



## CAPILANO LAUNCHES NEW PREBIOTIC HONEY PRODUCT

27 September 2016



### COMPANY ANNOUNCEMENT

Capilano Honey is pleased to confirm the launch of the world's first clinically-tested prebiotic honey, *Beeotic*.

Consuming prebiotic rich foods can help the good bacteria in your gut grow, improving the good-to-bad bacteria ratio and therefore helping improve your digestive health.

Hitting shelves from 19 September, *Beeotic* is the result of extensive research and a world-first clinical study conducted through the University of New South Wales (UNSW) to identify the widely recognised, but until now unproven, prebiotic health potential of select Australian honeys. The focus of the clinical study was to scientifically validate the specifications of a prebiotic honey to deliver consumers certainty around its potential health and wellness benefits.

The clinical study found that at a dose of 14mL, approximately one tablespoon per day, certain honeys significantly raised the levels of good bacteria and suppressed potentially harmful bacteria in the digestive tract. Furthermore, levels of good bacteria decreased once the participants stopped taking the honey for a period of time.

Capilano has made considerable investment into developing industry-first testing methods to identify honeys that deliver this prebiotic content. Each batch of *Beeotic* honey is independently tested for particular sugar profiles in order to identify which honeys contain the required prebiotic components. Nothing is added, nothing is taken away, *Beeotic* is just 100 per cent pure Australian honey. Capilano has a provisional patent filed in order to protect the product.

The product was recently listed with the Therapeutic Goods Administration and Capilano's Queensland facility has been licenced to manufacture, which involved an upgrade to quality systems, plant and equipment.

Ben McKee  
Managing Director

