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## ASX ANNOUNCEMENT

28 October 2016

### CHANGE OF BUSINESS TRADING NAME

The Board of the Clarius Group today announce that all Australian businesses trading under the Clarius Group banner, including Alliance Recruitment, Candle ICT, JAV IT Group, Ignite Management Services, Lloyd Morgan, SouthTech Personnel and The One Umbrella, will consolidate and trade under a new single brand called Ignite. The Group ACN and registered company name will remain unchanged.

The move to one brand will significantly simplify the Group's internal operations and market approach, and will allow it to build a single identity that delivers a consistent and elevated experience to clients, candidates and contractors.

The China business will continue to operate under the Lloyd Morgan Executive brand because of its brand equity strength in that market.

-- ENDS --

#### SHAREHOLDER AND ANALYST ENQUIRIES CONTACT:

Peter Wilson  
Chief Executive Officer  
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#### About Ignite

Ignite (ASX:CND) is re-imagining talent services, providing specialist recruitment, on-demand talent and outsourced people services designed to meet the changing world of talent sourcing and management. Using deep industry expertise combined with a fresh approach called FutureNOW, the company provides the best technical, cultural and strategic alignment of candidates to clients to produce lasting value for both, and in so doing, sets the stage to ignite greater potential.

With around 300 employees, Ignite operates in eight offices across Australia, as well as in China under the Lloyd Morgan Executive brand. The company formerly traded under separate brands including Alliance, Candle, JaviT, Lloyd Morgan, SouthTech and The One Umbrella.

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Clarius Group Ltd trading as Ignite Management Services

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