

Yonder & Beyond

# Quarterly Review

1st January 2016 - 31st March 2016

### **Quarterly Review**

#### **Quarter Highlights**

- Gophr appoints Genii Capital UK Ltd to raise a Series A round of up to \$AUD5m; at a valuation of at least nine times Y&B's book value after just one year.
- Mr Eric McClean, former Chairman of Saffron Digital, appointed as Chairman of Gophr.
- Gophr reaches a milestone of 10,000 deliveries.
- Boppl transactions increased 66% by order numbers and 56% by dollar value from December 2015 quarter.
- Boppl entered into a global integration partnership with Epos Now point-of-sale systems.
- Boppl launched at popular coffee chain, Campos Coffee.
- Boppl surpasses 1,000 monthly active customers (Mar 2016-present).
- Prism Digital nominated for 'Best New Agency' in the Recruiter Awards 2016.
- Yonder increases stake in MeU Mobile to 70.50%.

Yonder & Beyond Group Ltd (ASX: YNB) ('the Company', 'Yonder') has released its Appendix 4C for the three-month period to 31st March 2016, a period where it's portfolio companies continued to grow their order numbers and revenue from previous periods.

#### **Partnerships**

- Yonder is working with global Original Equipment Manufacturers ("OEM") and content owners around the provision of a media platform for content delivery.
- Gophr x Shutl: The end of March saw Gophr integrate with Shutl. Shutl is a London-based technology start-up offering a rapid fulfilment service by connecting online retailers with local same-day couriers. Gophr is the first courier provider to provide Shutl's with ETA's on pick-ups and deliveries. Gophr is aiming to become one of Shutl's preferred suppliers in the coming months resulting in continued growth for their fleet
- Boppl x Epos Now: Progressed from UK to Global integration partnership with point of sale systems.
- Boppl x Clover: Integration with point of sale payment (powered by First Data Corporation)
- Prism x Microsoft: Microsoft are confirmed partners for the 2016 WinOps Conference. The last joint meetup in March attracted a record number of 150 people in Microsoft's new London HQ in Paddington.

#### **Press Coverage**

Prism Digital nominated for Best New Agency in the Recruiter Awards 2016.

Jeffery Snover, investor in Windows Powershell and Lead architect of the Enterprise Cloud Group at Microsoft, announced as **Prism Digital's WinOps Keynote speaker.** 

Mr Eric McClean, former Chairman of Saffron Digital until its sale to HTC for \$US50m, appointed as Chairman of Gophr.



## Quarterly Review

#### **Cash Receipts**

On 6 April 2016, Yonder announced it received commitments to place 10,796,878 shares at 4c per share to strategic investors to raise \$431,875.13 within the Company's Listing Rule 7.1 capacity, and 7,197,919 shares at 4c per share to strategic investors to raise \$287,916.76 subject to relevant shareholder approval. Total new shares issued under this capital raising is 17,994,797 ordinary shares at \$0.04 per share to raise \$719,791.88 before costs ("Placement").

The Placement will be used primarily for working capital and business development of the Group.

As part of this Placement, the Company has terminated the remaining un-drawn portion of the \$1m convertible note with Chief Executive Officer, Shashi Fernando. Mr Fernando has agreed to convert the drawn-down portion of the convertible note facility entered into in December 2015. As at termination date 4 April 2016, the Company had drawn down \$473,313.68 of this convertible note facility and the note has been converted to ordinary share capital at 8c per share, rather than at 20% discount to the 5 day VWAP market price as per the agreement, subject to relevant shareholder approval.

#### Outlook

The Company is focusing on revenue generation opportunities both within existing portfolio companies that are increasing their sales month on month, and at the YNB level through the exploration of opportunities in platform creation and content delivery . The Company is currently in discussions with a number of parties around the provision of a content delivery platform and related services.

#### Corporate

Yonder increased its stake in MeU Mobile to 70.50%, converting \$229,056 in management fees and cash to equity.





This quarter was Boppl's most successful quarter ever, with order transactions growing 66% from last quarter and with the introduction of coffee chain, Camposs Coffee, in Brisbane. This continued success is the result of Boppl's ongoing commitment to building the most sophisticated menu management and mobile ordering platform available on the market across the UK, Australia and the US.

In recent months, Boppl has undergone important challenges brought on by exciting growth in Australia and nearby regions. The company's operational strategy



and structure has undergone adjustment in light of proposed new executive and board member additions, providing exceptional industry knowledge, relationships and experience to the team.

Exciting growth has continued with repeat customer transactions up over 70% since last quarter. Refocusing its deployment strategy and providing unmatched marketing support for each venue has resulted in transactional growth and new functionality development, lead by customer and venue feedback.

