

## ASX ANNOUNCEMENT

25 August 2016

### MedAdvisor launching new feature in Collaboration with Diabetes Australia

**Melbourne, 25 August 2016:** MedAdvisor Limited (**ASX:MDR**) Australia's leading digital medication adherence company, in collaboration with the national diabetes organisation Diabetes Australia, today launches a new tool that allows people living with diabetes to order their consumable products and ensure accurate supply in pharmacy.

Under the National Diabetes Services Scheme (NDSS) - funded by the Australian Government and administered by Diabetes Australia - all NDSS subsidised diabetes consumable products, such as blood glucose testing strips, insulin pen needles and insulin pump consumables, are now only available through pharmacies. Previously, people living with diabetes were able to order their supplies online.

In anticipation of this significant change, MedAdvisor has developed and now launched customised features which will enable people with diabetes and their carers to reserve NDSS products remotely for collection from their MedAdvisor Network Pharmacy of choice. People with diabetes and carers will also be able to track their usage and supply of NDSS products and reorder these items through their MedAdvisor App or through MedAdvisor on their desktop computer.

Through this collaboration, Diabetes Australia will also advise and assist MedAdvisor with its free medication management platform. There are currently 1.2 million Australians living with Type 1 diabetes, Type 2 diabetes, or gestational diabetes and registered with the NDSS.

MedAdvisor CEO, Mr Robert Read, said: "Today I am delighted to announce MedAdvisor is launching new features that will make peoples' lives simpler. The relationship with Diabetes Australia has helped us positively impact the lives of people with diabetes making it easier and simpler to order vital medical consumables. Working with Diabetes Australia has helped streamline the activities of Pharmacists who are adjusting to new ways of working following the change to the way NDSS products are supplied.

"Diabetes management requires effective self-management skills and self-care, and we are excited to provide a tool that could potentially influence the health and well-being of people living with diabetes. MedAdvisor currently has over 35,000 people living with diabetes already on the platform and looks forward to supporting more Australians living with diabetes with the help of Diabetes Australia."

Diabetes Australia CEO, Adjunct Professor Greg Johnson, said: "Diabetes Australia's mission is to minimise the impact of diabetes. We can do this by supporting self-management and innovative services. We believe that the MedAdvisor platform offers a great solution that will empower people with diabetes to better manage their health."

Mr Read said, "MedAdvisor's focus is to provide a convenient and user-friendly service which makes people healthier. As we work towards building a truly connected health platform for our

customers, it's important for us to be working with leading support and advocacy groups like Diabetes Australia to ensure we are meeting the needs of existing and future MedAdvisor users."

Diabetes has reached epidemic proportions with around 1.2 million diagnosed cases of Type 1 and Type 2 diabetes in Australia. Last year alone, 100,000 Australians developed diabetes, making it the biggest challenge confronting the Australian healthcare system.

**-ENDS-**

### **About MedAdvisor**

MedAdvisor is an Australian software systems developer focused on addressing gaps in personal medication adherence. MedAdvisor's free program, available as an App or on PC, connects to pharmacy dispensing systems to automatically retrieve medication records and drive an intelligent training, information and reminder system to ensure correct and reliable medication use. It was the most downloaded pharmacy or medication-related app in Apple and Android stores in Australia in 2014 and 2015, and is being used by more than 220,000 Australians. 30% of all Australian pharmacies subscribe to the MedAdvisor software platform.

MedAdvisor has established sales and marketing partnerships with private health insurer, BUPA, and has training and service contracts with top tier global pharmaceutical companies, including GSK, AstraZeneca, UCB, Novartis, Apotex and Arrow. MedAdvisor has Health Association Partnerships with Glaucoma Australia, Epilepsy Queensland and Pain Australian.

### **About Diabetes Australia**

Diabetes Australia is the national body for people affected by all types of diabetes and those at risk. Diabetes Australia is committed to reducing the impact of diabetes. We work in partnership with diabetes health professionals, researchers and the community to minimise the impact of diabetes. Australia's state and territory diabetes organisations have more than 180,000 members.

### **For more information**

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