

ASX RELEASE

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DXF Secures Partners for Collaborative Entry into the Australian Market

12 July 2016

Ding Sheng Xin Finance Co. Limited (ASX:DXF) is pleased to announce its intention to expand its operations into the Australian market, enabling Australia-based businesses and individuals to access the Company's innovative portfolio of finance products.

The Company has selected Honourplus Funds Management Pty Ltd ('Honourplus') and FX Plus Trading Academy Pty Ltd ("FXPlus") as its preferred partners for a collaborative entry into the Australian market.

FXPlus is an established Australia-based business servicing the Chinese investment community in Sydney, Melbourne and Brisbane. FXPlus is a provider of financial education, offering several courses and certificates to both individuals and institutional clients. Further information on FX Plus is available on its website at www.fxplus.com.au.

Its affiliated company Honourplus is a Sydney based financial institution and authorised representative of Fiducia Asset Management Pty Ltd (AFSL No: 387963). Honourplus Fund Management Pty Ltd offers investment services to wholesale investors, high net worth individuals and business institutions and provides tailored financial services and products that meet the needs of its investors, specialising in asset management through a diversified investment approach, including private equity funds, trusts, joint investments, partnerships and separately managed accounts. Further information on Honourplus is available on its website at www.honourplus.com.au.

Both companies have strong networks into the Chinese Australian investment community which will provide DXF with a fast tracked access to potential business and individual customers for its products. The partnership also offers DXF access to a strong, local management team with invaluable experience in operating in the Australian regulated financial services industry and business community, significantly derisking DXF's entry into the Australian market.

Building on its successful history of product development and commercialisation, and using the existing presence and distribution networks of its collaborative partners to fast track access to its products, the Company initially intends to develop and offer small scale finance products to the Australian markets, initially targeting Chinese-Australian residents and non-residents who would otherwise find access to finance in Australia difficult due to lack of Australian-based assets to offer as security for lending.

DXF Executive Director Mrs Wenfeng Tang said “After a thorough review of the opportunities for DXF to enter the Australian markets, we are pleased to have identified like-minded and synergistic collaborative partners to help ensure our successful entry into Australia.”

The Company had agreed terms for an equity investment into both Honourplus and FXPlus whereby DXF will subscribe for 20% of the issued capital of each company for an investment of \$200,000 in each company.

The Company will provide further updates as the project progresses.

For more information:

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About Ding Sheng Xin Finance Co. Limited

Ding Sheng Xin Finance Co. Limited (ASX: DXF) is the ASX-listed parent company of the DXF Group. Through its wholly owned operating subsidiary, Ding Sheng Xin Financing Guarantee Co., Ltd (“**DSX**”), the Group provides financing and non-financing guarantee services to small and medium enterprises (SMEs) and individuals in the People’s Republic of China (“**PRC**”).

Financing guarantee services represent the Group’s core business and involves the guarantee of a borrower’s loan repayments to a bank. DSX has two flagship guarantee services which are the “Working Capital Guarantee” (branded as “Ze Wu Pang Dai” in the PRC) and the “Home Decoration Guarantee” (branded as “Gai Chao Huan Dai” in the PRC).

In addition, DSX also provides *non-financing guarantee services*, such as performance guarantees (the guarantee of a party’s obligations under a contract) and litigation guarantees (the guarantee of a party’s obligations to court during litigation).

The Group is committed to the concept of ‘inclusive finance’, believing that people and businesses from all sectors of society should have the opportunity to obtain finance.

Following its successful listing on the ASX in March 2016, the Group is now focussed on the continued growth of its business through the expansion of its branch network throughout China and Australia.