

## **Property Connect boosts customer pipeline at NAA Conference**

**Wednesday 29 June 2016:** Rental property technology company Property Connect Holdings Limited (ASX:PCH) has added over 75 new prospects to its customer pipeline after its attendance at the NAA (National Apartment Association) Educational Conference in San Francisco last week.

Held over four days and with more than 10,000 attendees, the event boasts world-class speakers with more than 65 education sessions led by topic experts and more than 450 suppliers demonstrating the latest products and services in the apartment industry.

The prospects identified by Property Connect were derived from more than 50 different property management groups across the US and overseas. While discussions will remain confidential in nature, groups confirming interest in the LiveOffer™ and Halo technologies include several of the largest apartment management groups in North America.

Property Connect management will actively and aggressively pursue each of these leads with the intention of implementing LiveOffer™ and Halo this coming quarter.

In addition, various early stage integration partners for the Halo platform were identified at NAA with three having already reached a stage of advanced discussions. Once on-boarded, such partners are expected to further strengthen the product offering Property Connect and Halo can provide to property management groups.

Property Connect CEO Tim Manson said: "The NAA conference continues to be a pivotal annual event for the company, and with LiveOffer™ and Halo now at such an advanced stage, some particularly positive outcomes are expected.

"We are very confident a number of the relationships established at the conference will mature into client acquisition and future revenues for the company."

Leading into the conference a Q&A session with Mr Manson was featured on commercial real estate news website Bisnow, leading to further new enquiries and sales leads for Property Connect.

Read the article at the following link: <https://www.bisnow.com/san-francisco/news/technology/exclusive-qa-tim-manson-an-australian-take-on-21st-century-american-apartment-leasing-61251>

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### **About Property Connect**

Property Connect has developed the LiveOffer™ technology, designed to create an easy, fair and transparent system under which potential tenants can negotiate the best offer on a rental property. Founded in 2012 and based in Los Angeles, Property Connect enables leasing agents the opportunity to secure optimal leasing terms on each property.

The company is listed on the Australian Securities Exchange (ASX:PCH). For more information please visit [www.propertyconnect.com](http://www.propertyconnect.com)