# COMPANY UPDATE September 2016







# Swift Networks Group Limited

(ASX: SW1)

Swift Networks Group Limited is a diversified telecommunications and digital entertainment business providing fully integrated solutions for the Resources, Hospitality, Lifestyle Village and Aged Care sectors.

Our services include free-to-air television, pay television, telecommunications, internet, data, wireless networks and streaming video on demand with content from some of Hollywood's largest studios.

# Swift Networks Ltd (ASX: SW1)

#### **Board of Directors**

Carlyle Clump Xavier Kris Paul Doropoulos Ryan Sofoulis

**Robert Sofoulis** 

Non-Executive Chairman Chief Executive Officer

Executive Director & Chief Financial Officer Executive Director and Head of Finance

Non-Executive Director

Trading Information	
ASX ticker	SW1
Share price (as at 5 Sept 16)	\$0.21
Shares quoted on the ASX	42.8m
Market Cap (free-float)	\$9.0m
Escrowed Shares	38m
Performance Shares	33.3m
Options	16.4m
Market Cap (fully diluted)	\$27.4m

### Share Price Performance Since Listing



	Top 10 Shareholders	Holding	% IC
1	Sofoulis Holdings Pty Ltd <the a="" c="" family="" sofoulis=""></the>	30,000,000	37.12%
2	Suetone Pty Ltd <the a="" c="" family="" k="" shadforth=""></the>	2,600,000	3.22%
3	Tri-nation Holdings Pty Ltd <kris a="" c="" family=""></kris>	2,408,889	2.98%
4	James Florian Pearson <pearson a="" c="" family=""></pearson>	2,222,223	2.75%
5	Paul Doropoulos	2,128,889	2.63%
6	John Colin & Susan Marjory Loosemore <loosemore a="" c="" fund="" super=""></loosemore>	1,400,000	1.73%
7	OldTudor Holdings Pty Ltd	939,969	1.16%
8	Sharic Superannuation Pty Ltd <farris a="" c="" fund="" super=""></farris>	908,000	1.12%
9	Tri-nation Holdings Pty Ltd <kris a="" c="" family=""></kris>	825,572	1.02%
10	Cs Fourth Nominees Pty Limited <hsbc 11="" a="" au="" c="" cust="" ltd="" nom=""></hsbc>	800,000	0.99%
	Totals	44,233,542	54.73%
	Total Issued Capital	80,825,054	100.00%

Note: 37M shares in Top 10 escrowed for 24 months Report Generated 08 September 2016



### Key facts



### ROOMS INSTALLED

SWIFT SYSTEM INSTALLED IN OVER 29,600 ROOMS



# LOYAL CUSTOMERS

97% CONTRACT RETENTION RATE



# BLUE-CHIP CLIENTS

IN HOSPITALITY, RESOURCES, LIFESTYLE VILLAGES AND AGED CARE SECTORS



### STRONG BUSINESS

37% GROWTH IN ROOM NUMBERS IN 2016



### 2008

PROVEN SOLUTION WITH OVER EIGHT YEARS OF EXPERIENCE



# STRATEGIC PARTNERSHIPS

WHOLESALE DISCOUNTS
WITH CONTENT AND
COMMUNICATION PROVIDERS



# RECURRING REVENUE

93% RECURRING REVENUE FROM CONTINUING OPERATIONS



# INCREASING REVENUE

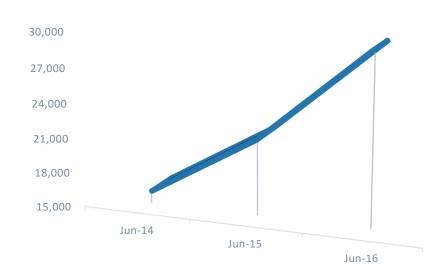
RECORD REVIEWED REVENUE OF \$14.42 MILLION FY2015/16



### Background

- To remain competitive, accommodation providers need to bring their guests fully integrated, reliable and future-proof entertainment and communications platforms at a reasonable price.
- Swift Networks provides a world-class communications, content platform and delivery network.
- Swift's solution is scalable and customisable to meet the needs of large and small operators in the resources, aged care, lifestyle village and hospitality sectors.
- Swift's services can be deployed in venues from 20 to 10,000 rooms

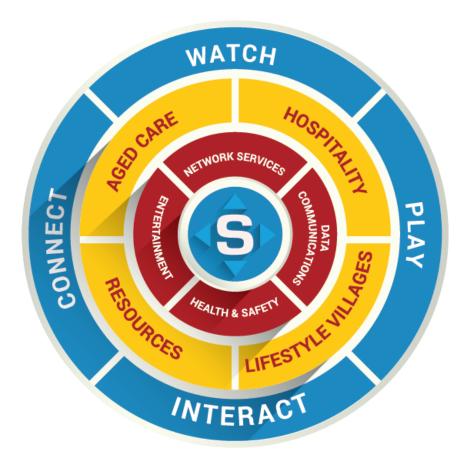
### Swift Room Installations





### What we do

Swift Networks is a diversified telecommunications and digital entertainment business providing fully integrated solutions for the Resources, Hospitality, Lifestyle Village and Aged Care sectors.





