

26 April 2016
NZX/ASX Market Release



Appointment of USA Chief Executive

The a2 Milk Company is pleased to advise the appointment of Blake Waltrip as the new Chief Executive of the USA business effective from 1 May 2016. This appointment has the support of the current CEO Jeff O'Neill who is stepping down for personal health reasons and will continue his association as a Director of our USA Advisory Board.

Blake joins the business with a very strong marketing and general management skill set. Most recently, Blake was the CEO of Quinoa Corporation Inc, (The Ancient Harvest Brand) based in Boulder, Colorado. His previous roles have included VP and CMO of the beverage division of the Hain Celestial Group, Managing Partner of a marketing services and strategy group, Growth Ventures and an earlier extensive marketing career with Nestle USA beverage brands.

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The a2 Milk Company Limited
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