Boppl today proudly powers mobile ordering for some of hospitality industry leaders, including Campos Coffee based in Brisbane, one of Australia's largest distributors of specialty coffee. As Boppl continues to grow, the team are building tools that further help customers connect, interact and transact, features that are at the heart of Boppl.

Boppl continues to focus on acquiring venues through point-of-sale providers and has been developing relationships with a number of chains with a view to deployment through their networks.

Key milestones during the guarter include:

- Global integration partnership with Epos Now pointof-sale systems.
- Accelerated organic deployment and new market expansion through website self-signup.
- New integration partnership with Clover point-of-sale systems.
- New integration with Clover point-of-sale payments (powered by First Data Corporation)
- Launch of Boppl mobile ordering at Campos Coffee locations
- New franchise addition, welcoming the Acai Brothers located across Queensland and Sydney.
- Continued design, development and distribution of white-label applications 'powered by Boppl' service as a premium extension.



















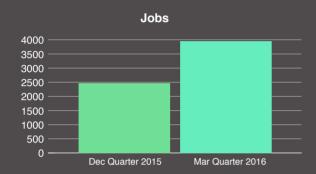


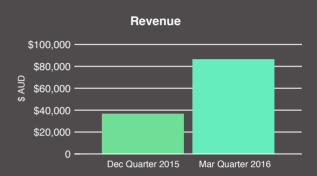






Gophr continues to build on its growth from 2015 in the March quarter of 2016 and has successfully surpassed the 10,000 deliveries milestone. Job numbers, customer registrations and revenue have risen dramatically on last quarter. This growth has been achieved on relatively little marketing spend, as well as new features and integrations with other services which are still very much in their infancy, with Gophr looking forward to seeing the fruits of these improvements in the next quarter. Gophr has seen a 56% increase in job numbers from the December quarter to the March quarter 2016 resulting in a 136% increase in revenue, mainly driven by addition of motorcycle and van work.





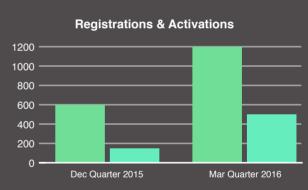
Gophr rolled out two of its most requested features in the months of January and March: the ability to share booking and payment details within teams, and a favourites section enabling users to save their most used addresses, key features make the platform much more user friendly and encourage repeat custom.

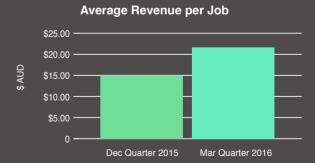
March also saw Gophr launch a new and improved company website which has also simplified the booking process and has already vastly lowered customer acquisition costs.

The new site has also enabled customers to book deliveries to anywhere in the UK from London which has resulted in a 48% increase for monthly average revenue per job.

As part of their Living Wage accreditation, Gophr is now being trialled by KPMG's London headquarters. This is the first major blue chip company Gophr receives regular work from, with the on-going aim to build on this relationship over the coming months.

The new customer registration and activation numbers speak for themselves and Gophr is seeing the effect of it's customer base generating referrals through word-of-mouth. Gophr is now focused on raising the next round of investment to drive growth primarily through a dedicated sales team and multichannel marketing.









During the March quarter, Prism Digital was nominated for the "Best New Agency 2016" award by the Recruiter Awards, the UK's national awards body.

Prism invoiced sales of \$600k in this quarter and had record placement numbers in March, leading to a significant increase in invoiced sales for the June quarter.

Prism has continued to be identified as the lead recruiter within the high in-demand 'DevOps' arena. With this reputation and its reputation for delivery into the IT and technology market, Prism have continued to make placements with prestigious and PLC sized businesses such as the BBC, John Lewis Partnership, Asos.com and Wonga.com.

Prism has been running conferences for the development community in London, with the purpose of bringing development professionals and employers together. In addition to the popular London DevOps conferences, in the March quarter, Prism ran its first 'WinOps' conference. WinOps is a Microsoft focused DevOps group, and the popularity of the conference has grown substantially in the March quarter, resulting in Microsoft becoming an official sponsor and conference partner. Prism hosted the conference at Microsoft's new London headquarters with record breaking attendance and has also confirmed its next WinOps conference in May 2016, featuring Jeffrey Snover and Ed Wilson (creators of Windows Powershell) as keynote speakers. This has significantly driven ticket sales and raised interest in the WinOps community that Prism is striving to create. To date, Prism has secured over £30,000 in sponsorships from international businesses including Chef, Puppet Labs, Jetbrains and Octopus Deploy.

While Prism has had a successful March quarter, it anticipates ending the 2016 financial year with a significant increase in revenue for the June quarter.







MySQUAR, the Myanmar-language social media and entertainment platform whose principal activity is to design, develop and commercialise Myanmar-focused internet-based mobile applications, surpassed 2 million users in the December quarter and continues to grow strongly.