### What we do



### Watch

- Television
  - FTA TV
  - Pay TV
  - Wizzie TV
- Movies on Demand
- Custom content
- Custom videos



### Play

- Games
- Social Media
  Apps
- Brain training
- Radio



### Connect

- Internet
- Wi-Fi
- Telephone
- Skype
- Data

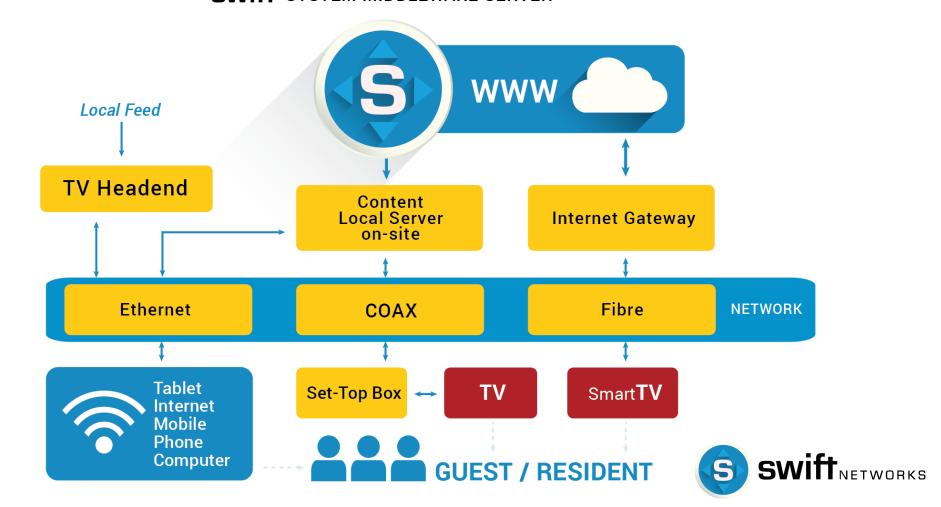


### **Interact**

- Alerts
- Bulletins
- Notifications
- Infographics and analytics
- Messaging
- Advertising



# A fully integrated content, telecommunications & information delivery network swift system middleware server



### Why Choose Swift

### Wide Range of Services

The Swift offering provides the widest range of Digital Entertainment Services to meet our clients growing needs.

#### Lowest 'like for like' Price

Wholesale rates currently available to Swift provide a significant competitive cost advantage for our clients.

#### Future Proof

The solution integrates many market leading technologies on a single Android platform. This can easily be upgraded and aligned to the technologies as they advance.

### Market Reputation

Largest industry provider in the Mining & Resource sector with continued growth due to price, functionality, service and reliability.

### > R&D Complete

\$3.6m spend on research and development to produce a world class integrated system, which is now available to the hospitality, lifestyle and aged care sectors.

### > 24/7 Customer Service Support

We understand that delivering seamless user experience is paramount. Therefore we provide full support through the life of the contracts with a 24/7 customer service support line and system monitoring.

#### Our Partners and clients

Swift Networks has worked with Australia's leading brands, entrusted to deliver telecommunications and digital entertainment needs.





























A proven, trusted partner to the resources sector

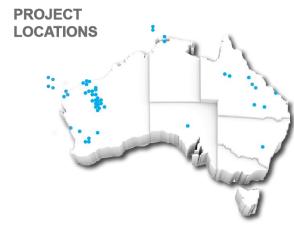


Swift Networks has developed a market-leading position providing digital entertainment, communication and information systems to the Australian resources industry.

This sector represents around 110,000 rooms, of which we currently hold market share of nearly 30%.

Our clients include key blue-chip companies like BHP Billiton, Rio Tinto and Chevron.

These clients demand and appreciate that Swift Networks can provide the latest hardware and content that will function reliably in harsh and remote environments at a reasonable price.







Exciting traction in the hospitality sector

The Australian hotel accommodation sector represents around 250,000 rooms. Swift is pursuing a significant opportunity to become their provider of choice for:

In-room TV

> Wi-Fi

- > Streaming video on demand
- > New in-room services

- Offers guests a huge range of features at the touch of a button.
- Simple to use and easy to navigate.
- A unique platform to communicate with guests.

June 2016 Swift signed a resale and deployment agreement with Freedom Internet to accelerate its expansion with new hotel and resort clients in the Gold Coast and New Zealand.

