8 million for the quarter, bringing the total for the financial year to over \$4 million
- Big Review TV's Australian operations remain cash flow positive
- Cash receipt increase of over 55% on prior quarter, representing the sixth consecutive quarter of over 50% growth
- Cash revenue growth forecast to continue
- Member base growth continues, reaching 18,000 during the quarter and the Company confirms its target of 30,000 by the end of CY16
- Positive outlook for the Company as it continues to invest in its technology platform, international expansion and penetration into new and existing verticals through enterprise and promotional partnerships
- Company closed the quarter with \$3.85 million cash at bank to fuel further expansion through strategic activities to be announced over the coming quarter

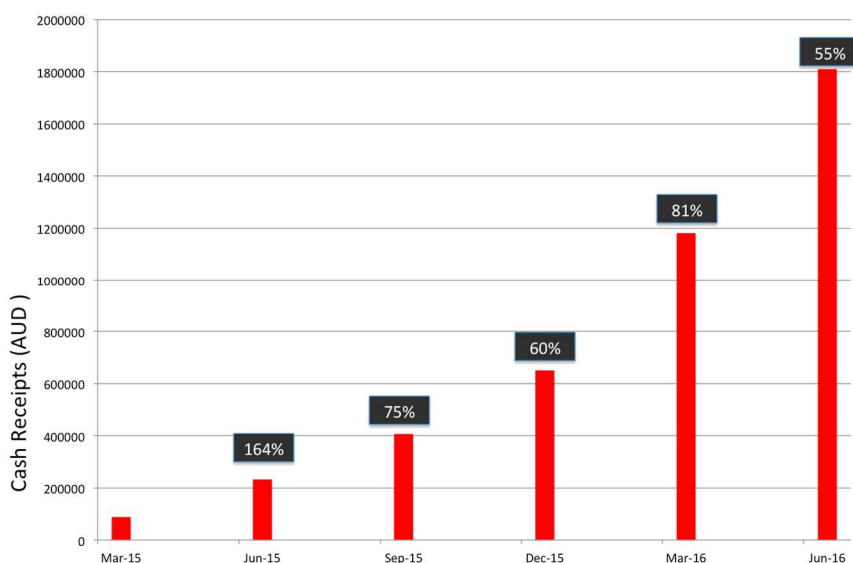
Big Un Limited (ASX: BIG, 'BRTV' or 'the Company') has today released its 4C Report and is pleased to provide a review of its activities for the three-month period, ended 30 June 2016.

Corporate Update

Growth in Cash receipts from customers of more than 55%

Cash receipts from customer totalled over \$1.8m, an increase of over 55% from the previous quarter and the Company's sixth consecutive quarter of over 50% growth. While cash payments grew by 48% a substantial proportion of these payments (\$427k) were related to funding the global expansion of BIG and the investment in enhancing the technology platform.

Quarterly Growth of Cash Receipts





Australian operations cashflow positive

The company continues to invest in global growth and fund the enhancement of the BIG technology platform. After allowing for the corporate costs of a public company the Australian operations of Big Un Limited's subsidiary Big Review TV continue to be cashflow positive.

Cashflow during the quarter

During the quarter, the Company reported net operating cash flows of \$767,000, a 34% increase on the March quarter, due to a \$427,000 investment in global POD expansion, services and costs related to SaaS systems, platform enhancement and development for the quarter. The Company closed the quarter with \$3,848,000 in cash and is well positioned to continue to accelerate its international expansion strategy and penetration into new market verticals.

Revenue growth forecast to continue

Based on the current market opportunity and the expansion of the business into new verticals, BIG anticipates being able to continue to deliver substantial growth in cash revenues over the coming financial year.

Company looking ahead to cashflow positivity globally

With careful cashflow management combined with the forecast ongoing cash revenue growth, the company anticipates that it will not need to return to the market to fund the current business model. The Company is mindful that opportunities may present in the coming year which offer a strong business case for raising additional capital, however, there is no expectation of requiring further external funding to achieve the Company's current aims and goals.

