

**HONG KONG INVESTOR PRESENTATION JUNE 2016** 

### **KEY MILESTONES**



- ➤ November / December 2015 Raised \$5.5m
- ▶24th Mar 2016 officially listed as ASX:IOT
- ➤ Developed a range of OK Smart Watches to be sold into retailers July-September 2016
- Filmed Hero video for ROAM-e on 16 June 2016 for global release on 28 June 2016
- ➤ Signed exclusive manufacturing agreement with AEE China. AEE production capabilities of up to 50,000 units per week by September 2016 with the ability to increase with notice
- ➤ Signed Xstream (OTT Premium) exclusive APAC licensing term sheet
- ➤OTT Premium / Xstream to demerge and list on the ASX within the next 6 months (ASX:OTT). IOT will make an "in specie" distribution. OTT will be separate listed company
- ➤ Indicative orders for the ROAM-e are 440,000





























# WORLDWIDE LAUNCH ROAMO FLYING SELFIES





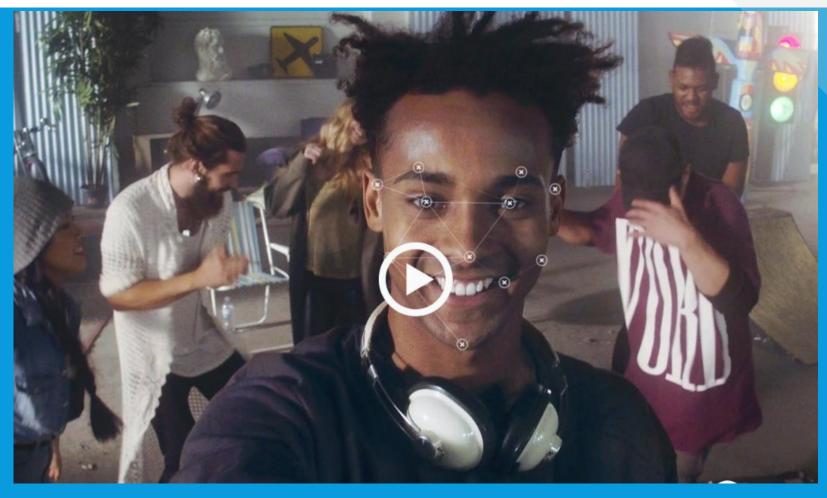
### **ROAM-E KEY DATES**



- ❖ROAM-e Video Launch 28 June 2016
- ❖Indicative orders for the next 6 months North America / Mexico 250,000 Australia 15,000 Japan 25,000 Rest of World 100,000 Web Sales 50,000. Other markets currently being negotiated and finalised
- ❖Orders secured July September 2016
- ❖Production starts July 2016 capable of 50,000 units per week. Able to be dramatically expanded with four weeks notice once demand has materialised
- \*ROAM-e MAJOR GLOBAL Product Launch 11 October 2016
- Delivery ready for September to December Christmas sale period
- ❖ROAM-e PRO version expected to be released Q1 2017

# **ROAM-E VIDEO**





https://www.youtube.com/channel/UCGpAArrfygATTGjgYP48OaQ

#### PLANNED ROAM-E ACTIVITY



- ROAM-e Hero video shot on location 16 June 2016
- ROAM-e seeding campaign 16 28 June 2016
- Social media will kick off campaign
- 28 June 2016 ROAM-e campaign launch:
  - ➤ Hero video global launch & 10 day countdown created on <a href="https://www.theiotgroup.com">www.theiotgroup.com</a>, <a href="https://www.myroam-e.com">www.myroam-e.com</a> & <a href="https://www.outdoorkonnect.com">www.myroam-e.com</a> & <a href="https://www.outdoorkonnect.com">www.wy.com</a> & <a href="https://www.outdoorkonnect.com">www.outdoorkonnect.com</a> & <a href="https://www.outdoorkonnect.com">www.outdoorkonnect.com</a> & <a hr
  - >ROAM-e video <a href="https://www.youtube.com/channel/UCGpAArrfygATTGjgYP48OaQ">https://www.youtube.com/channel/UCGpAArrfygATTGjgYP48OaQ</a>
  - ➤ Global media outlets targeted
  - ➤ ROAM-e content push through all social media accounts, EDMs, blogs and reviews
  - ➤ When ROAM-e is available in retail stores, major October Consumer launch campaign (Press TV Social Media)
  - ➤ Major publicity event in the US in October to generate global interest Max Markson engaged

