

MARKET RELEASE

18 July 2016

Pacific Brands Limited

REMOVAL FROM OFFICIAL LIST

Pacific Brands Limited (the "Company") will be removed from the official list of ASX limited at the close of trading today, Monday 18 July 2016, in accordance with Listing Rule 17.11, following implementation of the scheme of arrangement pursuant to which Hanesbrands Inc., acquired all of the issued shares in the Company.

Security Code: PBG

Kobe Li

SENIOR ADVISER, LISTINGS COMPLIANCE (MELBOURNE)