



ASX CODE: BIG

10 MAY 2016

UNDERWRITTEN NON-RENOUNCEABLE RIGHTS ISSUE

- 1 for 4 partially underwritten non-renounceable rights issue to raise up to \$2.64 million.
- Offer underwritten by CPS Capital to \$1.3 million.
- For every two new shares, shareholders will receive one free attaching listed option with exercise price of \$0.25 and term of 18 months.
- Funds to be used to accelerate global marketing roll out and major enhancement of interactive video platform in partnership with Cognitives, a leading SaaS publishing platform.
- Partnership agreement to facilitate cross marketing and joint revenue opportunities between Cognitives and BIG
- Platform enhancement will enable BIG to offer users the world's first socially interactive, video publishing platform. The new features will allow users to fully manage all aspects of their digital marketing campaigns including content creation and social media distribution, making BIG the catalyst in the building of global video communities.

BIG Un Limited (ASX:BIG or 'the Company') today announces a non-renounceable rights issue to raise up to \$2.64 million (before costs).

Under the offer eligible shareholders will be able to subscribe for 1 new share for every existing 4 shares they hold at an issue price of \$0.12 per share, together with one free attaching option for every two new shares subscribed for with an exercise price of \$0.25 and term of 18 months. The offer price represents a 25.8% discount to the volume weighted average trading price (VWAP) for the five days trading to the 6 May 2016.

The issue has the support of CPS Capital who underwrote the offer to \$1.3 million.

Net proceeds from the rights issue will be used primarily to accelerate its global marketing roll out and for a major enhancement of the Company's interactive video platform, transforming the user experience by adding state of the art digital publishing capabilities that will allow the user to build and manage their own video-based community. BIG have partnered with Cognitives, a leading Australian SaaS (Software as a Service) publishing platform, to deliver social media publishing capabilities through the BIG platform.

"This partnership will enable BIG to deliver video content as part of a SaaS strategy and offer users not only video hosting but content creation, publishing and aggregation capabilities" says Cognitive Chairperson Leanne Graham. "Since joining BIG's advisory board, myself and the BIG team have focused on facilitating a shift towards a video SaaS offering. This step will provide BIG with additional recurring revenue through subscriptions



and further builds on Pillar Two of its business model and provides both parties with cross marketing and joint revenue opportunities " she continued

"This is an incredibly exciting time for BIG and it's shareholders" stated executive director Brandon Evertz *"Having a SaaS element to our business model will significantly strengthen our cash-flow. We will provide further updates on the SaaS platform development and roll out in the coming months as the platform is put in place"*

Shareholders on the record date with a registered address in Australia and New Zealand will be eligible to participate in the rights issue.

The proposed timetable for the rights Issue is as follows:

Prospectus lodged with ASIC and the ASX	16 May 2016
Ex date shares trade Ex Entitlement	18 May 2016
Record date to determine entitlement (Record Date)	19 May 2016
Prospectus with Entitlement & Acceptance Form dispatched	23 May 2016
Offer opens for receipt of Applications	23 May 2016
Closing date for acceptance (Closing Date)	2 June 2016
Notify ASX of shortfall	7 June 2016
Issue of new securities	9 June 2016
Dispatch of shareholding statements	10 June 2016
Normal trading of new securities expected to commence	10 June 2016

Subject to the Listing Rules, the above dates may be changed without notice.

Further information of the rights issue will be sent out in a prospectus for the rights issue, which will be lodged with ASIC on or about 16 May 2016, and mailed to eligible shareholders shortly after the Record Date. Shareholders may view the Company's ASX announcements, including those relating to the Offer on the ASX website under the ASX code BIG. Applications will be made to the ASX for official quotation of the new shares and new options.

Persons should consider the Prospectus before deciding whether to acquire securities, and will need to complete the personalised entitlement and acceptance form that will accompany the Prospectus.

If you have any questions, please do not hesitate to contact the Company.



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ABOUT BIG REVIEW TV

BIG is the parent company of Big Review TV (BRTV), which is the world's first video review platform providing online video reviews. Big Review TV's B2B service provides on-site, low-cost video production and online marketing services to small and medium-sized enterprises. BRTV are innovative disruptors in the video space and are in the process of building a SaaS 'go to market' global digital strategy. BRTV has built a pipeline of over 15,000 customers and has operations across Australia and in New Zealand, the United Kingdom and the United States, Hong Kong, Singapore and Vancouver and was listed on the ASX in December 2014.