Winner: Australian Hotels Association WA 2016 - Best New Hospitality Product.



Bringing Lifestyle and Aged Care residents freedom to enjoy life



Lifestyle community and aged care providers represent over 327,000 rooms in Australia. Government forecasts point to 900,000 rooms by 2020 as the population ages.

Residents can stay connected from the comfort of their own room. From simple TV viewing, internet access, listening to the radio or viewing what's on around the village and much more.

With Swift, village management can easily distribute bulletins, alerts, menus and other information to all residents, and can add third-party applications and subscriptions as required.

























# International Expansion

Swift is currently targeting expansion into international markets and is developing reseller and partnership strategies across the South East Asia region.

- Swift faces no technological barriers to entering attractive new markets.
- The Swift Digital Entertainment System is fully compliant with international regulatory standards.
- Early stages of scaling up with the opportunity to follow international customers into new geographies





## Summary

## Key benefits for accommodation providers

### **BENEFITS FOR PROPRIETORS**



























# CUSTOMER FOCUSED

Enhanced service offering for guests to enhance ADR

#### BUILD YOUR BRAND

Customise features to fully reflect brand

### BROADCAST SYSTEM

Inform, educate and promote information to customers directly

#### MODULAR SYSTEM

Add more services as required

#### SEAMLESS SYSTEM

Full 24/7 help desk, remote diagnostics and reporting

#### GUEST / RESIDENT SATISFACTION

Improved word of mouth

## NEW REVENUE SOURCES

Promote other services or build revenue from inroom purchases



# Summary

## Key benefits for guests

### BENEFITS FOR GUESTS AND RESIDENTS



# IMPROVED EXPERIENCE

Connects guests to what's important to them. Provides a 'home away from home' experience



### STAY CONNECTED

Stay in touch with friends and family



### **KEEP INFORMED**

Access useful information about what to do and see



### FIRST CLASS ENTERTAINMENT

Guests can enjoy fast and easy access to a huge range of content







## USER FRIENDLY Easy and simple

Easy and simple to use











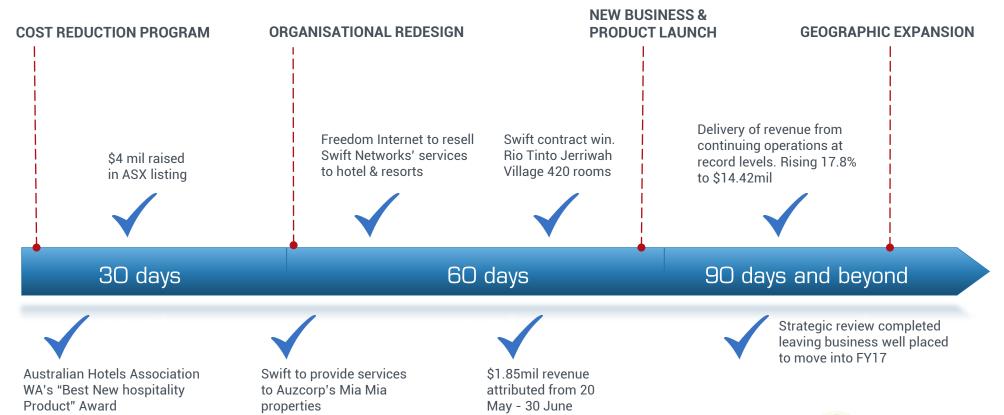






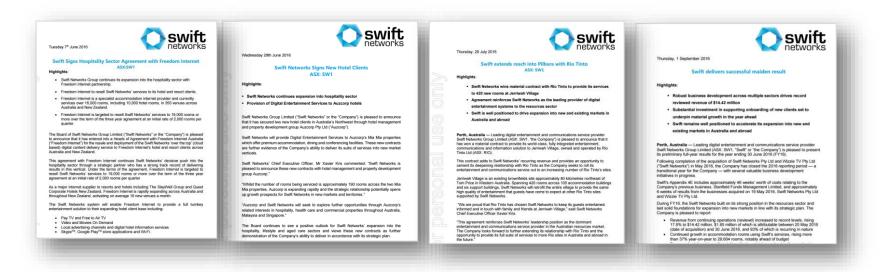


## The first 100 days





### Recent News



2016



Strong, ongoing news flow expected to continue.



