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ASX Announcement

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The Manager
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Australian Stock Exchange Limited
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SYDNEY NSW 2000

New AFL Broadcast Rights Agreement for the 2017-2022 AFL seasons

The Australian Football League (**AFL**) has awarded radio broadcast rights to Pacific Star Network Limited, owner operator of Melbourne sports radio station 1116 SEN, for the next 6 years.

The radio broadcast rights announced by the AFL are an acknowledgement of SEN's strong commitment to broadcast 6 games of AFL live each round throughout the AFL home and away season. SEN will have further broadcast rights, including in relation to AFL finals and the AFL women's football competition.

Pacific Star Chairman Andrew Moffat said "We are pleased to extend our 10 year partnership with the AFL for a further 6 years. We look forward to bringing live football to our committed clients and growing audience of radio and on-line listeners who share our passion for the sport."

With 6 live AFL games each week of the football season, more comment and more news in 2016 and beyond, SEN has reaffirmed its position as Melbourne's Home of Sport.

FOR FURTHER INFORMATION, PLEASE CONTACT:

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