#### **IOT GROUP 18 MONTH PRODUCT PIPELINE**



- Further versions expected to be released of the ROAM-e Flying Selfie and accessories
- Kids safety smartwatch first 3G geofencing watch in the market
- Senior safety smartwatch accelerometric fall detection feature
- Home automation product suite
- UCD Universal Computing Device a revolutionary device
- Augmented Reality Product suite
- ❖ "Section 6" Strategic Incubator





KIDS 3G GEO-FENCING SMARTWATCH



### **OTT PREMIUM**



IoT Group have recently acquired the rights to be the exclusive distributors for the Xstream platform in the Asia Pacific region. Xstream's current APAC head, Bob Morrison will join OTT as Managing Director APAC. Bob has over 25 years experience in the industry.

**OTT Premium powered by Xstream** will provide leading telcos, broadcasters, TV & film production companies and content owners with unsurpassed OTT software delivering content that can be viewed on multiple devices and languages worldwide direct to the audience. OTT Premium powered by Xstream looks to partner with the biggest players in streaming, content provision, cloud storage, analytics, billing gateways and application development to provide a complete end-to-end content delivery solution (refer to 'About OTT Premium'). This end-to-end service provision reflects a B2B strategy for OTT Premium.

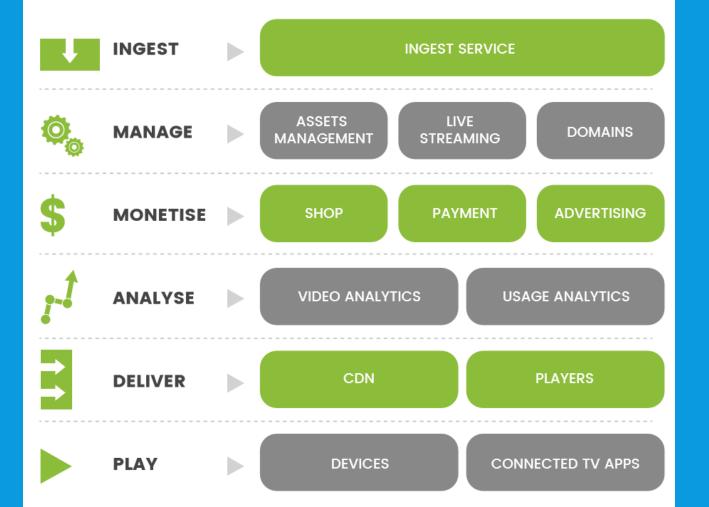


**Xstream**: Based on 16 years' experience, Xstream offer the industry's most comprehensive and scalable OTT and "TV Everywhere" solutions. Xstream has been a pioneer in OTT and "TV Everywhere" since 1999. Drawing on extensive experience, Xstream work with world-leading telcos, cable operators and media companies. Believing that every company is unique and should be treated so, they deliver simpler, smarter solutions characterized by superior flexibility, usability and cost-efficiency. Xstream guarantee the best proven technologies to ensure optimal performance and value.





#### **OTT PREMIUM END-TO-END SOLUTION**







- ➤IOT Group Limited plans to demerge OTT Premium and apply for a separate listing on the ASX within 6 months
- The proposed new demerged entity will be a separate listed company
- ➤IOT will make an "in specie" distribution of shares to existing shareholders of IOT Group Limited of new shares in OTT Premium
- ➤IOT Group has set up an internal OTT Listing committee to drive the process

### **IOT GROUP "KEY CATALYSTS"**



- 1. De-merger of X-Stream / OTT Premium
- 2. Video release of ROAM-e (Late June)
- 3. Firm Global orders for ROAM-e (July)
- 4. First production of ROAM-e (August)
- 5. Global Launch of ROAM-e (October)
- 6. First delivery to retailers of ROAM-e (Sept)
- 7. New product releases (Commencing Q4 2016)

