

**ASX RELEASE**

28 September 2016

**Issue of Tranche 1 Placement Shares – Cleansing Notice**

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This notice is given by Pureprofile Ltd. (ASX: PPL) (**Pureprofile** or **Company**) under section 708A(5)(e) of the *Corporations Act 2001* (Cth) (**Act**).

Reference is made to the ASX announcement and Appendix 3B lodged by the Company earlier today in relation to the issue of 8,660,448 fully-paid ordinary shares in the Company pursuant to the first tranche of the placement conducted by the Company and completed on 22 September 2016, raising a total of A\$3,897,201.60 (**Tranche 1 Placement Shares**).

For the purposes of section 708A(6) of the Act, the Company gives notice that:

1. Pureprofile issued the Tranche 1 Placement Shares without disclosure to investors under Part 6D.2 of the Act;
2. this notice is being given in accordance with section 708A(5)(e) of the Act;
3. as at the date of this notice, the Company has complied with:
  - (a) the provisions of Chapter 2M of the Act as they apply to the Company; and
  - (b) section 674 of the Act; and
4. as at the date of this notice, there is no information that is “excluded information” (as defined in sections 708A(7) and 708A(8) of the Act).



**Geoffrey Nesbitt**  
**Director, Pureprofile**