



ASX ANNOUNCEMENT

14 July 2016

Devicescape Northern Hemisphere Release

Following the announcement on 1 July detailing an agreement signed with Devicescape to provide Norwood Systems Limited (“Norwood” or “the Company”) (ASX:NOR) with automated access to over 20 million shared Wi-Fi hotspots worldwide for **World Wi-Fi**, the company is pleased to provide shareholders with a copy of a complementary release made by Devicescape in the Northern Hemisphere, detailing the signing.

World Wi-Fi’s mission is to deliver global, seamless and simple-to-access Wi-Fi connectivity, and will allow users to connect to the world’s largest federated Wi-Fi network, utilising a simple-to use Wi-Fi access App with integrated security features. This potential was recently recognised with **World Wi-Fi** being chosen as a national iAwards Finalist, under the “Most Disruptive Technology” category.

Devicescape Powers New ‘World Wi-Fi’ App From Disruptive Voice and Messaging Provider

Norwood Systems harnesses Devicescape Curated Virtual Network to extend and enhance international service proposition

San Francisco, CA., July 5th, 2016 — Devicescape today announced a partnership with leading voice and messaging app provider Norwood Systems, which sees the Devicescape Curated Virtual Network of shared Wi-Fi provide underlying connectivity for Norwood’s new ‘World Wi-Fi’ app.

Already serving millions of end users with a portfolio of market-leading voice and messaging apps, Norwood is launching World Wi-Fi to support and enhance its existing offering with intelligent connectivity.

Crowd-sourced by Devicescape-enabled smartphones, the Curated Virtual Network (CVN) drives rapid coverage and capacity growth mapped to the movement of end users. Norwood customers with the iOS and Android World Wi-Fi apps will benefit from automated access to the CVN’s 20 million, quality-managed access points across the globe.

The international focus of the new partnership is expected to further accelerate expansion of the worldwide CVN footprint outside existing Devicescape customer markets.

“As a company we believe the connectivity provided to end users, and the way it’s provided, are ripe for improvement. So we’re delighted to partner with Norwood on such a disruptive proposition, and excited about the growth it will bring to our network,” said Dave Fraser, CEO, Devicescape. “Much of the initiative in this increasingly competitive arena is being taken by non-traditional service providers, heaping pressure on incumbent operators to respond.”

Norwood is the first publicly announced Devicescape customer with an app-based telco proposition, a market expansion which complements Devicescape's existing operator customer base. The partnership reflects both the unique versatility of the CVN as a strategic connectivity asset, and the increasing momentum and popularity enjoyed by non-traditional voice and messaging apps.

“World Wi-Fi will revolutionize the provision of Wi-Fi for travelling users,” said Paul Ostergaard, Norwood Systems' CEO and Founder. “Partnering with Devicescape gives us an unbeatable blend of reach and cost-efficiency, along with the reassurance that the network will continue to grow — and our customer experience continue to improve — the more our customers travel.”

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To learn more, visit www.devicescape.com and follow Devicescape on Twitter @Devicescape.

About Devicescape

Devicescape operates the world's largest multi-service Wi-Fi Platform, delivering Access, Insight, and Engagement solutions for network operators, mobile application providers, device manufacturers, and retailers. Powered by a global Curated Virtual Network of tens of millions of amenity Wi-Fi access points, including those provided by some of the world's most popular service and retail brands, Devicescape enables a Connectivity First customer experience at an unmatched operating cost.

About Norwood Systems

Norwood Systems Ltd (ASX: NOR) is revolutionising the 'Shared Economy' delivery of high-quality telecommunications services for individual business travellers and organisations globally. The Company listed on the ASX (Australian Securities Exchange) on 16 June 2015.

Norwood Systems was founded in 2011 to develop and supply the best possible global voice, data and messaging solutions using Over-The-Top (OTT) technologies. The Company's breakthrough offerings, Corona and World Phone™, deliver the world's most advanced international and roaming calling solutions addressing a broad spectrum of customers – from individuals and business travellers, to enterprises and government clients.