Operational Update

Enhancement of Platform to Drive Recurring Revenues

In May, BIG commenced the enhancement of its Interactive world-class video publishing platform through Australian tech firm Cognitives. The enhanced platform is scheduled for launch in the December quarter and will deliver BIG's members a SaaS based product offering them social media publishing capabilities and the ability to manage their digital marketing campaigns through the BIG Review TV platform. The new platform will solve the challenge faced by millions of SMEs by presenting them with the necessary tools to manage their video and online engagement in one place.

"The platform enhancements will enable BIG to progress the next stage of its SaaS strategy and offer not only video hosting but also content creation, publishing and aggregation capabilities on a self-activation basis," said Big Un Limited's go to market advisor Leanne Graham. The incorporation of a SaaS offering into the business model will provide BIG with additional recurring revenue through subscriptions and further builds on Pillar Two of its business model.



Enterprise Strategy and Partnerships

The Company began to implement its marketing activities through vertical marketing and enterprise partnerships during the quarter and as a result the member base increased to over 18,000. The Company confirms that it is on track to achieve its targeted 30,000 members by the end of the 2016 calendar year.

As previously announced, BIG have strategic partnerships with educational software platform Velpic and field staff management application GeoOp and have begun negotiations with a number of prospects and preferred supplier partners, which will provide the Company with further significant opportunities. These partnerships further leverage Enterprise and Channel marketing and include revenue opportunities derived from the sale of video content to the media sector that will drive global client growth and accelerate the monetisation of the BIG video platform through advertising, sponsorship, SaaS revenue, v-commerce and big data opportunities.

Video Content and Viewership Increases

BRTV's video content performance continued to grow throughout the quarter, achieving over one million views each month.

The number of videos hosted on the platform also grew to over 18,000, a 20% increase on the 15,000 videos at the end of the March 2016 quarter. The Company continues to grow its hosted video review library and with the introduction of the new platform enhancements in the December quarter, the number of hosted videos and views are expected to grow dramatically. This is expected to drive sponsorship and advertising revenue opportunities, further developing Pillar Two of the business model.

-ENDS-

For more information

For media

Matthew Wu, Director
Media & Capital Partners
+61 433 634 706
matthew.wu@mcpartners.com.au

Corporate Enquiries

Richard Evertz CEO
+61 421 970 367
richard@bigreviewtv.com

Sonia Thurston Exec Director
+61 (0) 434 937 764
sonia@bigreviewtv.com

Investor Enquiries

Sandy Slessar
+61 (0) 400800555
sandy.slessar@bigreviewtv.com

About Big Unlimited (ASX:BIG)

BIG is the parent company of Big Review TV (BRTV), which is the world's first video review platform providing online video reviews. Big Review TV's B2B service provides on-site, low-cost video production and online marketing services to small and medium-sized enterprises. BRTV are innovative disruptors in the video space and are in the process of building a SaaS 'go to market' global digital strategy. BRTV has built a pipeline of over 18,000 customers and has operations



across Australia and in New Zealand, the United Kingdom and the United States, Hong Kong, Singapore and Vancouver and was listed on the ASX in December 2014.

Appendix 4C

Quarterly report for entities admitted on the basis of commitments

Introduced 31/03/00 Amended 30/09/01, 24/10/05, 17/12/10

Name of entity

Big Un Limited

ABN

86 106 399 311

Quarter ended ("current quarter")

30 June 2016

Consolidated statement of cash flows

Cash flows related to operating activities		Current quarter \$A'000	Year to date (12 months) \$A'000
1.1	Receipts from customers	1,831	4,069
1.2	Payments for		
	(a) staff costs	(733)	(1,680)
	(b) advertising and marketing	(214)	(1,119)
	(c) research and development	(35)	(54)
	(d) leased assets	(2)	(8)
	(e) other working capital	(1,628)	(5,398)
	(f) realised currency gains	9	(15)
1.3	Dividends received		
1.4	Interest and other items of a similar nature received	2	15
1.5	Interest and other costs of finance paid	(1)	(3)
1.6	Income tax refund (R&D Tax Concession)		314
1.7	Other (Refund of GST paid)	5	257
	Other (Refund from Department of Natural Resources and Mines regarding Security Deposit)		
Net operating cash flows		(767)	(3,605)

+ See chapter 19 for defined terms.