MySQUAR continues to meet its targets ahead of expectations. On 30 March 2016, it announced it has entered into an extension of the implementation fee arrangement included in the service agreement with MyPAY Limited, ("MyPAY"), a provider of mobile payment transaction services.

The extension of the agreement with MyPAY provides for further work connected with the integration of MyPAY's mobile payment services as a feature of MyCHAT, MySQUAR's free to use, mobile messaging and social networking application. The revised implementation fee will be USD 750,000 (an increase of USD 250,000 on the previously announced USD 500,000) which has been received by MySQUAR in cash. MyPAY is planning to introduce a mobile money application in Myanmar in accordance with local laws. MyPAY aims to facilitate financial inclusion in a country where approximately 90% of the population is unbanked, thereby contributing to improving the lives of the Myanmar people.

The mobile payment services of MyPAY are enabled by the fastacash mobile payment technology. Fastacash (www.fastacash.com) is a global enabler of payments (money, airtime, coupons) along with digital content (photos, videos, audio, messages) through social networks and messaging platforms, enabling secure and cost-effective transactions domestically and internationally.

During the quarter, Mysquar stock Speculative Buy was reaffirmed by Beaufort Securities in an analyst note shared with investors and clients on Thursday, 31 March.

Mysquar Limited's stock reached a 52 week high of GBP 0.105 during the quarter.





Meu Mobile's customer base has continued its growth with the March Quarter seeing an increase of active customers by 40%.

Work relating to customer acquisition includes successful campaigns aimed at students under the student edge partnership, as well as a broader small scale digital marketing strategy aimed at pinpointed regional centres and continued work with clubs and associations.

In the coming weeks, inspired by the success of the student focused campaign, MeU mobile will introduce a wider audience to a similarly attractive offer through one of the biggest national channels available in that spac, as well as continued existing initiatives to raise acquisition numbers and general brand awareness to be launched in the June Quarter.

MeU is currently in formal discussions with several partners on product, marketing and hardware, to enhance the MeU value proposition to its customers and increase market share.

MeU has also renegotiated existing supplier contracts, resulting in cost efficiencies to be delivered in the June Quarter.















Yonder & Beyond

Appendix 4C

### **Appendix 4C**

# Quarterly report for entities admitted on the basis of commitments

Introduced 31/03/00 Amended 30/09/01, 24/10/05, 17/12/10

Name of entity

76 149 278 759

| YONDER & BEYOND GROUP LIMITED (YNB) |  |
|-------------------------------------|--|
| ABN                                 | Quarter ended ( <b>Current quarter</b> ) |

31 March 2016

#### **Consolidated statement of cash flows**

|      |                   |                                      | Current | Year to date |
|------|-------------------|--------------------------------------|---------|--------------|
|      |                   |                                      | quarter | (9 Months)   |
|      | Cash flows relate | ed to operating activities           | \$A'000 | \$A'000      |
|      | Receipts from cus | stomers                              | 584     | 2,554        |
| 1.2  | Payments for:     | (a) staff costs                      | (287)   | (2,001)      |
|      |                   | (b) advertising and marketing        | -       | (197)        |
|      |                   | (c) research and development         | -       | -            |
|      |                   | (d) leased assets                    | -       | -            |
|      |                   | (e) other working capital            | (691)   | (2,497)      |
| 1.3  | Dividends receive | ed                                   | -       | -            |
|      | Interest and othe | r items of a similar nature received | -       | 1            |
| 1.5  | Interest and othe | r costs of finance paid              | -       | -            |
| 1.6  | Income taxes (pa  | id) / refunds received               | 6       | 3            |
|      | Other (provide de | etails if material):                 |         | 534          |
|      | - Research and    | d development rebate                 | -       |              |
|      | Net operating ca  | sh flows                             | (388)   | (1,603)      |
|      | Cash flows relate | ed to investing activities           |         |              |
| 1.9  | Payments for:     | (a) businesses (item 5)              |         |              |
|      |                   | (b) equity investments               | -       | -            |
|      |                   | (c) intellectual property            | (11)    | (22)         |
|      |                   | (d) physical non-current assets      | -       | (9)          |
|      |                   | (e) other non-current assets         | (143)   | (328)        |
| 1.10 | Proceeds from:    | (a) businesses (item 5)              | -       | _            |
|      |                   | (b) equity investments               | -       | 277          |
|      |                   | (c) intellectual property            | -       | -            |
|      |                   | (d) physical non-current assets      | -       | -            |
|      |                   | (e) other non-current assets         | -       | -            |
| 1.11 | Loans to other er |                                      | -       | -            |
| 1.12 | Loans repaid by o | other entities                       | -       | -            |
| 1.13 | Other (provide de |                                      | -       | -            |
|      | Net investing cas | h flows                              | (154)   | ( 82)        |
| 1.14 | Total operating a | and investing cash flows             | (542)   | (1,685)      |

