



## ASX Announcement

24 August 2016

### Inabox Group launches 4G-capable mobile plans to wholesale channel, building on Telstra Wholesale relationship

- Inabox is the first aggregator to launch a mobile product using parts of Telstra's 4G and 3G mobile network to both its indirect (wholesale) and direct channels
- Provides its customers with premier mobile coverage as part of Inabox's bundled telco and IT solution services
- Builds on Inabox's relationship with Telstra Wholesale, supplying market-leading wholesale telecommunications solutions

Inabox Group Limited (**Inabox**) is pleased to announce it is the first telecommunications aggregator to deliver a wholesale channel mobile product using parts of Telstra's 4G and 3G mobile network to its customers.

Inabox's indirect channel of over 440 independent retail service providers can now offer a mobile solution with 4G capabilities as part of their comprehensive offering to SME users.

Anittel, part of the Inabox Group of companies, will also make this solution available to its portfolio of direct retail customers, adding a premium mobile offering to the integrated IT and telecommunications solutions it currently provides.

The product's combined 4G, 3G and 2G network footprint covers 98.8% of the Australian population and is underpinned by over 4100 4G and 7000 3G sites.

This addition to the Inabox product range builds on the strong relationship Inabox has shared with Telstra Wholesale and ensures that Inabox's IT and managed communications solutions lead the market.

**Commenting on the launch, Damian Kay, CEO of Inabox said:** "To be able to deliver a mobile solution with 4G capabilities to our wholesale channel and to our direct channel is a vote of confidence by Telstra in our ability to provide services of the highest standard.

Offering this premium mobile product ensures our customers they will continue to receive market leading solutions as part of our seamlessly bundled IT and managed communication services."

## About Inabox Group Limited

Inabox supplies wholesale ICT (fixed, mobile, data) and cloud products and associated services, including billing and technical and customer support, to retail service providers around Australia through wholesale brands, Telcoinabox, iVox and Neural Networks. Inabox also enables mass-market consumer brands to enter the telecommunications market by leveraging its network and systems capabilities. Inabox provides nationwide IT software, hardware and services through its Anittel brand.

[www.inaboxgroup.com.au](http://www.inaboxgroup.com.au)

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