## **IOT GROUP LTD. - BOARD OF DIRECTORS**









NON-EXECUTIVE CHAIRMAN: Mr Scott Brown holds a Bachelor of Business and a Master of Commerce and is a member of the Institute of Chartered Accountants and the Petroleum Exploration Society of Australia (PESA). Scott is the Managing Director and Chief Executive Officer, as well as co founder of Real Energy Corporation Limited. Prior to this, he was the Chief Financial Officer of Mosaic Oil NL (ASX: MOS), a listed petroleum production and exploration company with an extensive range of oil and gas production and exploration permits in Queensland, New Zealand and offshore WA. During his time with Mosaic, he was involved in the acquisition of production properties and the growth of its business and profitability. He was instrumental in putting together a Scheme of Arrangement with AGL Energy Ltd to acquire Mosaic for consideration of \$142 Million. Scott has an extensive background in finance and the management of public companies including guiding numerous companies through the listing process. Prior to Mosaic Oil NL, Scott was Finance Director of Objective Corporation Limited ('Objective'), an enterprise content management (ECM) software company that established itself as one of the leaders in the ECM market. Scott was instrumental in the ASX listing of Objective. He was also formerly the Chief Financial Officer and Company Secretary for a number of public companies including Turnbull & Partners Limited, Allegiance Mining NL, FTR Holdings Limited and Garratt's Limited. He's also worked at 2 of the big four accounting firms, Ernst Young and KPMG.

**EXECUTIVE DIRECTOR – BUSINESS STRATEGY:** Ian Duffell is an English businessman with international experience in the Entertainment and Leisure Industries. Initially working in the UK as a Marketing Executive for Sony Corporation with responsibility for launching products such as the Walkman and Compact Disc. Moving into the music industry Ian was appointed as Managing Director of HMV, opening the world's largest music store in 1987. His International career began in 1987 as CEO of Virgin Entertainment Group heading up the company's expansion into the Asia- Pacific region. In 1992 he relocated to the United States of America opening more than 20 Virgin Megastores in a six-year period, including the landmark Times Square, New York City store.

In 2001 he relocated back to Australia and joined Brazin Ltd as Managing Director, with a mandate to restructure the retail business portfolio and extend the music division into overseas markets. Following this success, he has been an investor and advisor to new ventures, capitalising on his broad International experience.

FOUNDER & EXECUTIVE DIRECTOR: Simon Kantor has spent the past 12 years working around the globe with leaders of innovative technology. He is known for thinking beyond the box and has consulted on projects with Google, Intel, IBM and Microsoft as well as major government organisations such as NSW Health, the Royal Australian Navy, and NATO. A key highlight in Simon's career is while he was at NSW Health, within four weeks he managed to successfully deploy optimisation software to over 130,000 users despite the \$30m. project being stagnant for 6 months prior to his arrival. Simon is truly a global citizen speaking multiple languages and having spent the majority of his career consulting for multinationals around the world.

Simon Kantor began his professional career in late 2004 when he was employed by Nu Solutions where he worked on several projects involving testing, correcting and developing code for some major Australian corporations including Westpac Bank, Macquarie Bank, Commonwealth Bank, NSW Rail and the Department of Community Services. Simon is the driving force behind the IoT Group and paving the way in innovative technology.

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# OTT PREMIUM LTD. CHAIRMAN & MANAGING DIRECTOR





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**Bob** Morrison has got an extensive career in music, media, television and broadcasting. Which has led him to be founding CEO of SporterPilot and Managing Director of X-Stream. Bob joined Xstream as Managing Director, Asia Pacific in 2015 to launch, manage and grow Xstream's operations across the region, after earlier spending 12 months on the board of Xstream. Bob is a known business strategist and respected industry leader bringing with him over 25 years of entertainment, media, television, content and OTT experience.

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For more information, please contact Ian Duffell - Executive Director of Business Strategy

E: jan@theiotgroup.com

P: +61 488 024 000