### 4E Results

### Swift delivers successful maiden result

- Robust business development across multiple sectors drive record reviewed revenue of \$14.42 million FY2015/16.
- \$1.85 million attributable from 20 May (date of acquisition) and 30 June.
- Substantial investment in supporting onboarding of new clients set to underpin material growth in the year ahead.
- Continued growth in room numbers, rising more than 37% year on year to 29,604 rooms.
- Net loss from continuing operations after tax of \$5.25 million, improved by an ongoing focus on cost savings accompanying the reverse takeover by the company.
- Secured Foxtel third party Master Services Agreement at wholesale rates to resell Foxtel's services in the aged care, lifestyle village and hospital sectors across Australia
- Signed an agreement with Freedom Internet to resell Swift Networks' services to Freedom's hotel and resort clients across Australia and New Zealand, targeting 2,000 new rooms per quarter.
- Swift remains well positioned to accelerate its expansion into new and existing markets in Australia and overseas.

"Our full-year result reflects continued growth in revenue-generating rooms.....We are excited by the prospect of profitably exceeding the expectations of our guests and clients into 2017 and beyond as we continue to develop and roll out our entertainment and communications solutions to the resources, hotel, aged care and lifestyle sectors." Xavier Kris, Swift Chief Executive Officer



### Capital Structure

### Current shares on issue:

Capital Structure	Shares			
Current shares on issue	80,825,054			
Options (OPT2) <sup>1</sup>	9,440,000			
Options (OPT4) <sup>2</sup>	6,933,333			
Class A Performance Shares 3	16,666,667			
Class B Performance Shares <sup>4</sup>	16,666,667			
Fully diluted share capital	130,531,721			

•	Share Price	\$0.210
•	Market Cap (A\$m)	\$24.0
•	Cash (\$M)	\$3.2
•	Debt (\$M)	\$0.9
•	Enterprise Value	\$21.7

SW1 Market Cap includes 38 million escrowed shares and 33.3 million performance shares. Excluding these shares, Market Cap is A\$9 million

- 1. SW10PT2 unlisted options @ \$0.25cents expire 30th April 2018
- 2. SW10PT4 unlisted options @ \$0.15cents are escrowed 24 months expire 20th May 2021
- 3. Milestone 1 44,000 rooms or \$24,000,000 Consolidated Revenue (earlier to occur)
- 4. Milestone 2 53,000 rooms or \$29,000,000 Consolidated Revenue (earlier to occur)



### Competitors

### Undervalued compared to other ASX Players

- Attractive investment given low valuation and large market opportunity
- Over 29,000 room installations and 93% of revenue is recurring
- Subscriber (room) growth of 37% FY2015/2016

Peer	Ticker and exchange	Share price <sub>05.09.16</sub>	Market Cap (A\$m)*	Company Overview	Cash	Debt	EV	REV	Price Multiple	Revenue Multiple	Shares	Shares (inc restricted)
					\$M	\$M	\$M	\$M	(P/S)*	(EV/Revenue)*	M	M
t√2u	TV2.ASX	\$0.018	30.7	Develops technologies that enable TV services to be delivered over the internet to various devices in Australia, UK, US, Hong Kong, Malaysia and Indonesia	\$2.6	\$0.0	\$28.1	\$0.0	928.7	849.9x	777.3	1707.7
One VIEW Revolutionizing Patient Experience	ONE.ASX	\$6.500	369.7	Enables patients to exchange messages with their care team, stay connected with friends and family via video communication and access premium entertainment	\$63.9	\$0.0	\$305.9	\$14.7	25.2	20.8x	54.3	56.9
S swift	SW1.ASX	\$0.210	24.0	Diversified telecommunication and digital entertainment business providing fully integrated solutions for the Resources, Hospitality, Lifestyle Village and Aged Care sectors.	\$3.2	\$0.9	\$21.7	\$14.4	1.7	1.5x	42.8	114.2

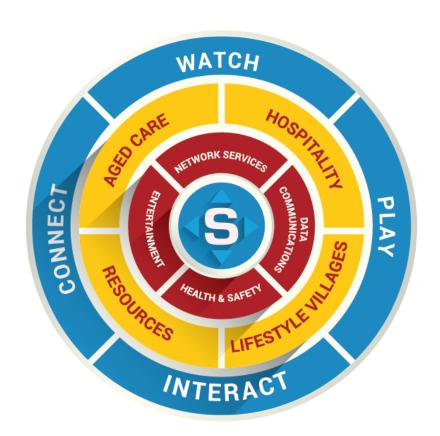
<sup>\*</sup> Source: IRESS as at 5 Sept 2016. Cash and debt balances from 30 June accounts.

SW1 Market Cap (ex Options) includes 38 million escrowed shares and 33.3 million performance shares. Excluding these shares, Market Cap is A\$9 million ONE.ASX revenue for 6 months to 30 Jun 2016 annualised and converted at AUD/EUR 0.68. Market capitalisation includes restricted shares



## Investment highlights

- Technology infrastructure in place
- Marquee customers on board
- Generating strong recurring revenue
- Cash flow positive
- Experienced management team
- Strong organic growth
- Continued market penetration and high customer retention
- Early success in new, open and high growth verticals
- International growth drivers





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