



Digimatic Group



HELPING BRANDS CONNECT

ASX / Media Release

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Digimatic Establishes New Offices in Malaysia and Australia

HIGHLIGHTS:

- AP Media opens new subsidiary office in Malaysia to pursue opportunities available in the market for potential collaborations in virtual reality and video production projects.
- Digimatic Media establishes new branch office in Malaysia to service clients in Malaysia and run wealth creation seminars and personal development programs under the Ace Profits Academy branding
- Digimatic Group sets up Australian subsidiary in Melbourne to provide an easily accessible point of contact for Australian clients and to take advantage of the available eCommerce growth opportunities.

Digimatic Group Ltd (ASX:DMC) (the “Company” or “DMC”) has established its new subsidiary in Australia as well as 2 new offices under AP Media and Digimatic Media in Malaysia to continue to take advantage of the opportunities available and to expand their businesses in these growing markets.

The local offices will provide their clientele with an easily accessible contact point in the respective countries so local support and sales assistance can be provided when required.

AP Media opens office in Malaysia

AP Media Pte Ltd has established its new branch office in Malaysia under the company name Anonymous Production Sdn Bhd as of 28th September 2016.

The establishment of the new Malaysia office will allow the company to better service its Malaysian client base which includes several advertising agencies as well as brand owners that have been working with AP Media Pte Ltd in Singapore on their content marketing requirements.

The new office will also allow the AP Media team to successfully bring its video marketing, 360 virtual reality and augmented reality solutions to the Malaysian market, and to tap into the ready base of companies who are willing to invest in quality content that would help them in their branding and marketing activities.

Digimatic Media Sets Up Office in Malaysia

Digimatic Media Pte Ltd has also recently expanded its reach into Malaysia with the establishment of Digimatic Media Sdn. Bhd as of 1st June 2016.

The office premises will be located within 8I Education (M) Sdn Bhd premises to effectively lower Capex costs while allowing the entity to expand its operations effectively overseas.

DIGIMATIC GROUP LTD (ASX: DMC)

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The new Digimatic Media Malaysian team will manage performance-based digital marketing activities for customers in Malaysia and also organise wealth creation, investment and personal development related events and seminars with qualified professionals and companies under the Ace Profits Academy branding.

Digimatic Group Establishes Australian Subsidiary in Melbourne

Digimatic Group Ltd has also recently established its Australian office at Mount Waverley in Melbourne, Victoria as of 1st July 2016, to allow for clients in the Pacific to work directly with a local sales person if they require end-to-end digital solutions for their business.

The new office currently works with large clients such as the largest postal operator in Australia and also provides end-to-end branding, marketing and technology platform solutions for businesses to go digital.

According to Statista.com, eCommerce growth in Australia is projected to grow by a compound annual growth rate of 10.1% till 2021 and the market size is currently estimated at US\$9.5 million for 2016.

ENDS

About Digimatic Group Ltd

Digimatic Group Ltd (ASX: DMC) is a Global Brand Enabler that empowers Brands to Connect to their Customers in the most effective way. As a thought leader in the digital space, Digimatic is a disruptive innovator that combines a unique blend of ROI Branding, ROI Marketing and ROI Commerce expertise to help clients achieve true value from their business investment.

About AP Media Pte Ltd

AP Media is the branding arm of Digimatic Group Ltd and specializes in content creation as well as full end-to-end branding and marketing solutions for clients. The company started out doing videos and TVCs for clients in 2008, and expanded its portfolio to include VR/ AR solutions as well as full end-to-end branding consultation and strategic positioning advice to help clients meet their business and marketing objectives. The company is now a full-fledged integrated branding and marketing solutions firm.

About Digimatic Media Pte Ltd

Digimatic Media is the media and marketing arm of Digimatic Group Ltd. The entity specialises in providing sustainable business solutions via cost per lead or cost per acquisition digital marketing in consultation with its clients. Digimatic Media is also the brand owner of Ace Profits Academy, a leading seminar and events provider known for running successful and quality wealth creation and personal development workshops.

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