Appendix 4C
Quarterly report for entities
admitted on the basis of commitments

	Current quarter \$A'000	Year to date (12 months) \$A'000
1.8 Net operating cash flows (carried forward)	(767)	(3,605)
1.9 Cash flows related to investing activities		
Payment for acquisition of:		
(a) businesses (item 5)		
(b) equity investments		
(c) intellectual property		
(d) physical non-current assets	(36)	(126)
(e) other non-current assets (software application)	(130)	(300)
1.10 Proceeds from disposal of:		
(a) businesses (item 5)		
(b) equity investments		
(c) intellectual property		
(d) physical non-current assets	0	3
(e) other non-current assets		
1.11 Loans to other entities (Note: Loan to Big Review TV Limited)		
1.12 Loans repaid by other entities (Note: Loan repayments – from Auroch Minerals)		
1.13 Other (Cash acquired on acquisition of Big Review TV Limited)		
	(166)	(423)
Net investing cash flows		
1.14 Total operating and investing cash flows	(933)	(4,028)
Cash flows related to financing activities		
1.15 Proceeds from issues of shares, options, etc.	3,051	6,572
1.16 Proceeds from sale of forfeited shares		
1.17 Proceeds from borrowings		
1.18 Repayment of borrowings		
1.19 Dividends paid		
1.20 Other (Capital raising costs)		
	3,051	6,572
Net financing cash flows		
Net increase (decrease) in cash held	2,118	2,544
1.21 Cash at beginning of quarter/year to date	1,730	1,308
1.22 Exchange rate adjustments to item 1.20	0	(4)
1.23 Cash at end of quarter	3,848	3,848

+ See chapter 19 for defined terms.

Payments to directors of the entity and associates of the directors

Payments to related entities of the entity and associates of the related entities

		Current quarter \$A'000
1.24	Aggregate amount of payments to the parties included in item 1.2	(240)
1.25	Aggregate amount of loans to the parties included in item 1.11	
1.26	Explanation necessary for an understanding of the transactions	
	<ul style="list-style-type: none"> - Remuneration paid to directors : \$239,670 	

Non-cash financing and investing activities

- 2.1 Details of financing and investing transactions which have had a material effect on consolidated assets and liabilities but did not involve cash flows

- 2.2 Details of outlays made by other entities to establish or increase their share in businesses in which the reporting entity has an interest

Financing facilities available

Add notes as necessary for an understanding of the position.

	Amount available \$A'000	Amount used \$A'000
3.1	Loan facilities	
3.2	Credit standby arrangements	

+ See chapter 19 for defined terms.

Appendix 4C
Quarterly report for entities
admitted on the basis of commitments

Reconciliation of cash

Reconciliation of cash at the end of the quarter (as shown in the consolidated statement of cash flows) to the related items in the accounts is as follows.		Current quarter \$A'000	Previous quarter \$A'000
4.1	Cash on hand and at bank	3,848	1,730
4.2	Deposits at call		
4.3	Bank overdraft		
4.4	Other (provide details)		
Total: cash at end of quarter (item 1.23)		3,848	1,730

Acquisitions and disposals of business entities

	Acquisitions (Item 1.9(a))	Disposals (Item 1.10(a))
5.1	Name of entity	
5.2	Place of incorporation or registration	
5.3	Consideration for acquisition or disposal	
5.4	Total net assets	
5.5	Nature of business	

Compliance statement

- 1 This statement has been prepared under accounting policies which comply with accounting standards as defined in the Corporations Act (except to the extent that information is not required because of note 2) or other standards acceptable to ASX.
- 2 This statement does give a true and fair view of the matters disclosed.


 Sign here: Date: 29 July 2016
 Company secretary

Print name: Elissa Lippiatt

+ See chapter 19 for defined terms.

Notes

1. The quarterly report provides a basis for informing the market how the entity's activities have been financed for the past quarter and the effect on its cash position. An entity wanting to disclose additional information is encouraged to do so, in a note or notes attached to this report.
2. The definitions in, and provisions of, *AASB 107: Statement of Cash Flows* apply to this report except for any additional disclosure requirements requested by AASB 107 that are not already itemised in this report.
3. **Accounting Standards.** ASX will accept, for example, the use of International Financial Reporting Standards for foreign entities. If the standards used do not address a topic, the Australian standard on that topic (if any) must be complied with.

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