<sup>+</sup> See chapter 19 for defined terms

|      |  | Current<br>quarter<br>\$A'000 | Year to date<br>(9 Months)<br>\$A'000 |
|------|--|-------------------------------|---------------------------------------|
| 1.14 | Total operating and investing cash flows (brought forward) | (542)                         | (1,685)                               |
|      | Cash flows related to financing activities                 |                               |                                       |
| 1.15 | Proceeds from issues of shares, options, etc.              | -                             | -                                     |
| 1.16 | Proceeds from sale of forfeited shares                     | -                             | -                                     |
| 1.17 | Proceeds from borrowings                                   | 360                           | 680                                   |
| 1.18 | Repayment of borrowings                                    | -                             | -                                     |
| 1.19 | Dividends paid   | -                             | -                                     |
| 1.20 | Other (provide details if material)                        | -                             | -                                     |
|      | Net financing cash flows                                   | 360                           | 680                                   |
|      | Net increase (decrease) in cash held                       | (182)                         | (1,005)                               |
| 1.21 | Cash at beginning of quarter / year to date                | 265                           | 1,088                                 |
| 1.22 | Exchange rate adjustments to item 1.20                     | -                             | -                                     |
| 1.23 | Cash at end of quarter                                     | 83                            | 83                                    |

### Payments to directors of the entity and associates of the directors Payments to related entities of the entity and associates of the related entities

|      |  | Current quarter<br>\$A'000 |
|------|--|----------------------------|
| 1.24 | Aggregate amount of payments to the parties included in item 1.2 | 33                         |
| 1.25 | Aggregate amount of loans to the parties included in item 1.11   | _                          |

1.26 Explanation necessary for an understanding of the transactions

Payments made in respect to director consulting fee through expense reimbursement.

#### Non-cash financing and investing activities

2.1 Details of financing and investing transactions which have had a material effect on consolidated assets and liabilities but did not involve cash flows

During the period YNB applied \$102,239 share of loss to its investment in MeU consistent with AASB 128 *Investments in Associates and Joint Ventures*.

2.2 Details of outlays made by other entities to establish or increase their share in businesses in which the reporting entity has an interest

Nil

#### Financing facilities available

Add notes as necessary for an understanding of the position.

|     |                             | Amount available<br>\$A'000 | Amount used<br>\$A'000 |
|-----|-----------------------------|-----------------------------|------------------------|
| 3.1 | Loan facilities             | 1,048                       | 473                    |
| 3.2 | Credit standby arrangements | _                           | -                      |

+ See chapter 19 for defined terms.

#### **Reconciliation of cash**

| Reconciliation of cash at the end of the quarter (as shown in the consolidated statement of cash flows) to the related items in the accounts is as follows. |   | Current quarter<br>\$A'000 | Previous quarter<br>\$A'000 |
|---|---|----------------------------|-----------------------------|
| 4.1   | Cash on hand and at bank <sup>(1)</sup>   | 83                         | 264                         |
| 4.2   | Deposits at call                          | <u>-</u>                   | -                           |
| 4.3   | Bank overdraft                            | -                          | -                           |
| 4.4   | Other (provide details)                   | -                          | -                           |
|   | Total: cash at end of quarter (item 1.23) | 83                         | 264                         |

<sup>(1)</sup> The previous quarter's Appendix 4C total cash has been adjusted to match the audited financial statements

#### Acquisitions and disposals of business entities

| 5.1  | Jama of a          | hntitu |
|------|--------------------|--------|
| O. L | Name of $\epsilon$ | anuuv  |

- \_\_\_\_\_
- 5.3 Consideration for acquisition or disposa
- 5.4 Total not assets
- 5.5 Nature of business

| Acquisitions<br>(Item 1.9(a)) | Disposals<br>(Item 1.10(a)) |
|-------------------------------|-----------------------------|
| Nil                           | Nil                         |

#### **Compliance statement**

- 1. This statement has been prepared under accounting policies which comply with accounting standards as defined in the Corporations Act.
- 2. This statement does give a true and fair view of the matters disclosed.

Signed: Dated: Thursday 28 April 2016

**Company Secretary** 

Print name: Jay Stephenson

#### Notes

- 1. The quarterly report provides a basis for informing the market how the entity's activities have been financed for the past quarter and the effect on its cash position. An entity wanting to disclose additional information is encouraged to do so, in a note or notes attached to this report.
- 2. The definitions in, and provisions of, AASB 107: Statement of Cash Flows apply to this report except for any additional disclosure requirements
- Accounting Standards. ASX will accept, for example, the use of International Financial Reporting Standards for foreign entities. If the standards used do not address a topic, the Australian standard on that topic (if any) must be complied with.

+ See chapter 19 for defined terms.

Appendix 4C Page