

ASX Announcement**19 July 2016****Thred strengthens Board of Directors****Highlights**

- **Thred welcomes Geoff Marshall, internationally experienced executive, as Chairman**
- **Hersh Solomon Majteles to continue as Non-Executive Director; Ananda Kathiravelu to resign as Non-Executive Director following divestment of the exploration assets**

Thred Limited (ASX: THD, "the Company"), Australia's leading unified social messaging platform developer, is pleased to announce the appointment of Geoff Marshall to the Company's Board of Directors as Chairman.

Mr Marshall brings a unique blend of experience to Thred, with an extensive record of accomplishment spanning more than 20 years with large international companies, coupled with solid experience in start-up ventures along with ASX-listed board experience.

He has considerable breadth and depth of skills in the digital realm across operations, sales, finance, R&D and corporate governance, underpinned by a driving passion for using creativity to achieve business improvement. He has successfully applied his corporate experience to help both start-ups and established companies to innovate to achieve their goals.

As Chairman commencing 14 July 2016, Mr Marshall will provide the Company with his expert ability to help businesses think differently, manage growth and execute upon new opportunities.

"I couldn't be more excited to welcome Geoff as Chairman," said Thred Chief Executive Officer David Whitaker.

"Geoff's strong background as an investor and director with several start-ups gives him a solid understanding of the prerequisites for success and commercialisation. I look forward to the guidance and direction that Geoff will bring to the Company."

Mr Marshall is a former partner with Price Waterhouse and has held senior executive positions with Mayne Group Ltd, Incitec Ltd, Nanosonics Ltd and Rothmans Holdings Ltd.

"The calibre of the team and the quality of their social messaging platform attracted me to Thred," said Mr Marshall.

"The Company shows strong potential for near-term commercialisation, and as its business develops, it will offer shareholders the chance to participate in the complete reshaping of how people connect online."



Resignation of Non-Executive Director

Further to the above appointment, the Company would like to acknowledge the efforts and expertise provided by Mr Ananda Kathiravelu who is resigning as Non-Executive Director to allow the company to maintain a five-person Board.

The Company would also like to acknowledge the guidance that Mr Hersh Solomon Majteles has provided as Chairman. Mr Majteles will remain on the Board as a Non-Executive Director to both assist Mr Marshall as incoming Chairman and continue to provide guidance to the other directors as Thred progresses towards the goals outlined in the Company's prospectus.

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About Thred: Thred Limited (ASX: THD) is a software developer working toward commercialisation of a unified social messaging platform and web and mobile app to enable cross platform communication. Based in Perth, the Company has developed systems that unify and centralise users' contacts while providing a centralised communication hub. Thred aims to empower anyone, anywhere to easily connect with anyone else or any group across social networks, contact databases, email and more to create, manage and archive communications around relevant content.