

8 June 2016

## ASX ANNOUNCEMENT

### MANALTO SIGNS STRATEGIC DISTRIBUTION AGREEMENT WITH INGRAM MICRO

#### HIGHLIGHTS

- Manalto Limited has signed a strategic distribution agreement with Ingram Micro, Inc. (NYSE: IM) and certain affiliates.
- The agreement will allow both Manalto's Enterprise solution and Manalto's Sóshlr solution to be resold via the Ingram Micro Cloud Marketplace.
- This agreement heralds Manalto's first cloud marketplace distribution agreement for its Enterprise Solution.
- Ingram Micro is a U.S. global provider of cloud, mobility, supply chain services and technology solutions with a network of more than 200,000 reseller customers.

**Manalto Limited (ASX: MTL) ("the Company")** a cloud-based social media management provider changing the way businesses manage social media at scale, has signed a strategic distribution agreement with Ingram Micro, Inc. (NYSE: IM) and certain affiliates to make available for resale the Company's Sóshlr solution and also the Company's Enterprise Solution via the Ingram Micro Cloud Marketplace. This marks the first time the Company's Enterprise solution will be distributed via a third party channel.

Ingram Micro is a U.S based master cloud service provider, as well as a global leader in technology and supply chain services.

Manalto Limited has developed and certified an APS 2.0 package (application packaging standard) for its Sóshlr product, which allows it to interact with Odin's Service Automation (OSA) software platform. Ingram Micro acquired the OSA software, and other assets related to the Odin business unit in 2015. Manalto's APS package means that the Sóshlr solution is available to Odin channel partners for global distribution to SMEs. Manalto is already working in collaboration with Odin channel partners, including Blacknight, to enable and commercialise the solution.

In addition, the Sóshlr solution will soon be available to channel partners via the Ingram Micro Cloud Marketplace.

"Ingram Micro remains committed to helping businesses realise the promise of cloud services and we look forward to partnering with Manalto to further build on these efforts," said **Sean Oberholtzer, director Cloud Business Development, Ingram Micro.**

**Anthony Owen, Manalto Founder and Chief Executive Officer**, said, "Manalto is extremely delighted to partner with Ingram Micro, a global leader in the technology industry's shift to cloud solutions. Manalto looks forward to building a solid and mutually rewarding relationship with Ingram – in extending the Company's solutions to Ingram's customer base.

This agreement is a significant strategic win for Manalto Limited to further build upon the Company's channel growth strategy to achieve maximum delivery of its technology and provide opportunity for growth in shareholder return. The agreement is the Company's first cloud marketplace distribution channel agreement for its Enterprise Solution and bolsters the Company's propensity to build upon Enterprise sales."

Following execution of the distribution agreement, the parties will proceed to the planning phase for deployment and commercialisation of both Sóshlr and the Manalto Enterprise Solution for distribution to Ingram Micro customers.

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**About Ingram Micro Inc.**

Ingram Micro helps businesses *Realize the Promise of Technology™*. It delivers a full spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud, and supply chain solutions enables its business partners to operate efficiently and successfully in the markets they serve. Unrivalled agility, deep market insights and the trust and dependability that come from decades of proven relationships, set Ingram Micro apart and ahead. **More at [www.ingrammicro.com](http://www.ingrammicro.com)**

**About Manalto Limited**

Manalto Limited (MTL.ASX) is a U.S. based global provider of cloud social media management solutions. Manalto's proprietary software delivers capability for the streamlined management of social media at scale – including controls to support organisational brand management, reputational risk management and efficiency in managing users, community engagement and analytics. An enterprise can centrally publish content and update brand assets across hundreds of its organisation's social media pages spanning multiple platforms – in just one click. Manalto offers a direct-to-market Enterprise Solution and a Business Application for Channel Partners to offer to SME's – 'Sóshlr'. Manalto is headquartered in Washington, D.C. with offices in the Netherlands, Australia and South Africa, and supports channel partners and customers globally. For further information, please visit **[www.manalto.com](http://www.manalto.com)**

**For more information on Sóshlr**

[www.soshlr.com](http://www.soshlr.com)