

ShareRoot

ASX Announcement

24 October 2016

SHAREROOT PARTNERS WITH MULTI MILLION USD GOVERNMENT CONTRACTOR AS THE EXCLUSIVE SOCIAL MEDIA TECHNOLOGY VENDOR

ShareRoot (ASX:SRO) is pleased to announce an exciting new partnership with Jungle Communications. ShareRoot will be providing the technology platform for Jungle Communications to execute their strategy for new government clients. This is an exclusive partnership as ShareRoot is now providing all social media technology within Jungle's government contracts.

Highlights:

- ShareRoot has established a partnership with Jungle Communications, a digital agency specializing in government contracts
- Jungle Communications has already included ShareRoot in two proposals for multi-year government bids, totalling over \$500,000.00 USD in potential revenue for ShareRoot
- In 2015, the United States Government spent \$424 Billion USD on technology solutions for government projects

Revenue Impacts on the Company

Inclusion in two proposals for multi-year government bids that are worth over \$500,000.00 USD in potential revenue for ShareRoot. Jungle Communications is also in the process of introducing ShareRoot to their partners and existing clients. The Company is confident in this lucrative new partnership to benefit all parties involved. "Our focus and traction on partnerships is essential to our sales strategy. Jungle Communications is a leading company in its industry and opens the door to clients in the government sector for ShareRoot" commented ShareRoot's CEO Noah Abelson.

About Jungle Communications

Jungle Communications is a nimble and diversified creative digital agency located in Silicon Valley, specializing in branding, media, and language services. This type of service exists to bridge the communication gap between brands and consumers by developing emotional references and lasting loyalties for brands. Jungle Communications has been awarded over \$5,000,000.00 USD in government bids.

"ShareRoot as our de facto social media partner is a no brainer - innovative technology helping brands solve the content problem with an amazing team behind it" says Juan Santana, CEO of Jungle Communications.

Jungle Communications has been in business for over 22 years, executing government contracts for over 15 years and providing digital branding strategies, creative services and languages to assist clients reach Asian and Hispanic markets. Using social digital channels, Jungle Communications operates globally to develop educational, entertaining, inspiring experiential events targeting diverse audience, in English or other languages. Jungle Communication's clients include Intel Corporation, San Francisco International Airport, AT&T, America's Cup, Stanford University, Charles Schwab, Mandarin Oriental and many more.

About ShareRoot

Based in Silicon Valley, ShareRoot is positioned to become a major player within the marketing ecosystem that is growing at record pace, with a market size above \$600 billion.

Currently, ShareRoot offers a Software as a Service (SaaS) platform that works with brands and digital agencies to easily find and legally source user generated content (UGC).

ShareRoot's proprietary, legally secure process is the first of its kind, but this platform is just the beginning for ShareRoot, as it rapidly progresses towards revolutionising the way that brands relate to and connect with the consumers they sell to.

For more information about ShareRoot's award winning platform and why it can truly help "*Harness the Visual Power of Your Consumers*" please visit www.shareroot.co.

For more information, please contact:

Noah Abelson
Co-Founder and CEO
P: + 61 2 9299 9690
E: noah.abelson@shareroot.co

Media:
Harrison Polites
Media & Capital Partners
P: +61 409 623 618
E: harrison.polites@mcpartners.com.au