



Media Release 17 August 2016 Tassal Group Limited

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Number one spot globally for sustainability for Tassal

Tasmanian salmon producer Tassal has been benchmarked as the world's top salmonid company in an international report on sustainability reporting and transparency.

The seafoodintelligence.com report, which used 150 key performance indicators, includes a sustainability reporting and transparency ranking and rating of the world's top 35 salmonid producing firms, of the world's top 10 salmonid feed producers and of the world's main 16 farming representative organisations.

The report also contains substantial information about the global salmon industry in 2015/16, production figures and outlooks, notes on biological fish health and sustainability, corporate governance and comparative key financials.

The report's authors congratulated Tassal for the publication of its fifth Sustainability Report, which they said was well designed and equally well written and had not disappointed.

"There are so many insightful comments in terms of sustainability and salmon farming that we'd strongly recommend that some other salmon farmers and aspiring sustainability reporters make the Tassal report bedside reading," the report said.

The annual seafoodintelligence.com report is prepared to help key salmon farming industry players, retailers, environmental organisations and all stakeholders assess the level of proactive and voluntary transparency and communication when it comes to corporate, social and environmental sustainability reporting.

The report is also designed to help salmon farming companies aspiring to a higher level of sustainability reporting to compare and benchmark their performances with that of their competitors and leaders in the field.

About Tassal

Tassal Group Limited (ASX: TGR) is a vertically integrated salmon grower and salmon and seafood processor, seller and marketer. The Company produces and sells premium salmon and seafood products for both the Australian domestic and export markets. Tassal grows delicious, fresh and healthy Atlantic salmon in Tasmania's fresh waters and through its De Costi Seafood business sources and processes a wide range of seafood. Tassal is committed to taking a leadership role in sustainability in aquaculture

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and seafood sourcing. The company employs more than 1,100 people. Visit www.tassal.com.au for more information.