

MARKET RELEASE

11 October 2016

oOh!media Limited

TRADING HALT

The securities of oOh!media Limited (the "Company") will be placed in Trading Halt Session State at the request of the Company, pending the release of an announcement by the Company. Unless ASX decides otherwise, the securities will remain in Trading Halt Session State until the earlier of the commencement of normal trading on Thursday, 13 October 2016 or when the announcement is released to the market.

Security Code: OML

Violetta Codreanu ADVISER, LISTINGS COMPLIANCE (SYDNEY)

Private & Confidential

11 October 2016

The Manager – Companies Australian Securities Exchange Limited 20 Bridge Street SYDNEY NSW 2000

By email: To: Violetta.Codreanu@asx.com.au Cc: tradinghaltssydney@asx.com.au

TRADING HALT REQUEST - OOH!MEDIA LIMITED (OML)

I confirm that oOh!media Limited (**Company**) wishes to request a Trading Halt in its securities effective immediately.

The Company provides the following information in accordance with Listing Rule 17.1:

- 1. The request for the Trading Halt is pending the release of an announcement regarding a proposed capital raising by way of an institutional placement to finance an acquisition.
- 2. The Trading Halt is to last until the earlier of the Company releasing an announcement, or the commencement of trade on (the day following the next day), 2016.
- 3. It is expected that the Trading Halt will be ended by the Company making an announcement of the kind referred to above.
- 4. The Company is not aware of any reason why the Trading Halt should not be granted.

Please contact me if you require any further information concerning this matter, kate.eastoe@oohmedia.com.au or 0418 247 436.

Yours sincerely

Kate Eastoe Company Secretary oOh!media Limited