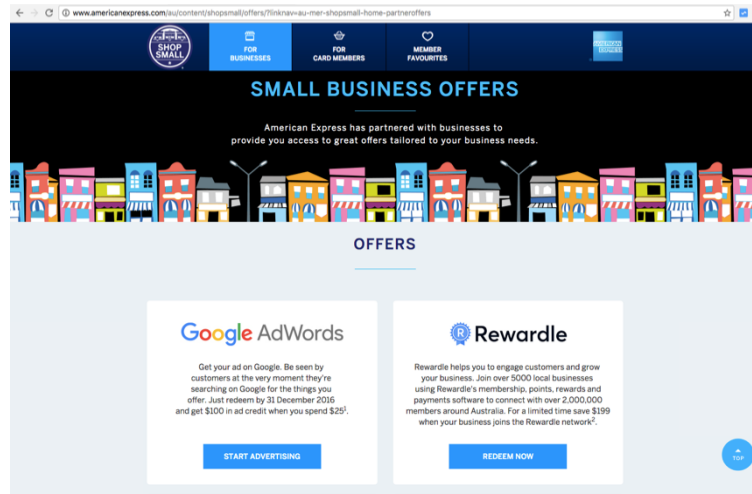


Shares:	188,435,949	Merchants (as at 30 Sept 2016):	5,526
Market cap (@ \$0.044):	\$8.3m (Approx)	Members (as at 30 Sept 2016):	2,080,745
Cash (as at 30 Sept 2016):	\$2.1m (Approx)	Check-ins (as at 30 Sept 2016):	36.1m

# Marketing partnership with American Express



## Key highlights

- American Express will promote Rewardle to approximately 100,000 local merchants as part of the Shop Small initiative during November.
- Through an American Express funded direct marketing campaign Rewardle will gain valuable exposure, supporting the acquisition of new paying Merchants.
- Rewardle's market leading position is enhanced by the endorsement of American Express and association with other leading partner brands such as Google, Fairfax and Reckon.

Rewardle Holdings Limited ("Rewardle" or the "Company") is pleased to announce that in addition to the previously announced Brand Partnership with American Express it has also established a valuable marketing partnership as part of the Shop Small initiative.

Shop Small is a nationwide movement dedicated to supporting the thousands of small businesses in Australia, who are the backbone of our community and economy. The movement brings together support from the business community, governments and consumers encouraging them to support small businesses in their communities.

During November, Rewardle will be promoted to approximately 100,000 potential merchants through an American Express funded direct marketing campaign that will consist of broadcast emails and direct mail.

Along with a select group of partners including Google, Fairfax and Reckon, Rewardle will offer American Express accepting merchants an exclusive, limited offer that can be redeemed via the Shop Small website.

The valuable exposure and endorsement from American Express supports the ongoing growth of Rewardle's Network and the record Merchant Services (SaaS) fees achieved during the September quarter.

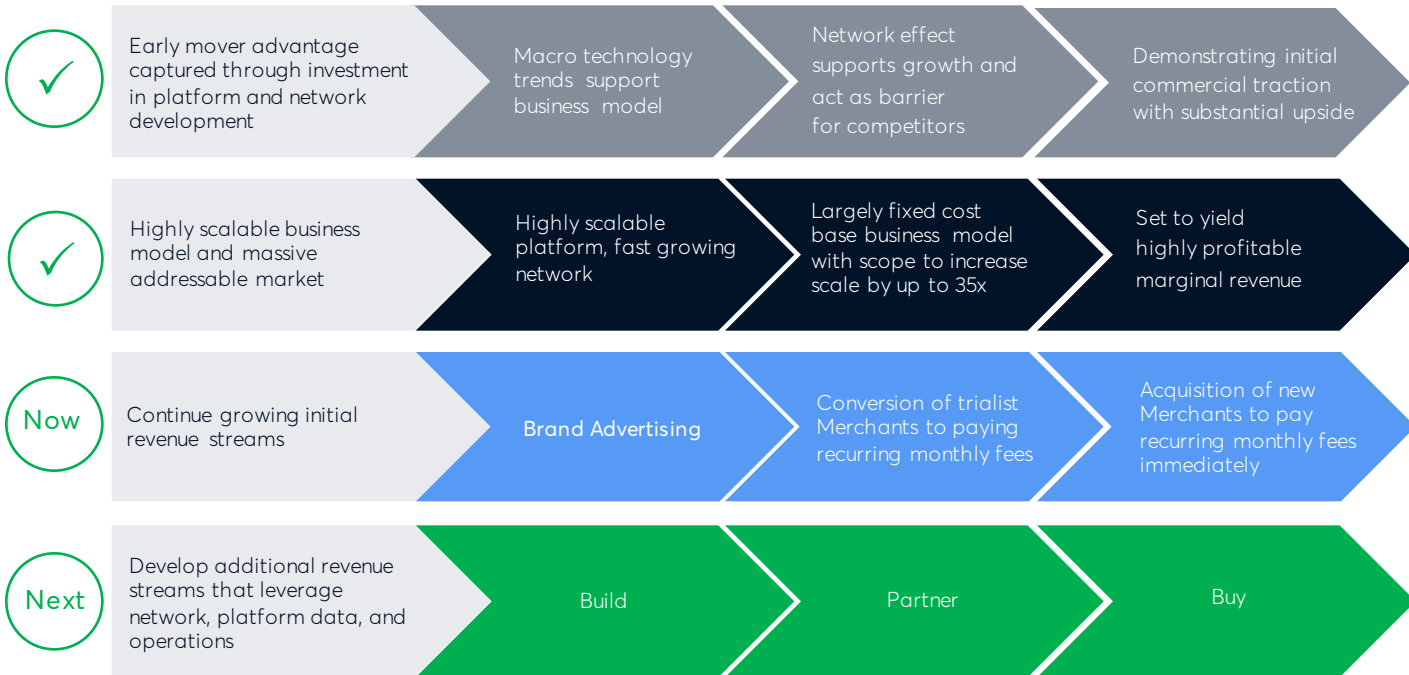
Commenting on the marketing partnership, founder and Managing Director Ruwan Weerasooriya said;

"Initially American Express paid us to promote Shop Small, now Shop Small is also funding our mass promotion."

"We're delighted to be expanding our working relationship with American Express and look forward to working on additional opportunities to continue developing the relationship."

"While Rewardle is still an early stage business, the strategic value of our market leading position is clearly evident in quality of the commercial company we are keeping."

## Opportunity overview



## About Rewardle Holdings Limited

Rewardle connects over 2 million Members with over 5,500 local businesses around Australia.

The Rewardle Platform is a marketing and payments platform that combines membership, points, rewards, payments and social media into a single cloud based platform powered by Big Data analysis.

Rewardle is positioned to be a leading player as the worlds of social media, marketing, mobile and payments converge to transform how we connect, share and transact.

The Company is led by an experienced entrepreneurial team with a successful background in Internet and media businesses.

### For more information please contact:

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