

Shares:	131,389,015	Merchants (as at 30 Jun 2016):	5,420
Market cap (@ \$0.061):	\$8.0m (Approx)	Members (as at 30 Jun 2016):	1,906,568
Cash (as at 30 Jun 2016):	\$0.9m (Approx)	Check-ins (as at 31 Mar 2016):	31.7m

June Quarterly Report

	Merchants	Members	Check-ins	Prepaid Added	Prepaid Used	Prepaid Held
As at 30 June 2016	5,420	1,906,568	31,720,959	\$3,995,554	\$3,140,640	\$854,914

Key highlights

- Strong conversion of free trialists to paying Merchants continued with 100% increase from previous quarter.
- 1030 Merchants converted to paying under Rewardle’s Merchant Services (SaaS) Program, representing 19% of total Merchant Network as at 30 June 2016.
- Free trials ceased being offered as standard practice from 1st July 2016 which will accelerate growth of total paying Merchants and recurring monthly revenue in coming periods.
- Cash receipts of \$116k included a record contribution from recurring, monthly Merchant Services (SaaS) fees. This trend is set to continue based ongoing conversion of free trialist Merchants to paying and acquisition of new paying Merchants.
- Brand advertising campaigns implemented for banking and telecommunications clients during the quarter are not fully reflected in the cash receipts for 30 June 2016 and are expected to contribute to record cash receipts during the September quarter.



Commenting on the progress of the business, Ruwan Weerasooriya, founder and Managing Director said;

“Over the past 12 months we have developed the Platform, grown the Network and established multiple revenue streams while maintaining a stable operating cost base.”

“While revenue across brand advertising and recurring Merchant Services fees is gaining traction we are only scratching the surface of Rewardle’s potential as a social network that connects consumers with local businesses based on transactions.”

“As a highly scalable technology business with largely fixed costs there is substantial upside in developing new revenue streams that leverage our growing network and platform data.”

“Having established initial critical mass, we are pursuing the development of new revenue streams through building, partnering and where appropriate acquisition.”

About Rewardle Holdings Limited

Rewardle is a social network that connects almost 2 million Members with over 5,400 local businesses around Australia.

The Rewardle Platform is a marketing and transactional platform that combines membership, points, rewards, mobile ordering, payments and social media integration into a single cloud based platform powered by Big Data analysis.

Rewardle is positioned to be a leading player as the worlds of social media, marketing, mobile and payments converge to transform how we connect, share and transact.

The Company is led by an experienced entrepreneurial team with a successful background in Internet and media businesses.

For more information please contact:

Ruwan Weerasooriya (Founder and Managing Director)

Email: ruwan@rewardle.com

Mobile: 0412448769