

28 April 2016



## **New Trade Me CFO: Caroline Rawlinson**

Caroline Rawlinson has been appointed as Trade Me's new Chief Financial Officer.

Mrs Rawlinson is the CFO of Formica Asia (a division of Fletcher Building), a role she has held since October 2013. She was previously Fletcher Building's general manager of strategy and corporate development, and has also worked at Sealord and PwC.

Trade Me CEO Jon Macdonald said he was very pleased Mrs Rawlinson was joining the Trade Me executive team. "It's great to have someone of such high calibre joining us. We had the luxury of a very strong shortlist of candidates, but Caroline's stellar career to date speaks to her unique intellect and drive, and I'm sure she'll make a strong contribution here."

Mrs Rawlinson said the role was an exciting new challenge for her. "Trade Me is one of New Zealand's most well-known and exciting businesses, with substantial opportunities in front of it - I'm looking forward to joining the team and getting stuck in."

She will start at Trade Me at the beginning of August.

**-ends-**

### **More information:**

Trade Me site announcement: [trademe.co.nz/community/announcements](http://trademe.co.nz/community/announcements)

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