



**RETAILFOODGROUP**  
STRENGTH IN BRANDS

19 July 2016

## Speculation Concerning Eagle Boys

Retail Food Group Limited (RFG or the Company) has been made aware of speculation concerning RFG's potential interest in the Eagle Boys Brand System.

RFG is not currently engaged in any discussions with the owners or administrators of the Eagle Boys franchise system.

As Australia's largest multi-brand retail food franchisor and leading wholesale coffee roaster, acquisitive activity remains a central feature of RFG's strategic growth platform.

The Company remains motivated to pursue opportunities in respect of complementary businesses which are EPS accretive, capable of generating increased supply-side scale and enhance the number of Brand Systems and outlets owned or serviced by the Company.

RFG will keep the market appropriately informed of any developments concerning its acquisition program.

### **About Retail Food Group Limited:**

RFG owns the Donut King, Brumby's Bakery, Michel's Patisserie, bb's Café, Esquires, Gloria Jean's Coffees, It's A Grind, The Coffee Guy, Café2U, Pizza Capers Gourmet Kitchen and Crust Gourmet Pizza Bar franchise systems. In addition, the Company is a significant wholesale coffee roaster supplying existing Brand Systems and third party accounts under the Di Bella Coffee, Evolution Coffee Roasters Group and Roasting Australia coffee brands.

### **For further information, interviews or images contact:**

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